

Impact of social media on consumer behaviour

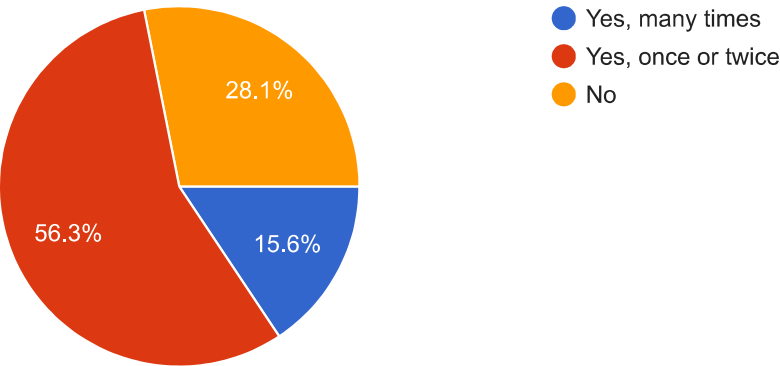
64 responses

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Have you ever bought a product because it was recommended by someone on social media?

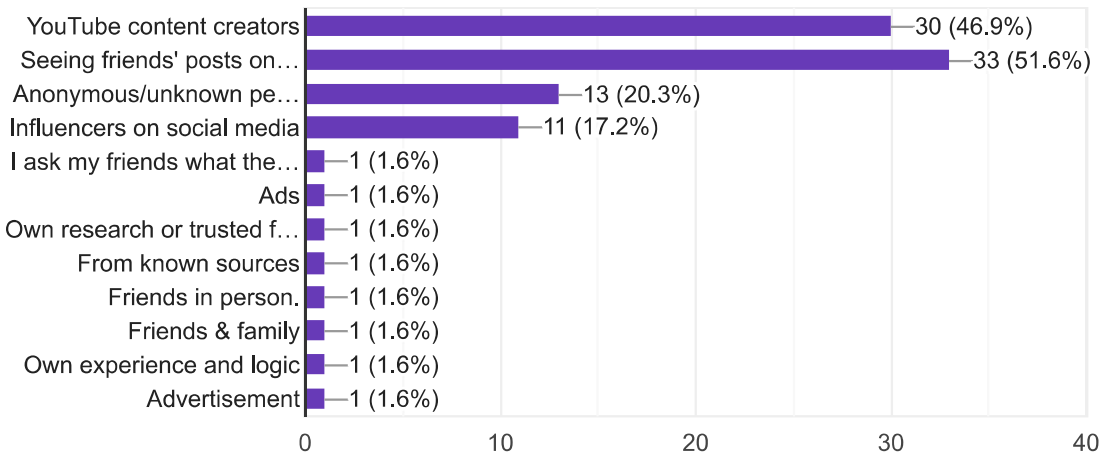


64 responses



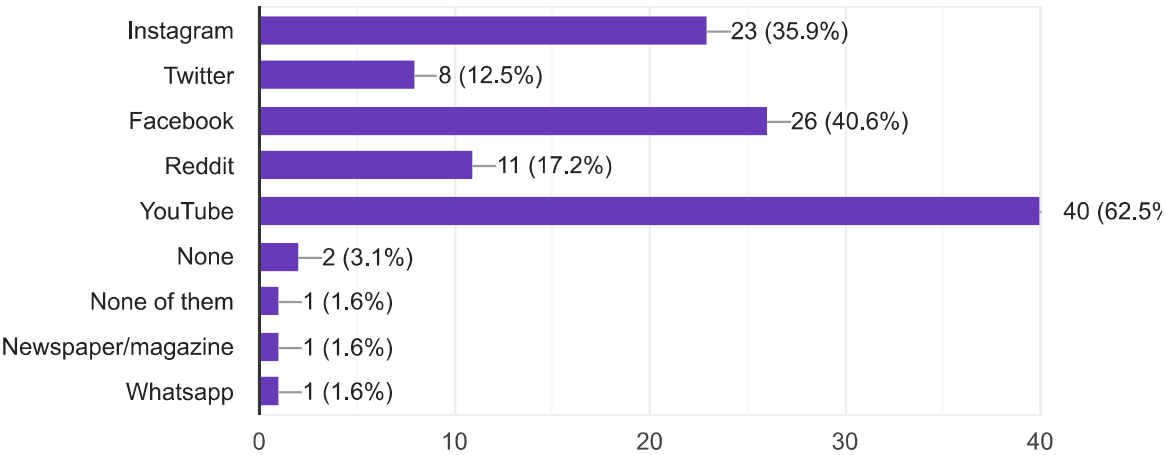
Where have you taken recommendations from?

64 responses



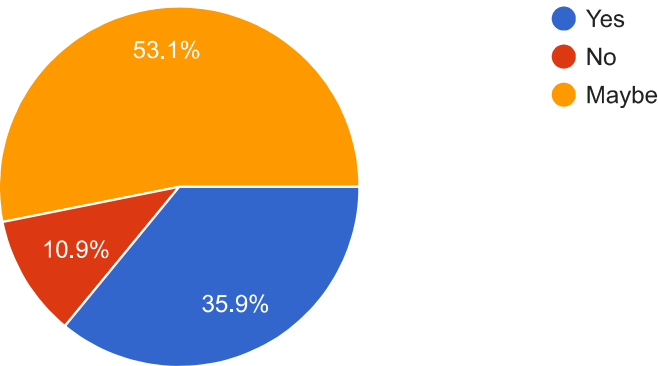
What are the main social media websites that influence your decision?

64 responses



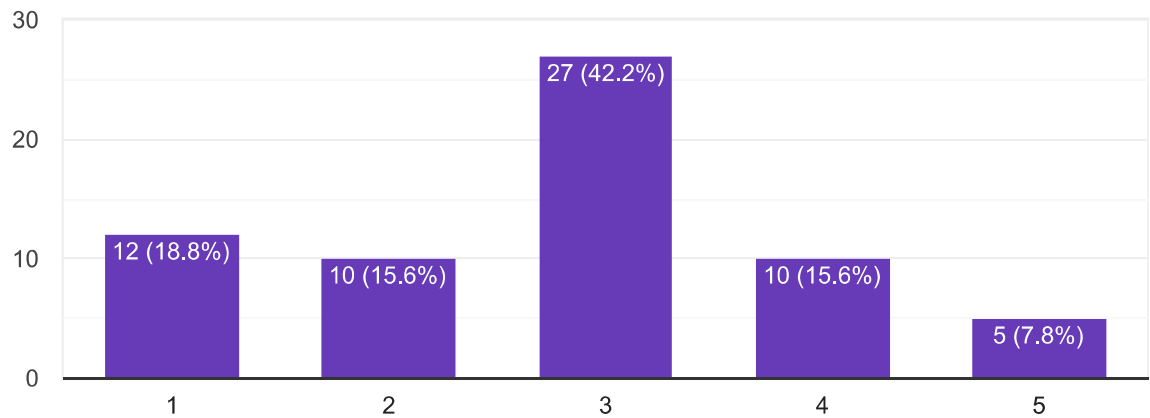
Do you think most people buy products recommended by influencers?

64 responses



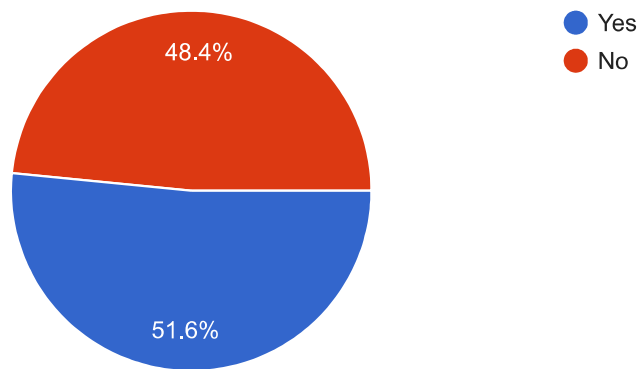
How likely are you to buy a product after seeing your favourite YouTuber endorse it?

64 responses



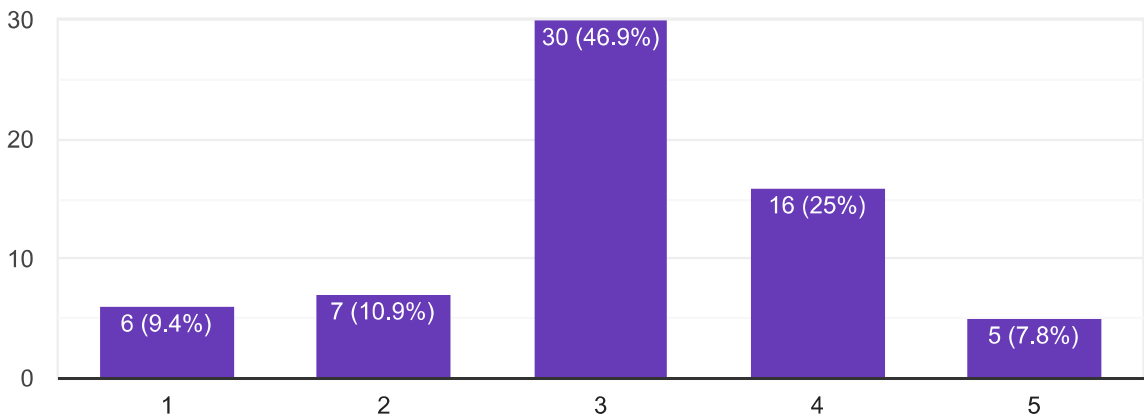
Have you ever bought something after seeing an advertisement on a website?

64 responses



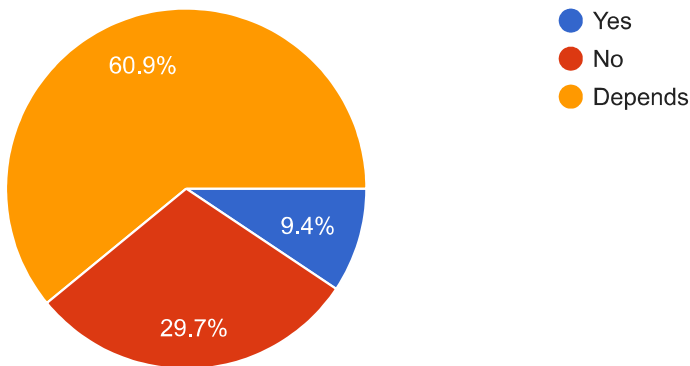
How useful do you think social media has been for your past buying decisions?

64 responses



Do you trust that an influencer endorses products without being biased?

64 responses



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