JOHN O'CONNELL

(352) 843-3256 · johnathano619@gmail.com

itocodes.com

github.com/IAmJohnOconnell

WEB DEVELOPER

I create webpages that inspire, inform, and captivate users. I'm a developer with 7 years of experience building applications for innovative brands such as Meevo and E-One. I have experience in product and systems design, project management, and developing strategies that drive brands and their products to success.

PROFESSIONAL EXPERIENCE

Meevo | Remote August 2022 - Present

Front-End Developer, UX/UI Developer

Accomplishments:

- Enhanced user satisfaction by increasing System Usability Scale (SUS) scores by over 15% for online-booking and e-gift applications.
- Optimized user flow, reducing task completion time by 46.3% compared to the previous design, significantly improving efficiency.
- Developed and launched new client profile pages, enhancing user experience and data accessibility.
- Created the Product Design Team to initiate and lead the development of the PRISM project, focusing on innovative solutions and user-centered design.
- Implemented and optimized UI consistency and responsiveness across the core application, improving overall usability.
- Led the development of a company-wide rebrand, including visual identity and user experience enhancements.
- Designed and developed the PRISM design system and library, standardizing UI components and accelerating product development.

REV Group | Remote

August 2017 - August 2022

Configuration Analyst

Accomplishments:

- Served as the lead developer for the product configurator of the company's inaugural all-electric fire truck, driving the project from conception to deployment.
- Collaborated with Product Management and stakeholders to align business goals and objectives, ensuring project deliverables met expectations and achieved success.
- Reported, tracked, and resolved bugs, feature requests, and UI/UX issues, and authored comprehensive documentation to support ongoing development and troubleshooting.
- Designed and developed a product configurator application for multiple product lines, facilitating the market introduction of new products and enhancing sales capabilities.
- Migrated and refactored legacy systems to modern, scalable technologies, improving performance and adaptability for future growth.

Web Developer

Accomplishments:

- Managed and maintained the company's website, ensuring its performance, and content were upto-date and aligned with organizational standards.
- Developed and coded HTML newsletters for email marketing campaigns, leveraging MailChimp to distribute weekly updates and news, enhancing audience engagement and communication.

PERSONAL PROJECTS

My Homepage / Portfolio — React, Gatsby, Styled-Components

Repo: https://github.com/IAmJohnOconnell/weather-app

Demo: <u>itocodes.com</u>

- Showcase and documentation of my work, thought process and code.
- Uses Gatsby to dynamically generate pages for each portfolio project and blog post.
- Uses CSS Variables to efficiently style the entire site based on a custom theme.

Weather App — React, Styled-Components

 $Repo: \underline{https://github.com/IAmJohnOconnell/weather-app}$

Demo: https://weatherapp-iamjoconnell.netlify.app

- Fetches data from OpenWeatherAPI using Axios.
- Displays current weather and weekly forecast data for searched location

Pokedex V2 - React, Styled-Components

Repo: https://github.com/IAmJohnOconnell/pokedexv2
Demo: https://pokedexv2-iamjoconnell.netlify.app/

- Uses Styled-Components to implement a Light / Dark theme toggle feature.
- · Fetches Pokemon data from PokeAPI
- Detailed Pokemon Card for each Pokemon, custom made with CSS inspired by the Pokemon TCG Cards.

PROGRAMMING LANGUAGES

JavaScript, Typescript, HTML5, CSS, SCSS

FRAMEWORKS & LIBRARIES

Angular, React

UX/UI TOOLS

Figma, Adobe Photoshop

References are available on request.