
LUIS JUAREZ



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PERSONAL WEBSITE:
LUISJUAREZ.TECH

ABOUT ME

Accomplished and enthusiastic with over 7 years of experience. Well-versed in building program strategies, project planning, implementation and execution.

SKILLS

Bilingual – English and Spanish
Strategy and Development
Cross Functional Leader
Data Analysis
Software Development

EXPERIENCE

BEST BUY CORPORATE

2013-PRESENT

SENIOR ANALYST, STRATEGY AND DEVELOPMENT

- Uncover strategic opportunities, define business cases, drive alignment and execution of new ideas to a national scale
- Develop new products, from requirements to launch
- Manage and improve large portfolio of products and services
- Lead cross functional projects to address business gaps and execute on solutions across various channels in the business

SENIOR ANALYST, IN-HOME SERVICE PORTFOLIO

- Develop new product and service offerings to support the growth of the Home Services Portfolio.
- Supported over 20 different external service providers to enable new methods of services fulfillment
- Provide data analysis to drive performance and positively affect team efficiency
- Build product and service roadmap

EDUCATION

GRAND VALLEY STATE UNIVERSITY

Allendale, MI

Completed Coursework in Bachelor of Arts in Business

Hospitality and Tourism Management

GRAND RAPIDS COMMUNITY COLLEGE

Grand Rapids, MI

Associate of Science in Computer Programming