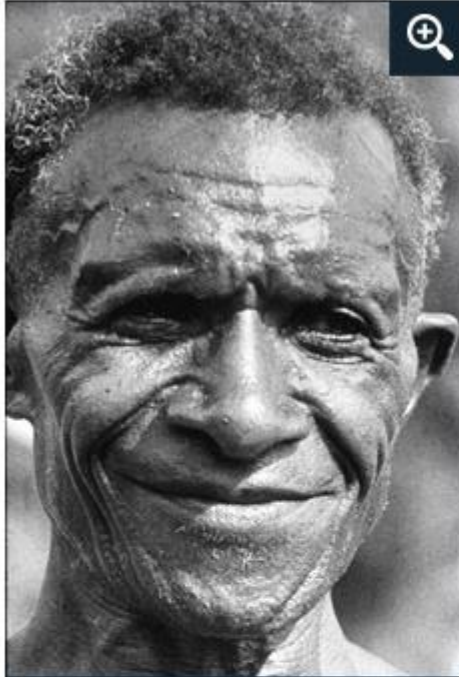


Emotions and Memory

What Is Emotion?

Does everyone emote the same way, are we hard wired?

- Cultural rules about emotion display are different, but physiological responses and conscious feelings associated with human emotions seem to be innate and universal

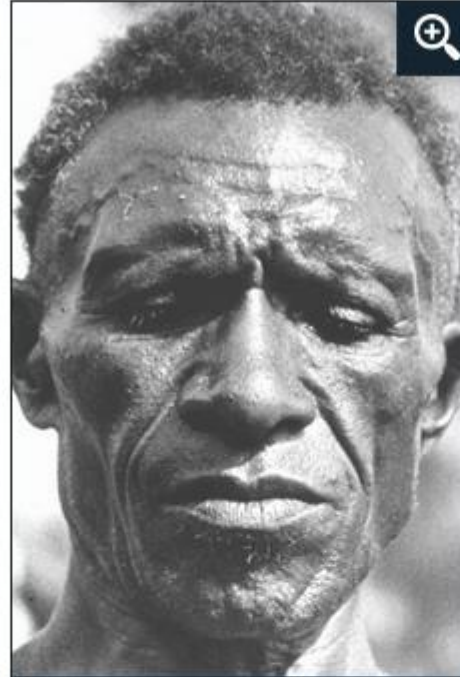


Anger

Sadness

Disgust

Happiness

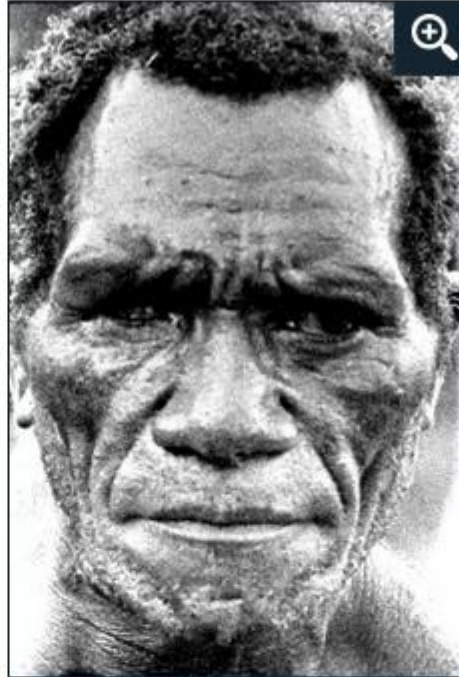


Anger

Sadness

Disgust

Happiness

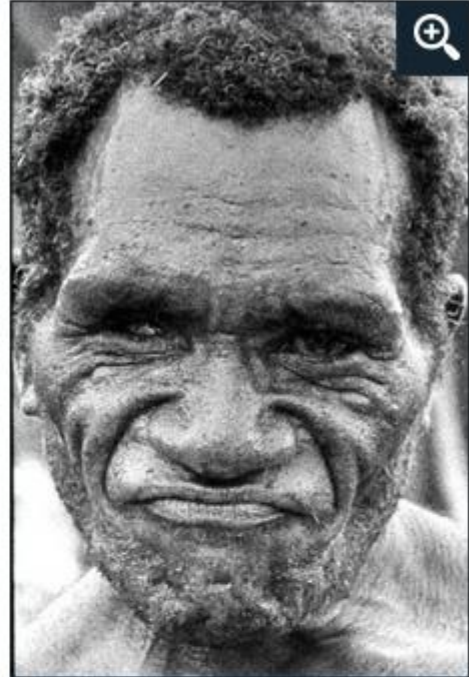


Anger

Sadness

Disgust

Happiness



Anger

Sadness

Disgust

Happiness

Anger

Disgust

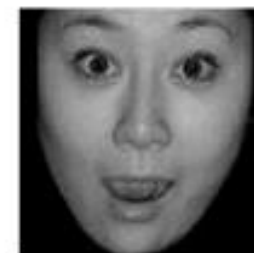
Fear

Happiness

Sadness

Surprise

Chinese Faces



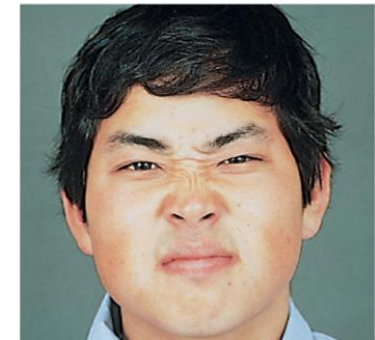
Caucasian Faces



Emotions?

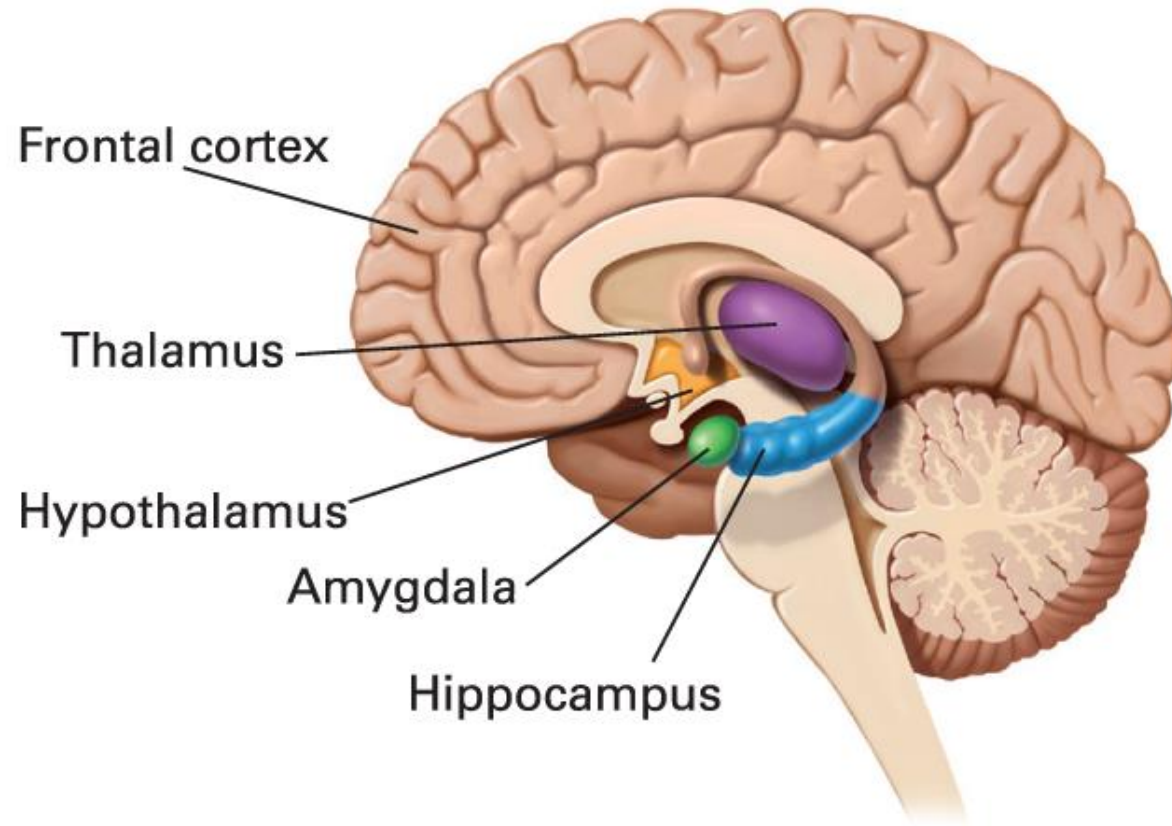
- A small set of distinct emotions are hardwired in humans from birth
 - Happiness, sadness, anger, fear, disgust, and surprise

Emotion: a cluster of three distinct but interrelated sets of phenomena—physiological responses, overt behaviors, and conscious feelings—produced in response to an affecting situation



Ekman & Matsumoto, Japanese and Caucasian Facial Expressions of Emotions

Key Brain Structures in Processing Emotion



Gluck et al., *Learning and Memory*, 4e, © 2020
Worth Publishers

How do emotions help us?

What is a fear response in humans?

Fight-or-Flight Response (Fear response)

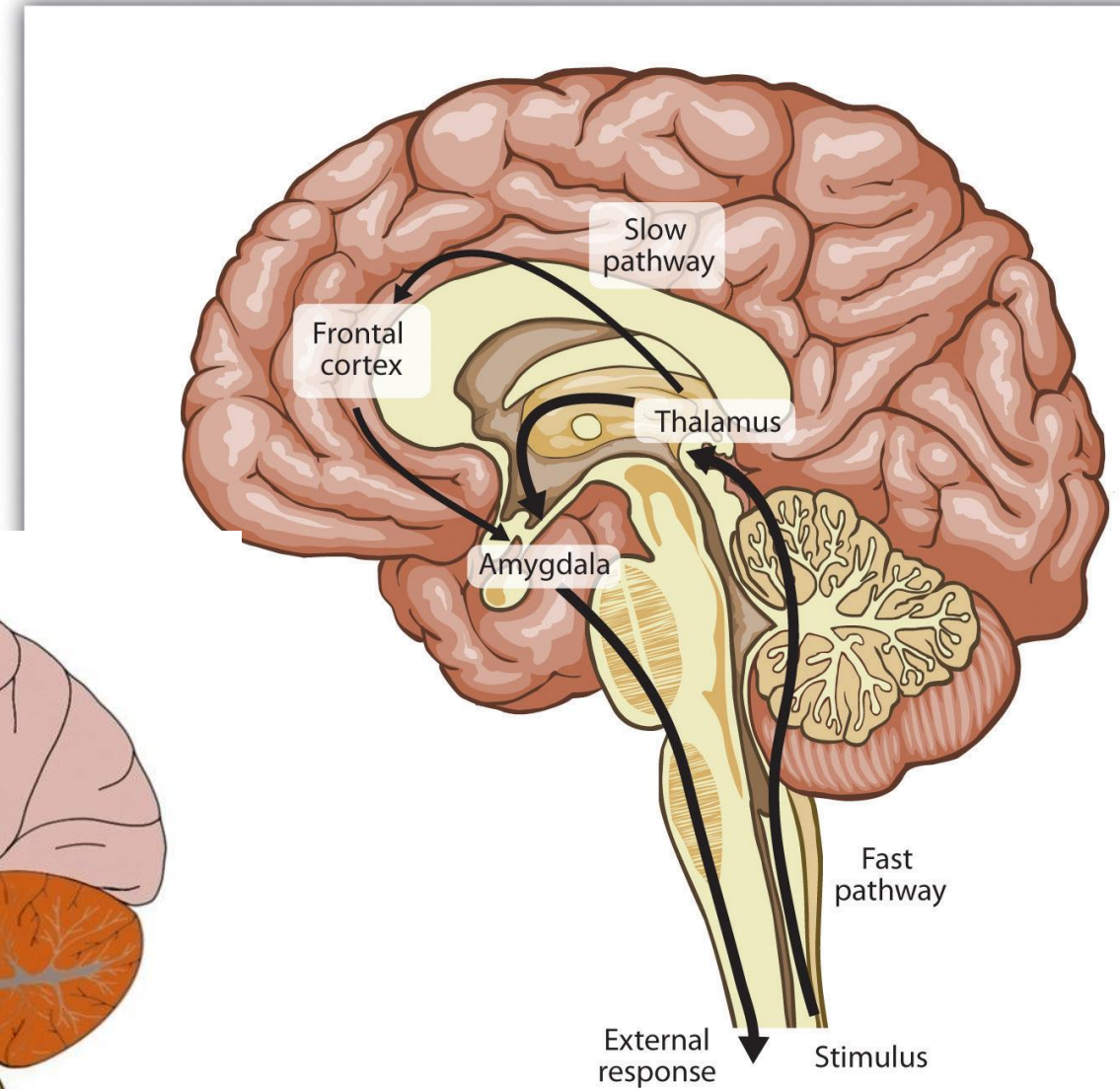
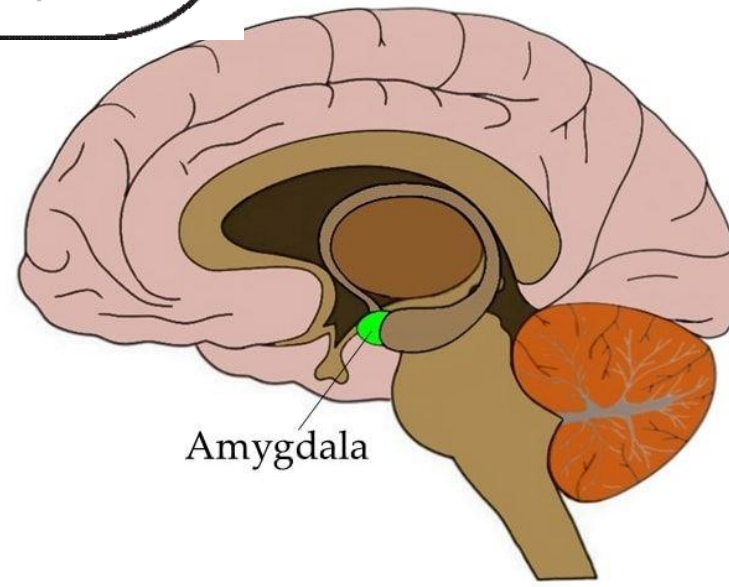
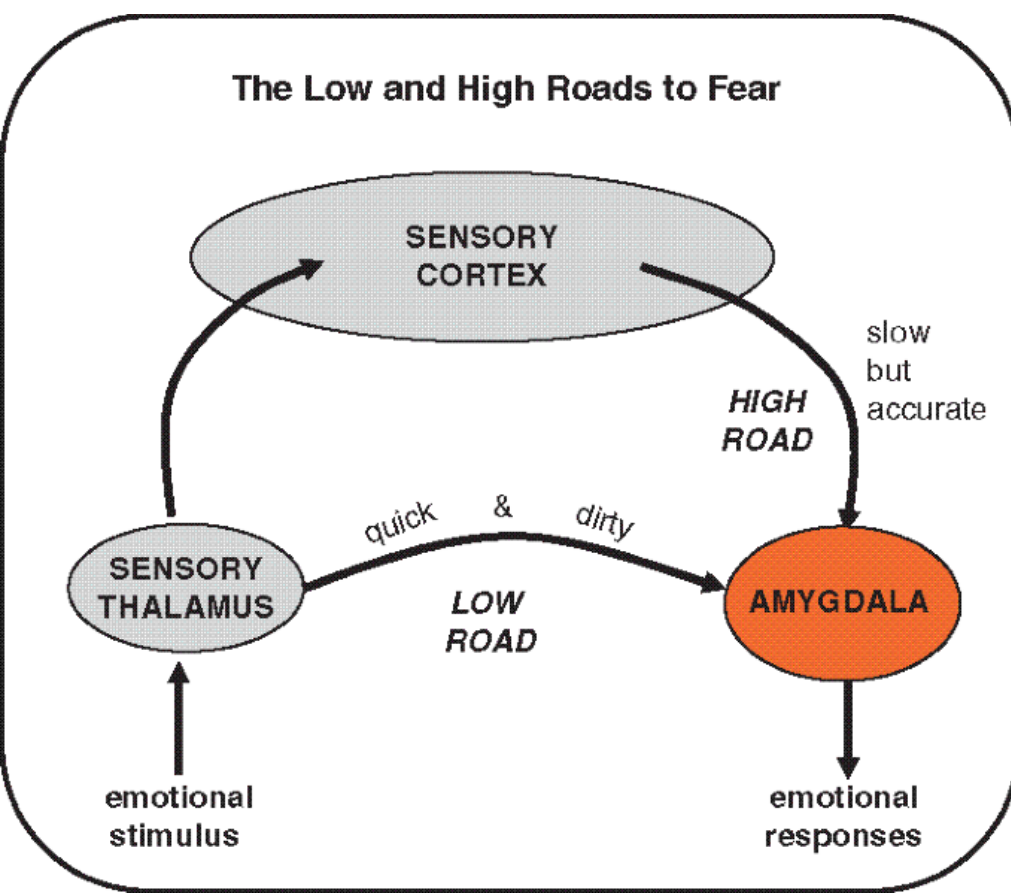
| Increases in . . . | Decreases in . . . |
|--|------------------------|
| Blood pressure and heart rate | Digestion |
| Respiration | Immune system function |
| Blood glucose level | Sexual arousal |
| Pain suppression | Touch sensitivity |
| Perception and awareness | Peripheral vision |
| Blood flow to large muscles in legs and arms | Growth |

Fear is universal across species and therefore easier to study



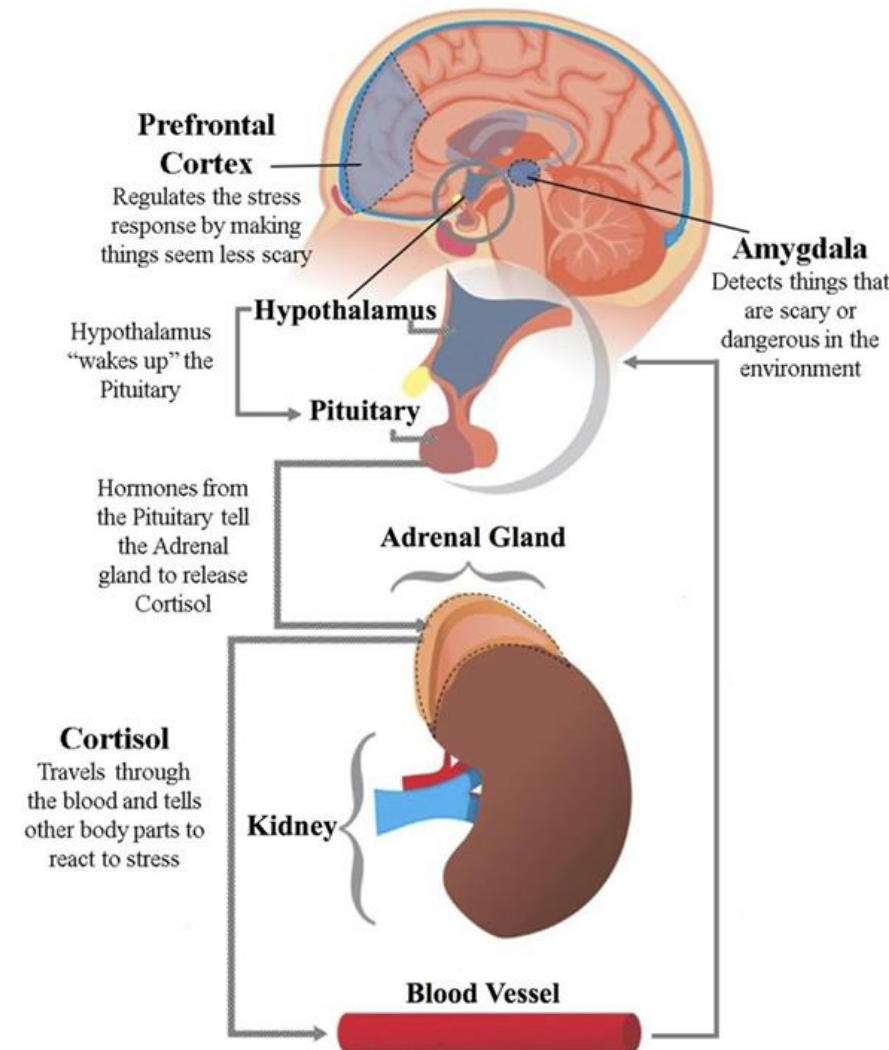
Left: Nick Stubbs/Shutterstock; right: Eliot Lyons/Nature Picture Library

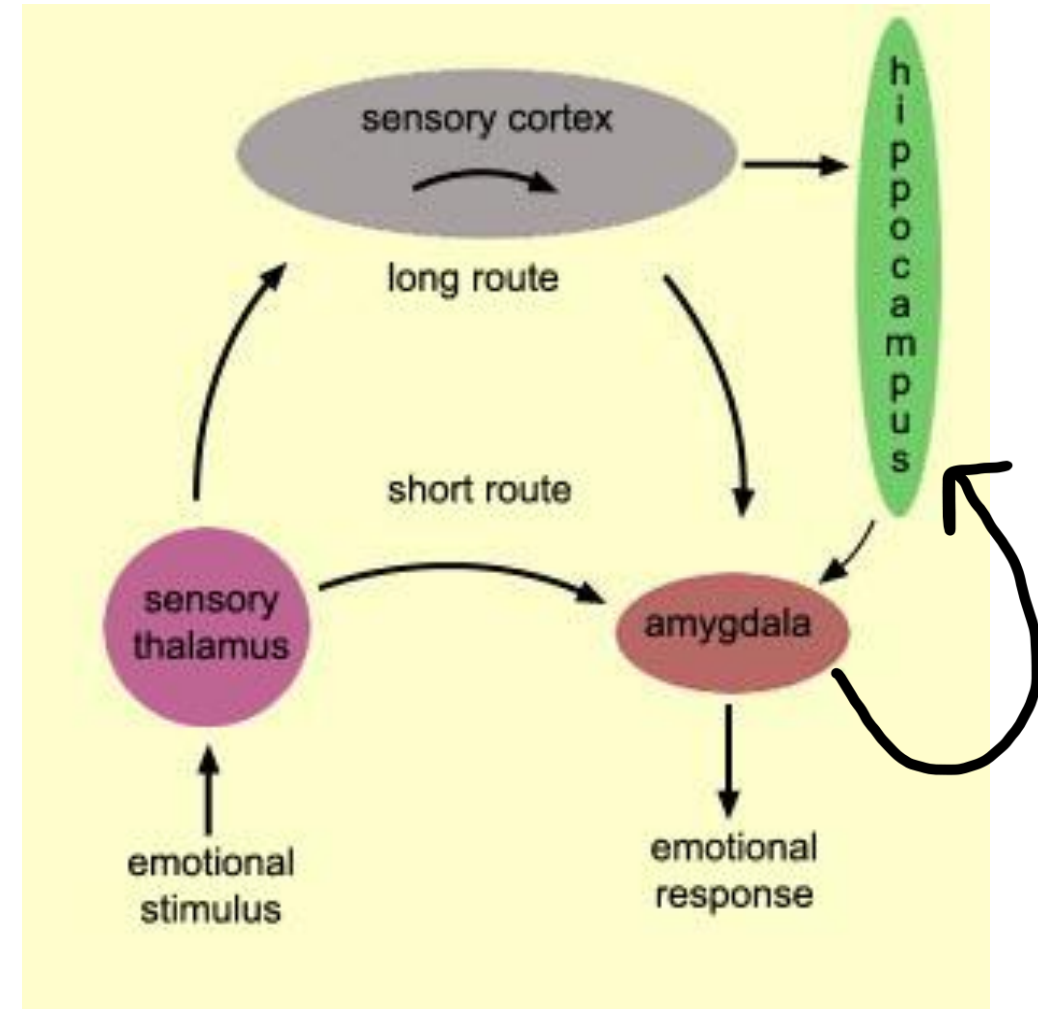
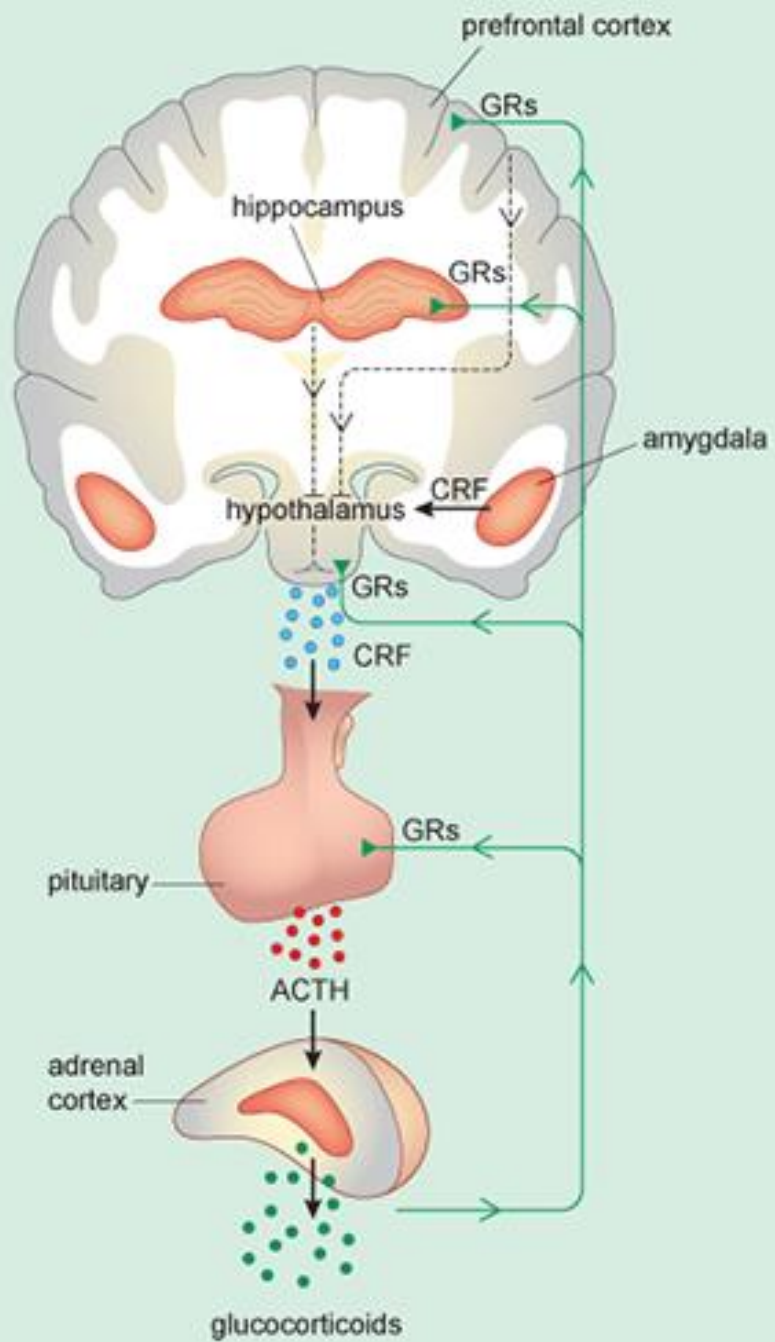
Fast vs Slow Fear processing



Autonomic Arousal (fear)

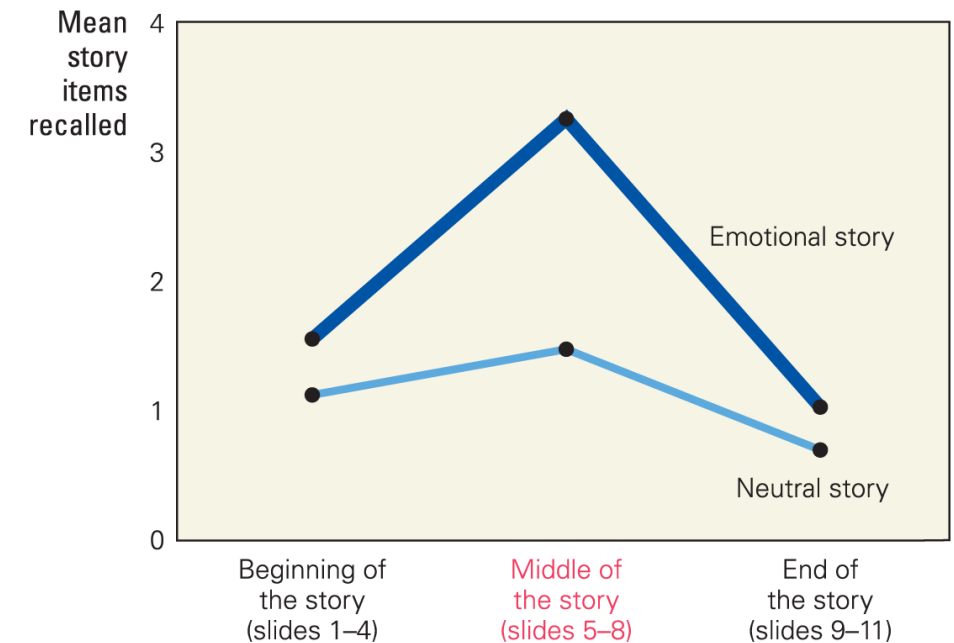
- The physiological components of arousal are mediated by the **autonomic nervous system (ANS)**
- When the brain senses a challenge or threat, the ANS signals the adrenal glands to release **stress hormones**
 - Major stress hormones include **epinephrine** (also called **adrenaline**) and **glucocorticoids**
 - The chief glucocorticoid in humans is **cortisol**
- Strong pleasant emotions, such as happiness and surprise, can cause physiological arousal that is very similar to the components of the fight-or-flight response





Encoding of Emotional Info.

- Researchers can study the effects of emotional content on the strength and specificity of memories by creating emotional experiences in the laboratory and then testing for memories of them

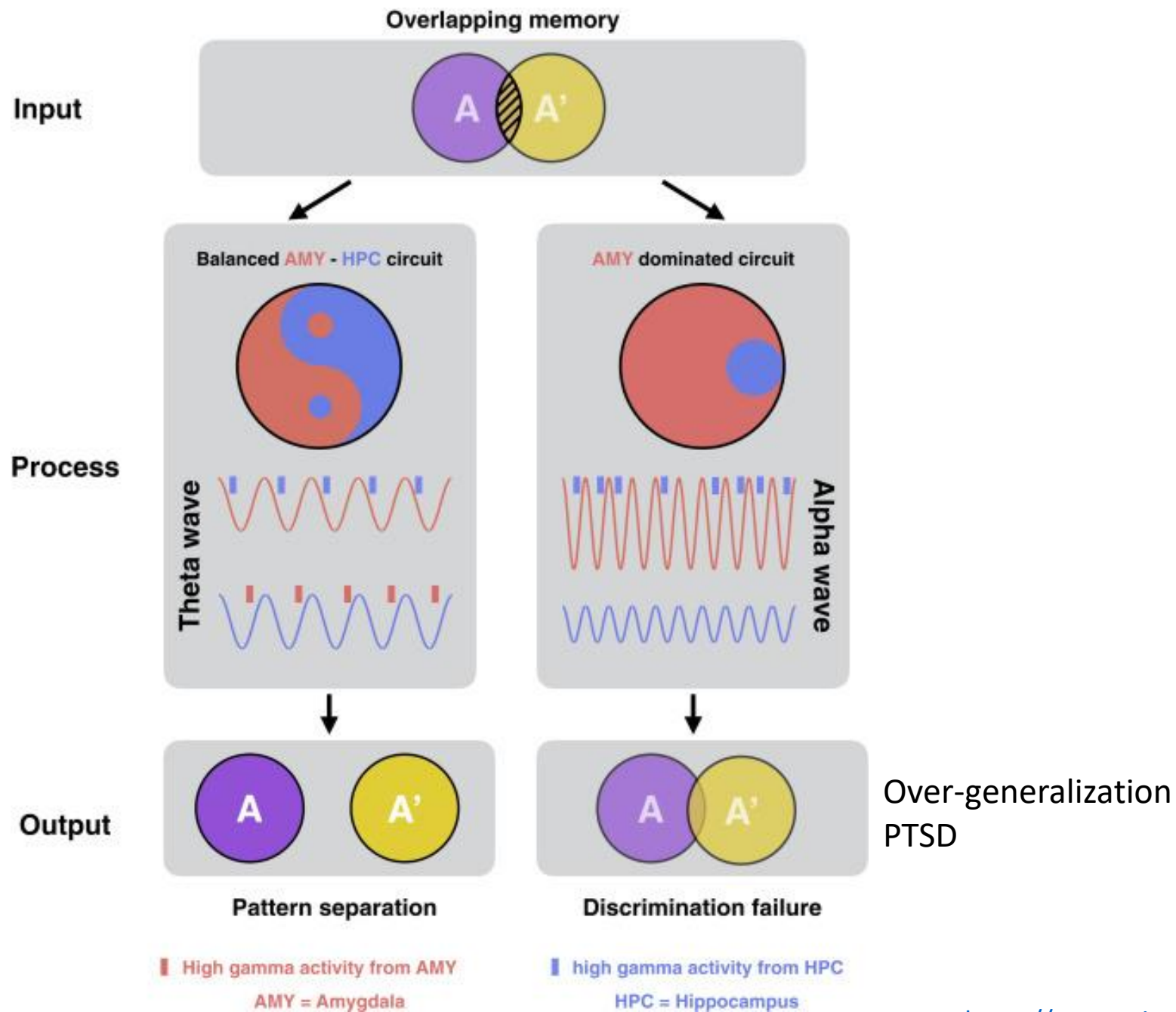


Gluck et al., *Learning and Memory*, 4e, © 2020 Worth Publishers

Flashbulb Memories

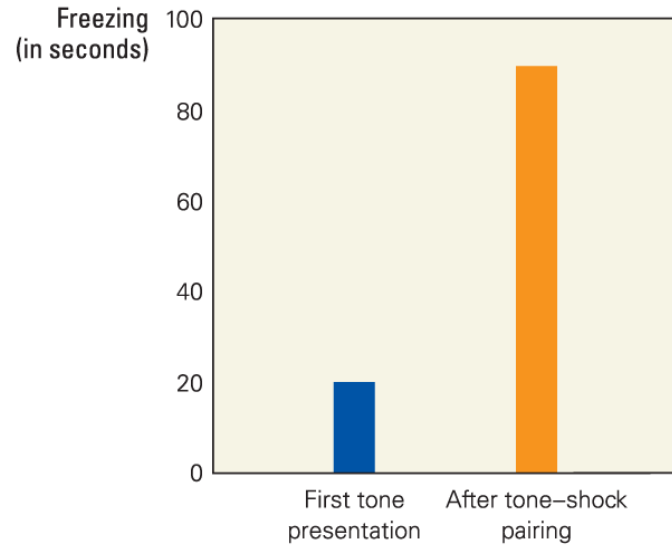
2008 terror attacks in Mumbai
2011 cricket world cup

- **Flashbulb memory:** a memory formed under conditions of extreme emotions that seems especially vivid and long-lasting
- Flashbulb memories are episodic memories that are experienced with great vividness and confidence, but not necessarily with greater accuracy
- Studies have shown that while emotion often enhances memory for key events, this benefit does not always extend to background details

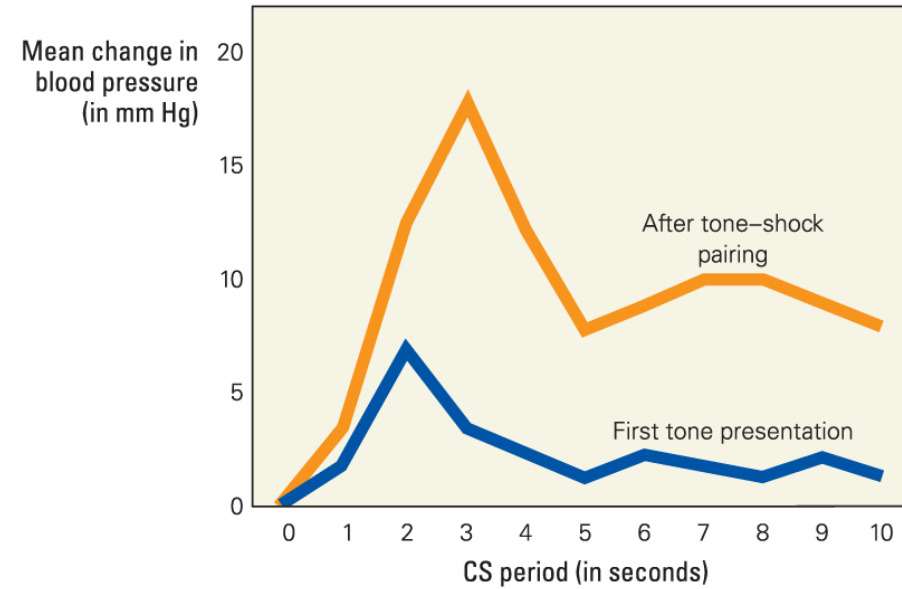


Can emotions condition us?

A Freezing behavior

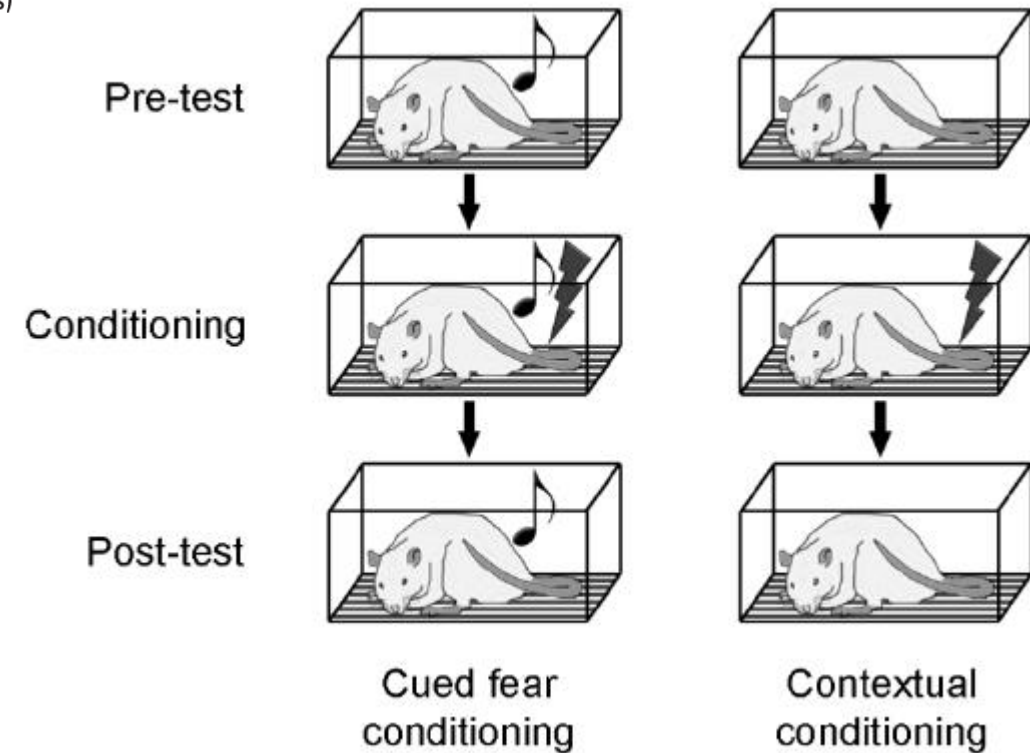


B Blood pressure



Gluck et al., *Learning and Memory*, 4e, © 2020 Worth Publishers

Conditioned Fear Responses Learning to Predict Danger



Conditioned Avoidance: Learning to Avoid aversive situations

- In **conditioned avoidance**, animals learn to make particular responses to avoid or prevent arrival of an aversive stimulus

E.g. avoiding unpleasant situations

Child not going to school to avoid a strict teacher
Avoiding to take a route due to fear of dogs

Conditioned Escape: Learning to Get Away from aversive situations

- In **conditioned escape**, animals learn to make particular responses in order to escape from or terminate an aversive stimulus
- Escape learning is a form of operant conditioning

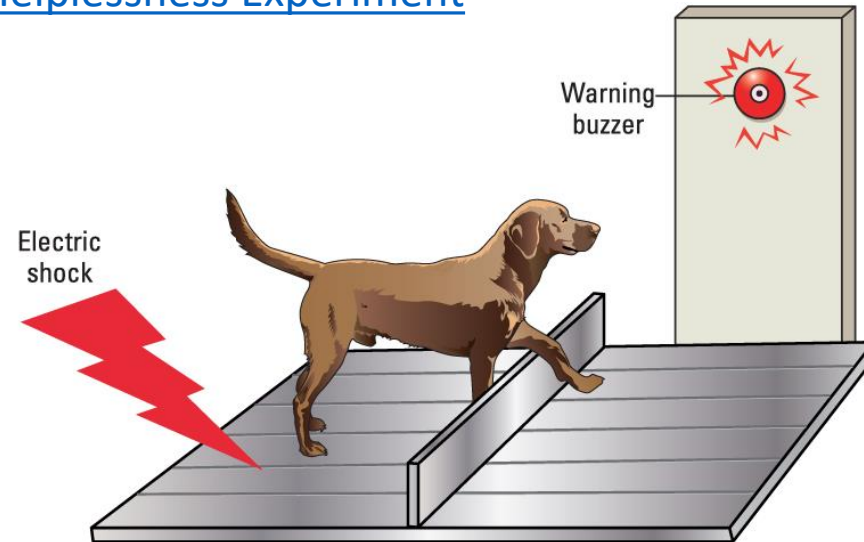
Discriminative stimulus S^D (shock initiation) → Response R (lever press) → Outcome O (escape from shock)

E.g. every time a mother opens a book to take HW the child starts to cry or throw a tantrum

- What if an animal or human cannot escape a fearful or stressful situation, repeatedly, over time?

Learned Helplessness

Seligman's Learned Helplessness Experiment



Gluck et al., *Learning and Memory*, 4e, © 2020 Worth Publishers

E.g. bullying, sexual harassment, domestic violence, child abuse

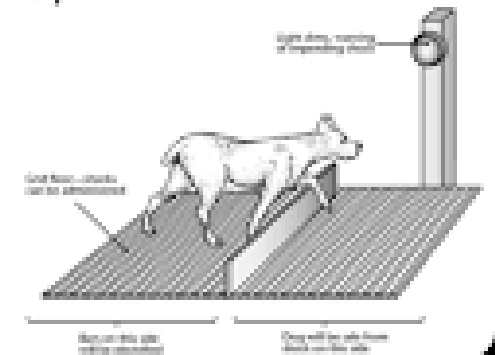
- Seligman concluded that the prior exposure to an inescapable shock (during the classical-conditioning phase) had taught the animals that they were helpless to escape *any* shock—even in the operant-learning phase

In learned helplessness, the level of serotonin is high, and an excess of serotonin helps to create the state of learned helplessness. -Ray Peat

Learned Helplessness – Martin Seligman

- Dogs in electrified cage at first not able to escape the impending shock.
- Later, all they had to do was cross to the other side but they didn't even try.

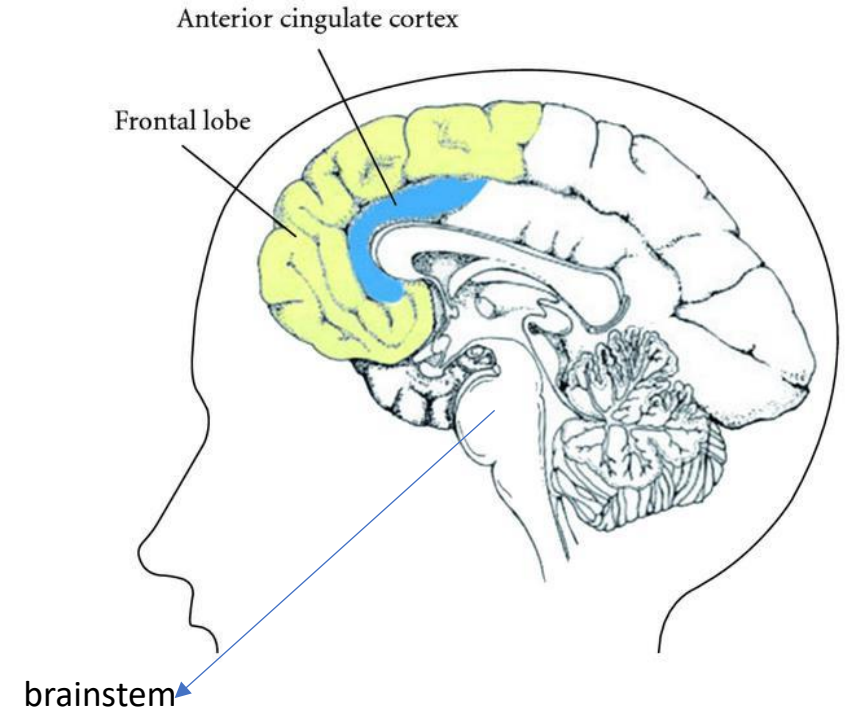
•The dogs had learned they were "helpless" to avoid the shock and just sat there and took it without trying to escape.



Learned helplessness

- An individual comes to believe that they are unable to control or change the situation, so they do not try — even when opportunities for change become available.
- They accept that the stress causing factor is part of their life
- The PFC plays a roles in reducing learned helplessness by inhibiting the helpless behaviour.
- Leads to increased feelings of anxiety and depression

Understanding this phenomenon may provide clues for how to treat or protect against **depression**



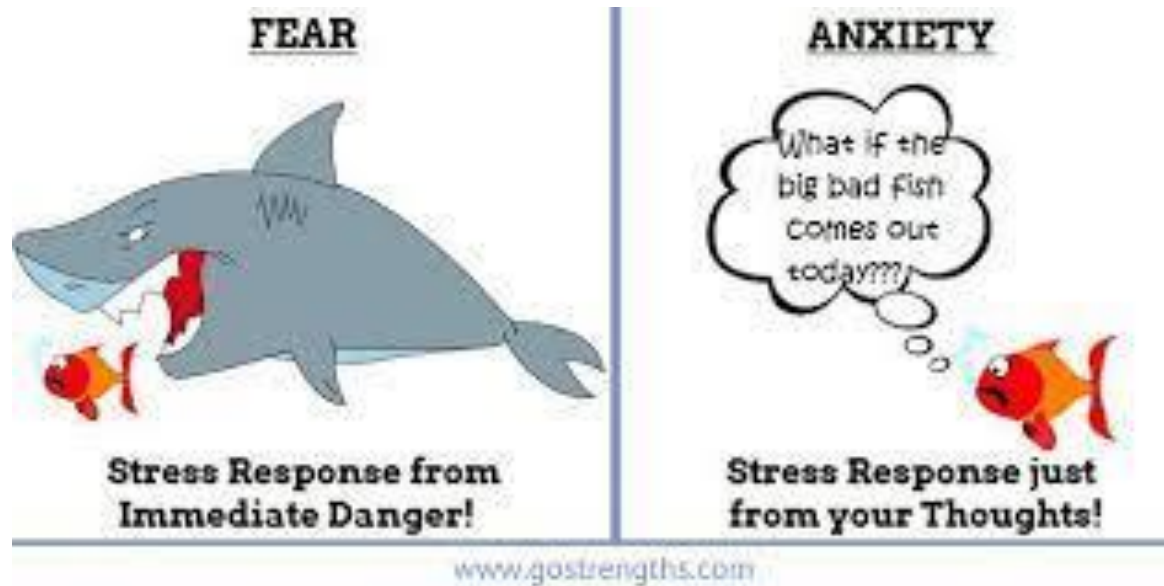
- How is stress different from anxiety?

Anxiety

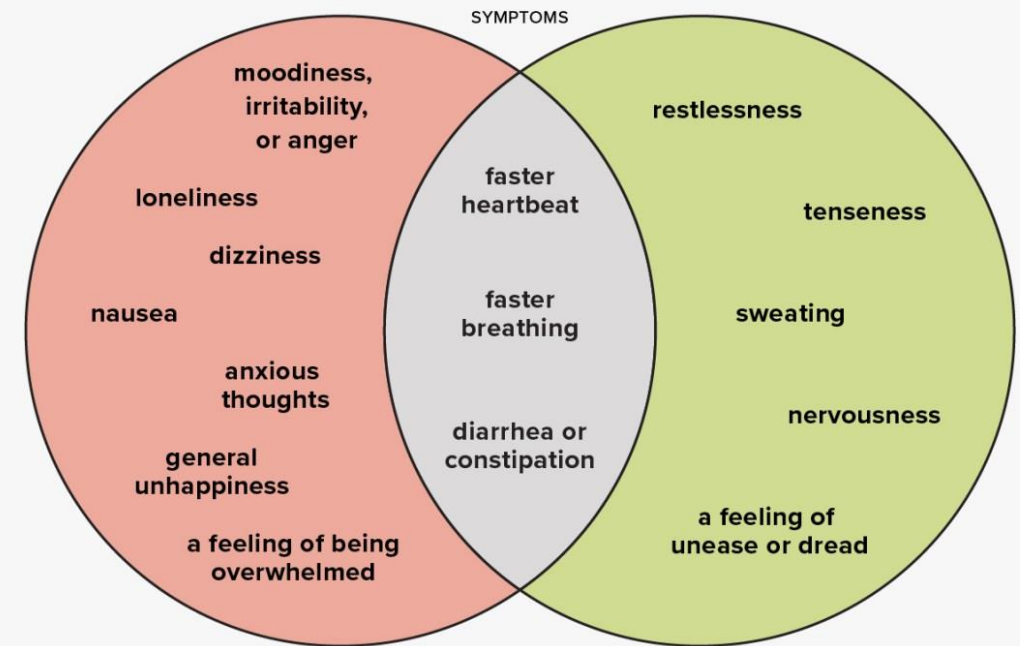
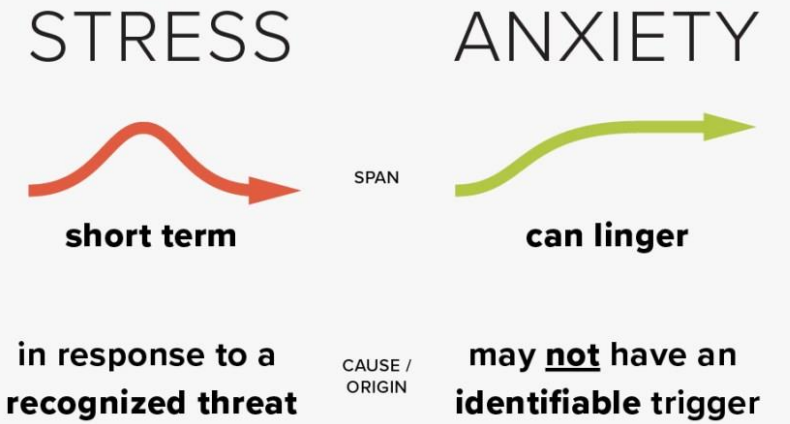
- Persistent worry or apprehension (in absence of a stressor)

Stress

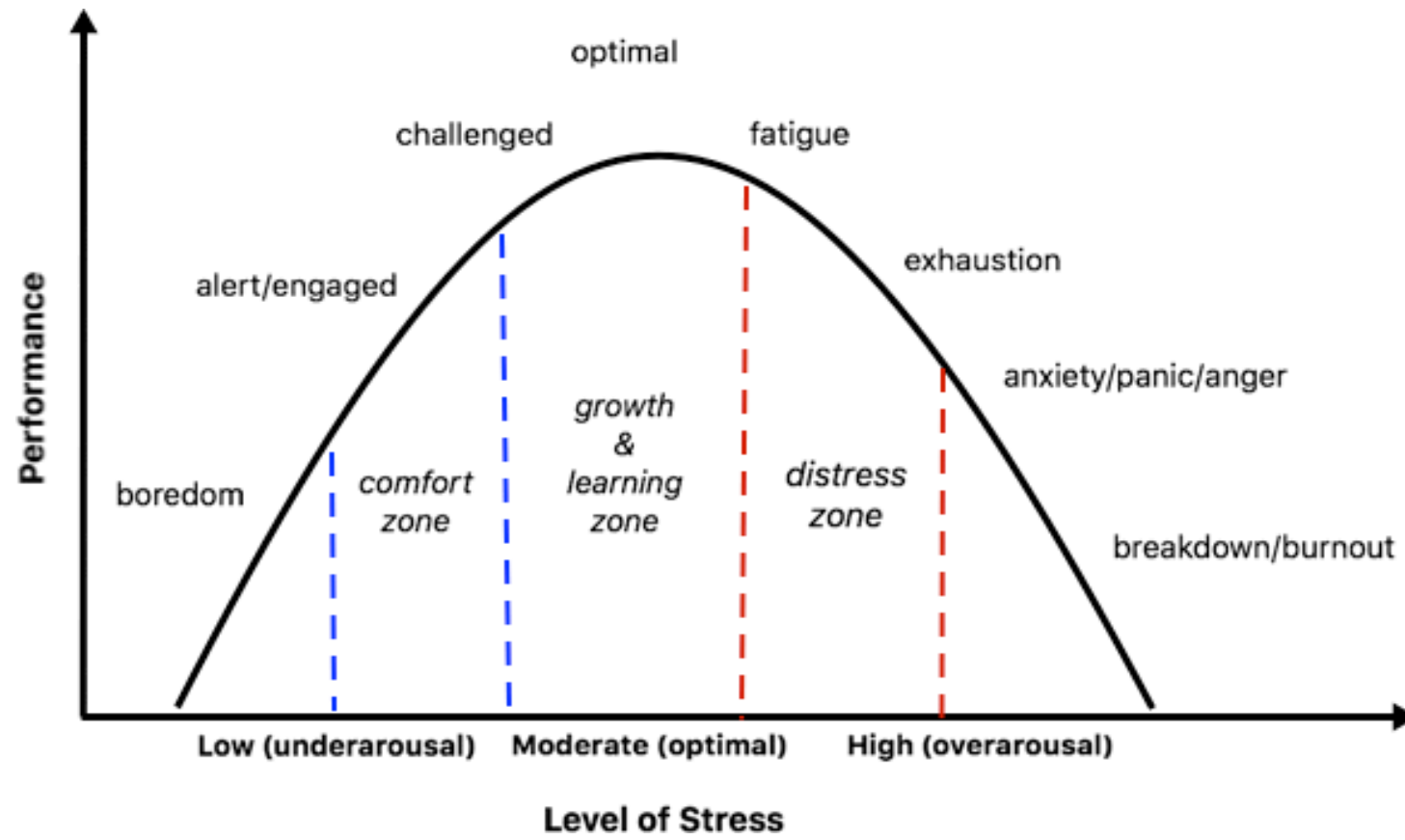
- Response to a threat or stressor (an ongoing situation)



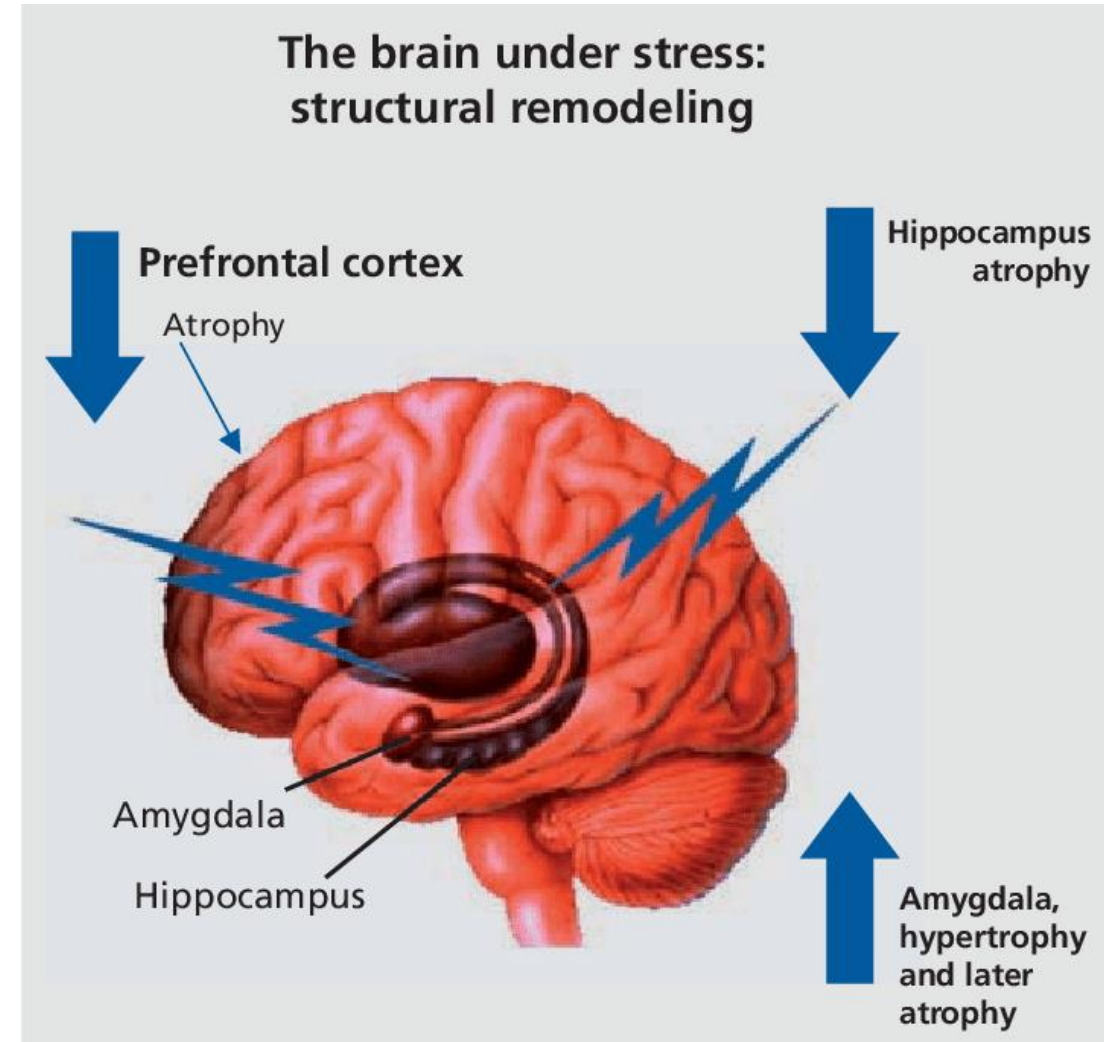
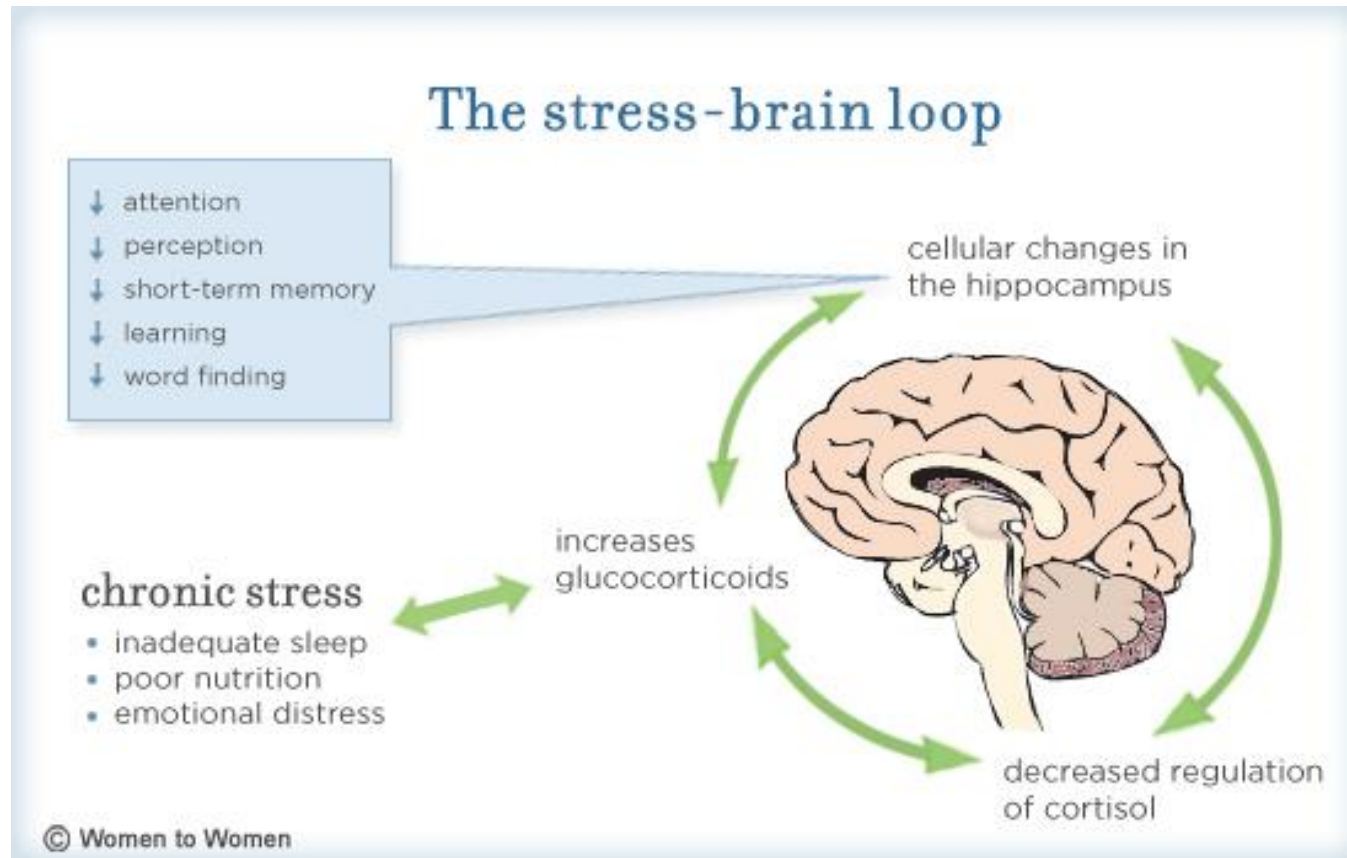
STRESS VS ANXIETY



Effects of short-term/acute stress



Chronic stress or anxiety → Depression (in some people)



Chronic stress or anxiety → Depression (in some people)

- Sleep
- Cardiovascular diseases (diabetes, hypertension, heart attacks)
- Increased Inflammation (autoimmune diseases)
- Faster Aging

Environmental stressors
(work, home, neighborhood)

Major life events

Trauma, abuse

Individual
differences
(genes, development, experience)

Perceived stress
(threat,
helplessness,
vigilance)

Behavioral
responses
(fight or flight;
personal behavior — diet,
smoking, drinking, exercise)

Physiologic
responses

Allostasis

Adaptation

Allostatic load

