

# Sam<sup>antha</sup> Hankins

## UX Designer

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## Summary

I'm a UX designer committed to creating solutions rooted in an understanding of the stories of real people and a concern for the problems they face everyday. My process is grounded in my history in the hospitality, legal and educational fields which taught me **listening to and learning from people is the first step to real solutions.**

## Education

**Bloc.io** | UX/UI Design Apprenticeship | Jun '15 - Mar '16

**Gonzaga University School of Law** | Juris Doctor | Aug '08 - May '11

**Chicago Portfolio School** | Art Direction | Sept '05 - Sept '06

**Creighton University** | B.A. in Journalism and Mass Communications (Advertising and Visual Communications tracks) | Aug '01 - May '05

## Experience

### UX/UI Design Apprenticeship

Bloc.io

June 2015 to  
March 2016

- **Completed 500+ hour project-based online bootcamp** under mentorship of an accomplished UX professional while working full-time;
- **Crafted user surveys and conducted interviews** for creation of personas, user stories, user requirements and user flows;
- **Built and distributed prototypes** (clickable and html/css/javascript) of iOS app and responsive web apps;
- **Conducted user testing and iterated** based on feedback; and,
- **Created and developed** brand identities - brand name, logo and style guide.

### Assistant Director of International Law Programs Associate Director of Student Affairs

May 2012 to  
Present

Maurice A. Deane School of Law, Hofstra University

- **Lead development of school-wide diversity programs** (workshops, lectures, support services) to create inclusive educational environment for all students;
- **Recruit and advise international applicants** for Master of Laws program by creating oemail marketing content and providing phone and Skype counseling sessions;
- **Develop online and social media advertising strategies**, and write content for online and print publications;
- **Design and develop responsive website using html, css, and javascript** for LL.M. USA (Ilmus.com), a consortium of 9 top-tier American law schools recruiting foreign trained attorneys for enrollment in Master of Laws programs in the United States.

## Toolset

### UX Design Process

User Surveys	Sketching
User Interviews	Wireframing
Personas	Mockups
Competitive Analysis	Prototyping
User Story Creation and Prioritization	Usability Testing
Content Analysis	Branding
User Flows	Typography
	Color Theory

### Design Tools

Adobe Photoshop	Balsamiq
Adobe Illustrator	Google Forms
Adobe InDesign	Wufoo
Sketch 3	Typeform
OmniGraffle	UsabilityHub
Axure RP (basic)	UserTesting.com
InVision	

### Web Development

HTML	Git/Github
CSS/Sass	Foundation
JavaScript (basic)	Bootstrap

## Interests

Ethnic Food	Cats (phtography, videos, fashion and culture)
Throwback Playlists	
Budget Travel	