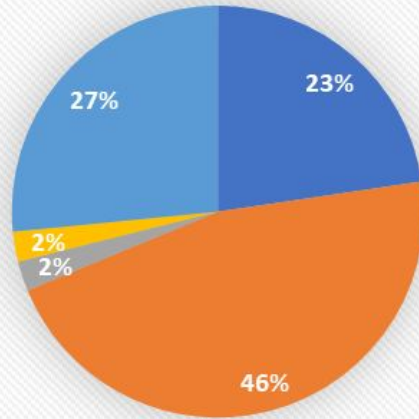


What Media Type did customers prefer to buy?

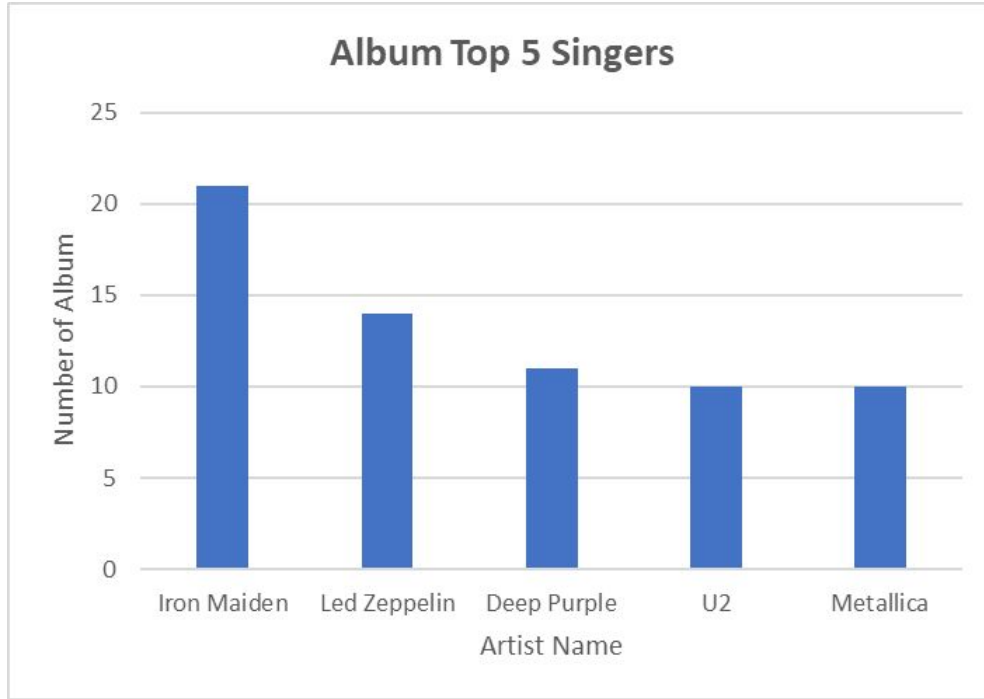
Preferred Media Type



- Protected MPEG-4 video file
- MPEG audio file
- AAC audio file
- Purchased AAC audio file
- Protected AAC audio file

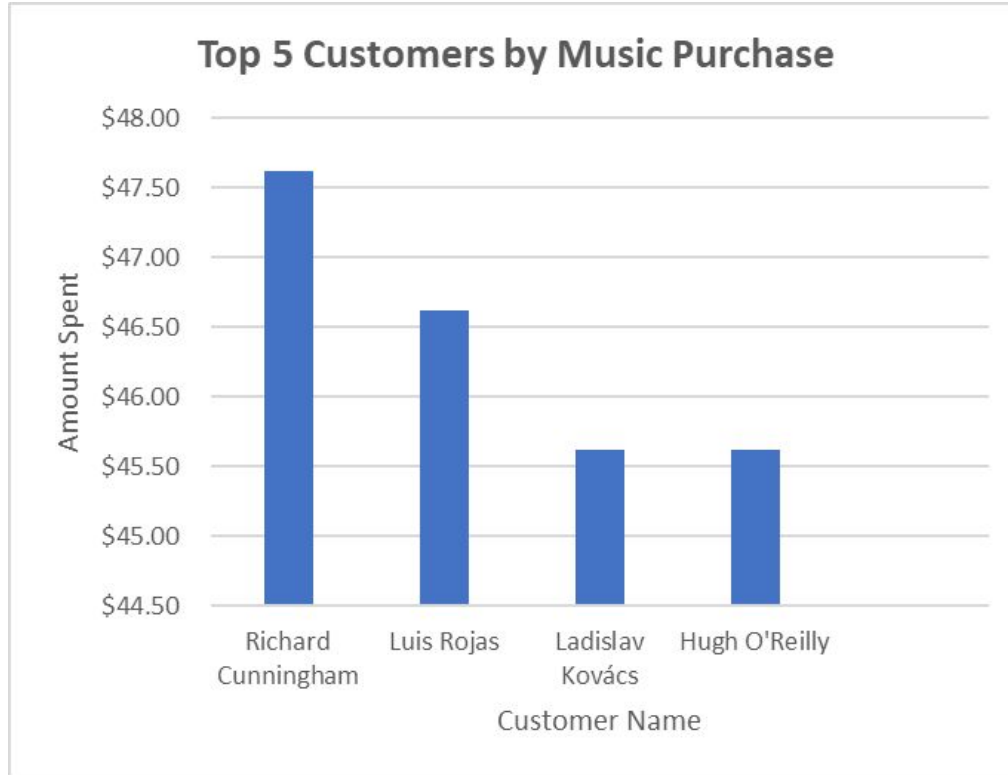
From the Pie chart, we can see that the Mediatype MPEG audio file is the most preferred by customers, with 46% score of the top 5 preferred media type. Protected AAC audio file has the next highest preference with 27% while Protected MPEG 4 video is trailing behind it with a preference score that is 4% lesser than that of Protected ACC audio file. The pie chart also shows that the AAC audio file and the Purchased AAC audio file are the least but equally preferred media files.

Who are the Top 5 singers based on the number of Albums?



From the Bar chart, we can see that Iron Maiden is the Highest ranked singer with more than 20 Albums, while Led Zeppelin is the Second Highest ranked with Albums slightly less than 15 in numbers, Deep Purple is the 3rd highest ranked with Albums close to 13 in number while U2 and Metallica are the least ranked with the same number pf Albums, 10.

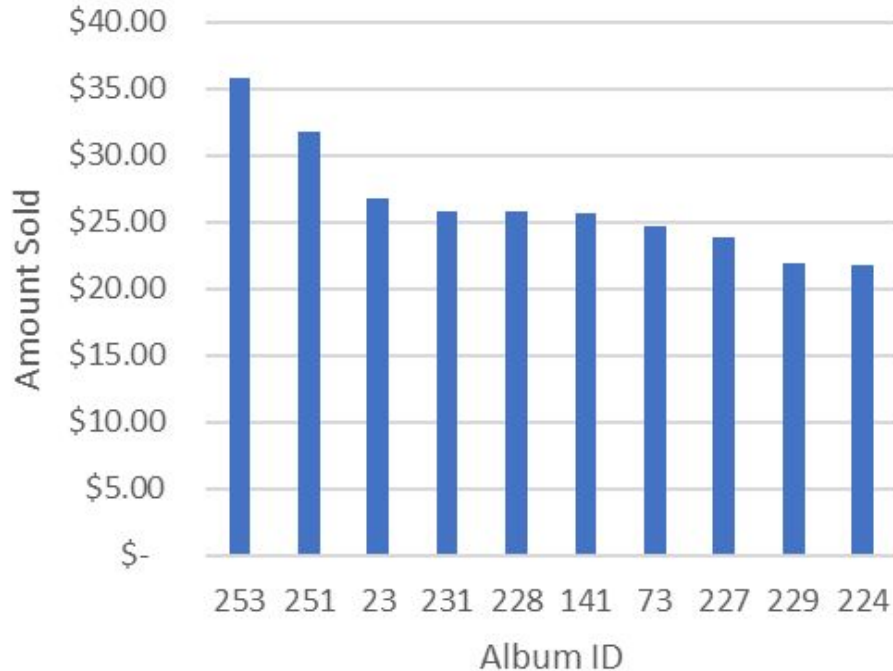
Who are the Top 5 Customer by Music Purchased?



From the Bar chart, we can see that the customer with the highest music spend is Richard Cunningham with a total music purchase worth above \$47.50, Luis Rojas is the 2nd highest spending customer with a total purchase worth over \$46.50, Ladisiav and Hugh are the least spending customers with an equal purchase worth over \$45.50

What are the Top 10 Albums based on sales?

Top 10 Album based on Sales



According to the Bar chart, we can see that Album 253 has the highest sales totalling around \$36. Album 251 has the second highest sales totalling close to \$32. Album 23 has the 3rd highest sales totaling around \$27. However the Bar chart also shows that none of the 10 Albums made less than \$20 in sales. Only one Album sold above \$35, One Album sold above \$30 but less than \$35, Four Albums sold above \$25 but less than \$30, and Four Albums sold above \$20 but less than \$25.