

# Impact of Social Media on Jobs and Businesses

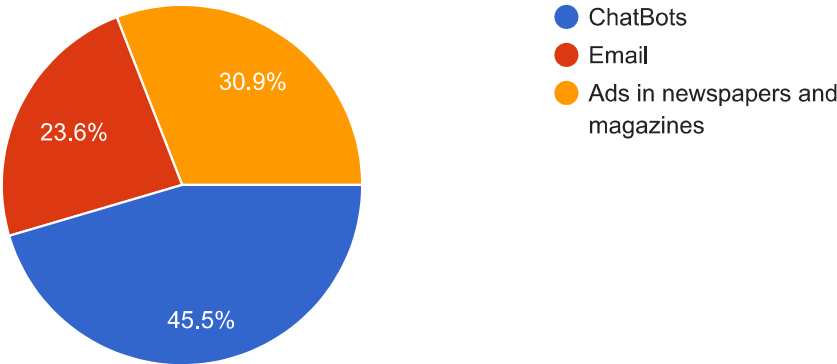
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How would you prefer businesses to advertise about their product or increase personalization ?

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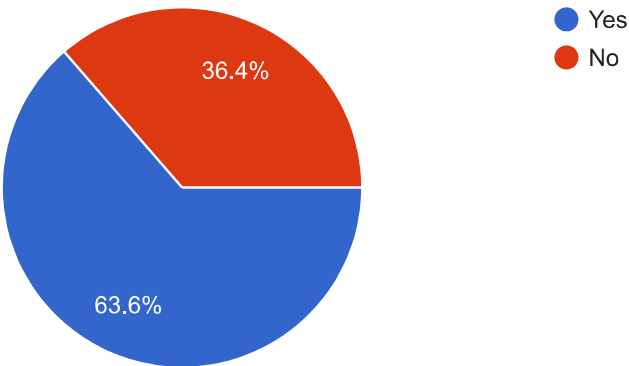
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Would you buy a product based on social media referrals at some point of time ?

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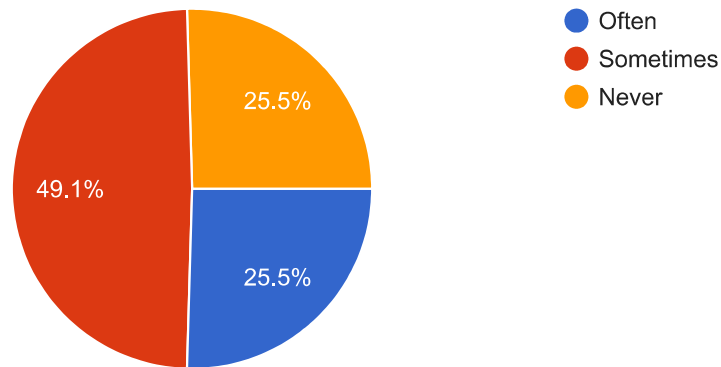
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Does the presence of an actor you like or hate in the advertisement of a product affect your decision to buy the product irrespective of how the product affects your health ?



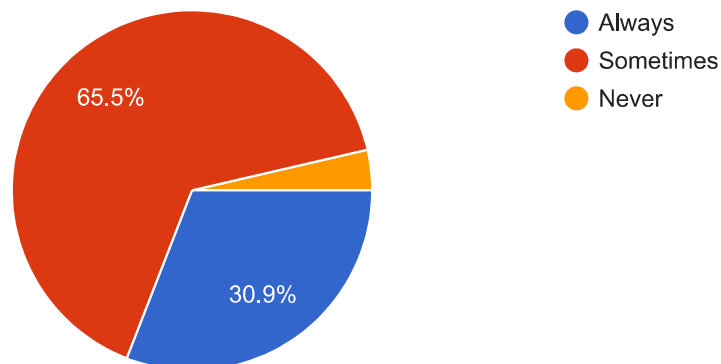
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Does the way a company responds to negative feedback from customers on social media who had issues with the product affect you decision to buy the product ?



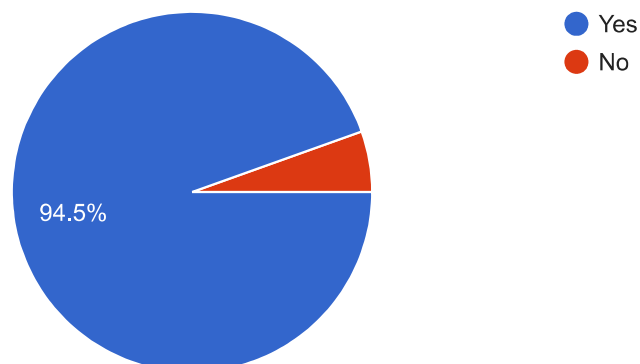
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Do you feel social media helps businesses help in building a relationship and reach out with their targeted audience ?



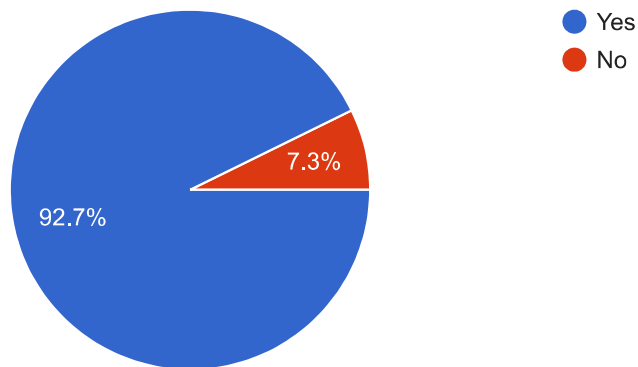
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Do you think if businesses share the experiences of customers using their product on social media help create a loyal following for their product ?



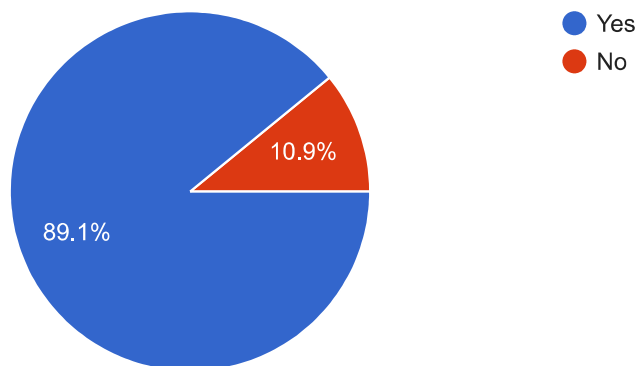
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Do you feel it is good for people looking for jobs to be able to view the work environment of the companies they potentially want to apply to so that they can get an idea of the work culture in that company ?



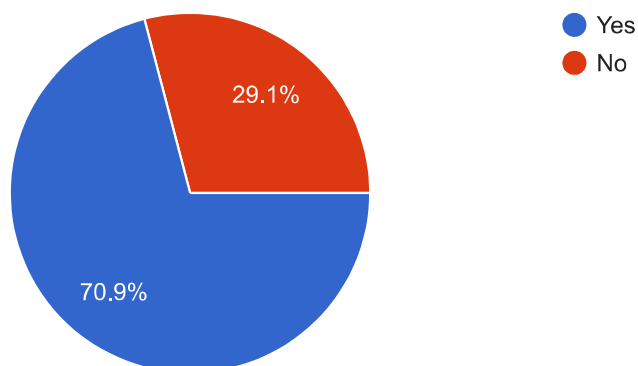
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Do you think whatever an employee posts on social media can change the relationship they have with their co-workers ?



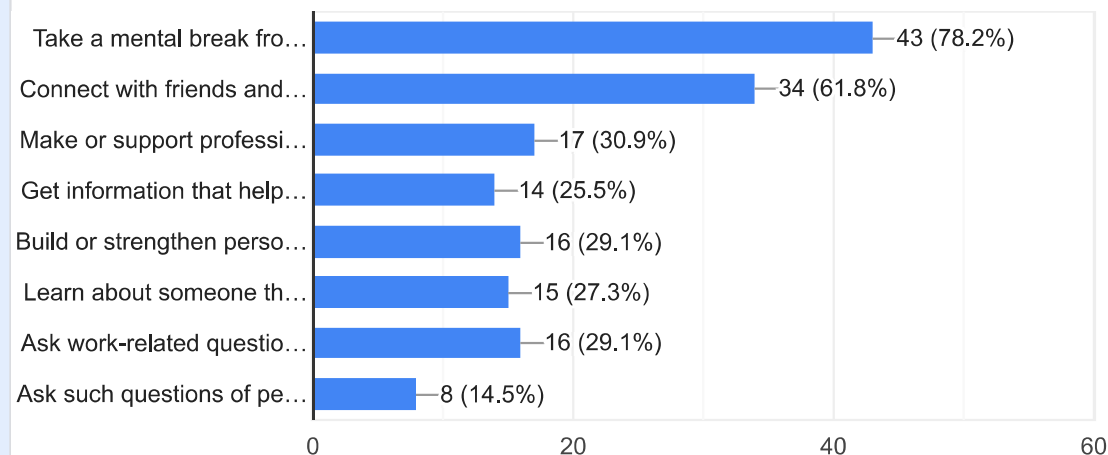
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What do you think is the major reason for employees using social media during work hours ?



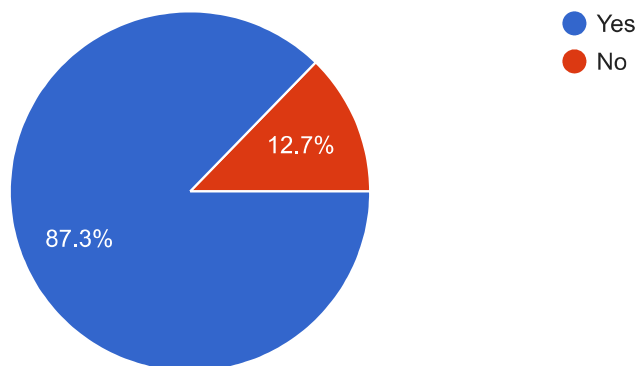
55 responses



Do you think that businesses being omni-present on social media (being available on multiple social media platforms ) affects their sales ? (if a business is omni present on social media it will often pop into peoples feed who have accounts on multiple social media platforms)



55 responses



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