SHANE **ROBBINS**

Toronto, ON | C: 416.953.7702 | hello@shanerobbins.me | linkedin.com/in/shanenachirobbins

Professional and Leadership Experiences

Freelance Full Stack Developer, Toronto
August 2017 - Present
Working with clients on various web based projects from inception to completion.

Wild Ink Media, Toronto — *Founder*
Mar 2015 - Jun 2017
Founded Wild Ink Media, a digital content and marketing agency with account sizes of up to $20,000
- Oversaw all business processes including: accounting, hiring, high-level strategy, business development, day-to-day operations, logistics, sales and marketing
- Maintained constant communication with over 20 clients at any given moment
- Hired and managed a skilled Wild Ink team as well as 20+ routine contractors
- Led all sales and client acquisition efforts leading to signing of clients such as Sony Music and eOne
- Created digital marketing strategies for various clients' commercials and music videos
- Developed strong problem solving skills by managing clients' evolving requests and needs

Over the Top, USA — *Head Counselor*
Summer 2014 - Summer 2016
Head Counselor at Camp Over the Top, which takes campers travelling through the Western United States
- Supervised a team of staff members as well as 16 campers
- Coordinated internal day to day logistics with camp staff and daily event vendors
- Programmed and led the annual training for returning and new staff members

Jewish Youth Network, Toronto — *Advisory Board Member*
2015 - Present
Met four times annually to discuss the direction of the organization and its 1000+ members
- Vetted new JYN employees leading to several new hires
- Oversaw the coordination of JYN's Gala and Logistical Committees
- Raised over **$50,000** for various JYN projects and initiatives
- Recipient of JYN's **Young Leadership Award** in 2016

Skills and Interests

Web Development
- Skilled in Semantic HTML, CSS and Javascript.
- Experienced in state based frontend frameworks.
- Proficient with MongoDB, PostGresQL, GIT, NodeJS and Express.
- Experience in creating static websites as well as SPAs

Other Skills
- Experience with Adobe Suite (Ps, Pr, Ai & Ae)
- Skilled with Google/Microsoft Suite (Sheets, Docs, Slides, etc)

Interests
- Burrito Connoisseur (ask me about Toronto's rankings)
- Camping and outdoor fanatic, self taught guitarist

Education

Brainstation, Toronto - Full Stack Development - Summer 2017
Ryerson University, Toronto - 18 Credits

2014 - 2016
- President of Ryerson Model UN and Recipient of **Outstanding Delegate Award** at McGill Model UN