

# Data Analyst Bootcamps

## Competitor analysis



# IRON HACK

# ARE WE ON THE RIGHT TRACK?



# Competitors



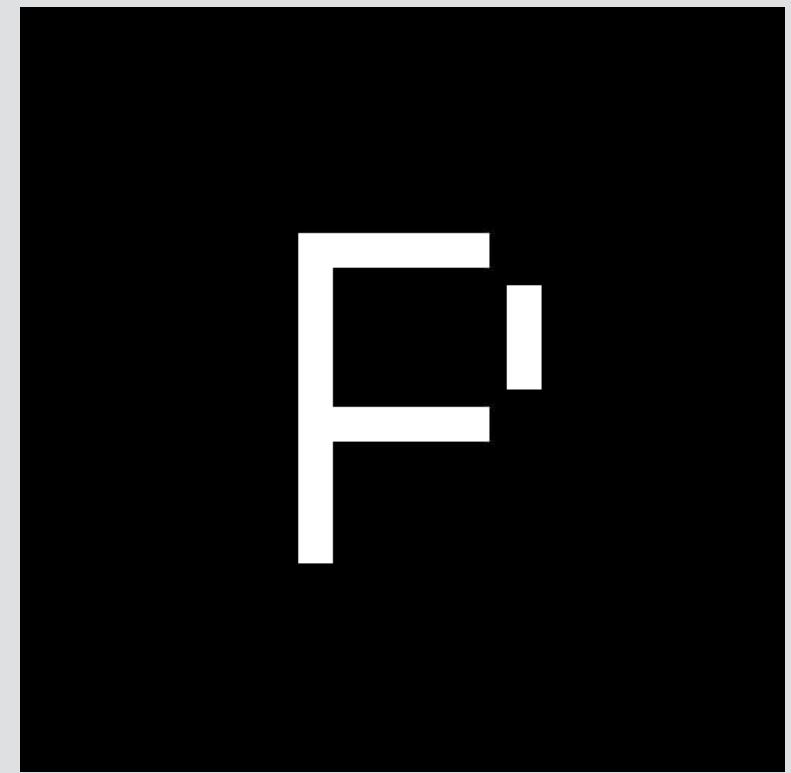
## **IRONHACK**

In-person  
Online



## **SPRINGBOARD**

Online only



## **PRACTICUM**

Online only  
Second best evaluated on Switchup

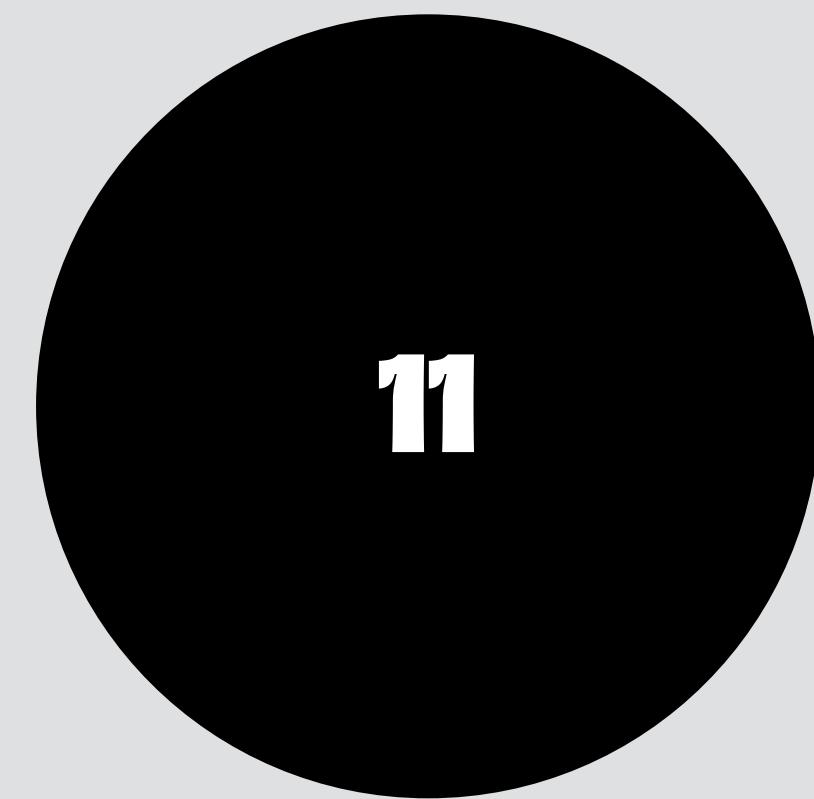
# Sample: 313 comments



**IRONHACK**



**SPRINGBOARD**



**PRACTICUM**

# Average overall score



**IRONHACK**



**SPRINGBOARD**



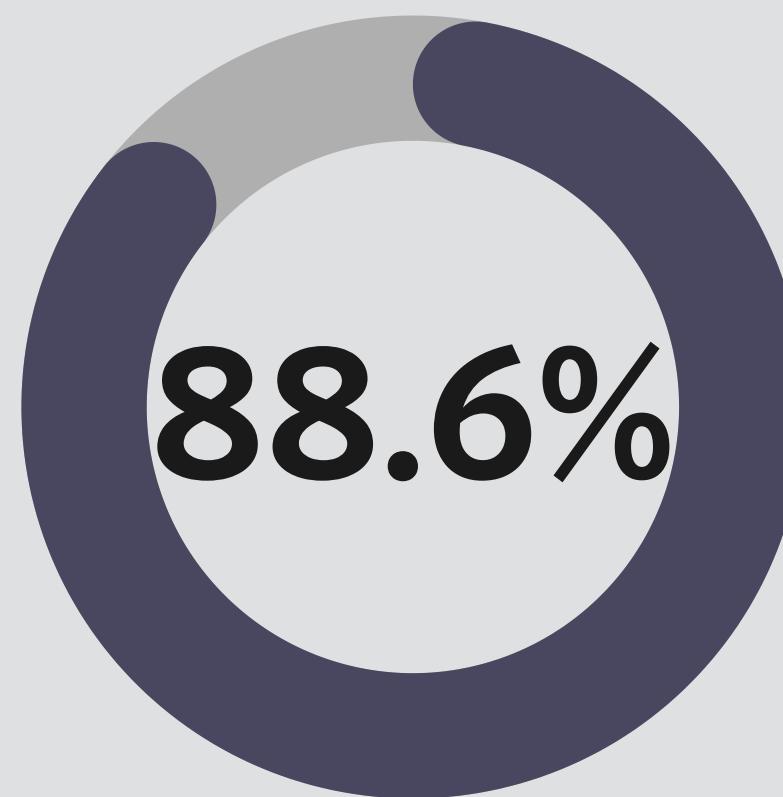
**PRACTICUM**



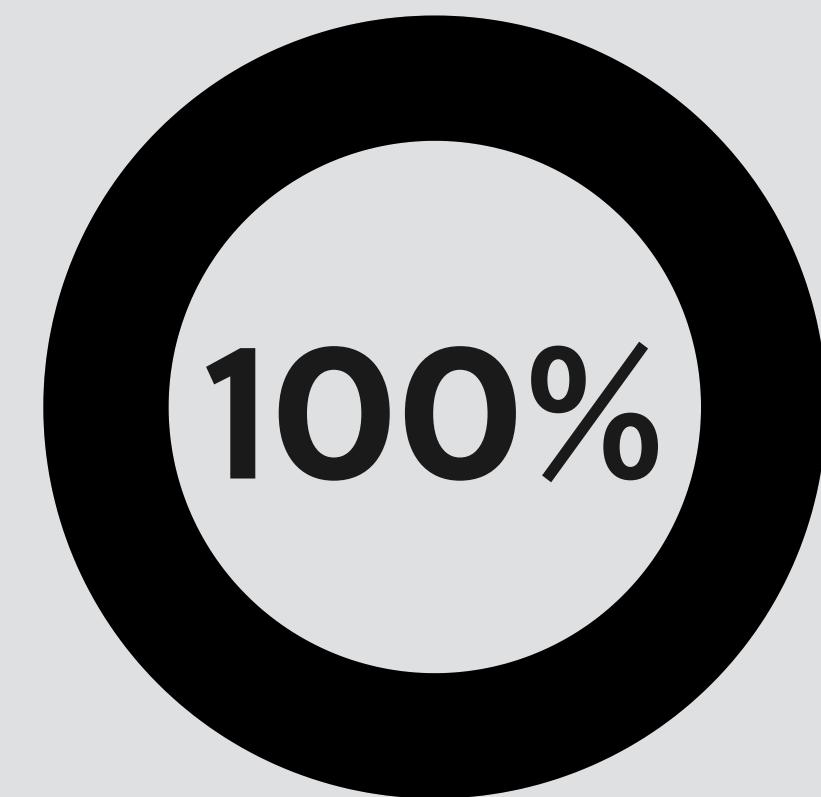
# **Overall score > 4.0**



**IRONHACK**



**SPRINGBOARD**



**PRACTICUM**



# Overall score evolution 2019-2020



**IRONHACK**

2019: 4.74  
2020: 4.89



**SPRINGBOARD**

2019: 4.29  
2020: 4.46



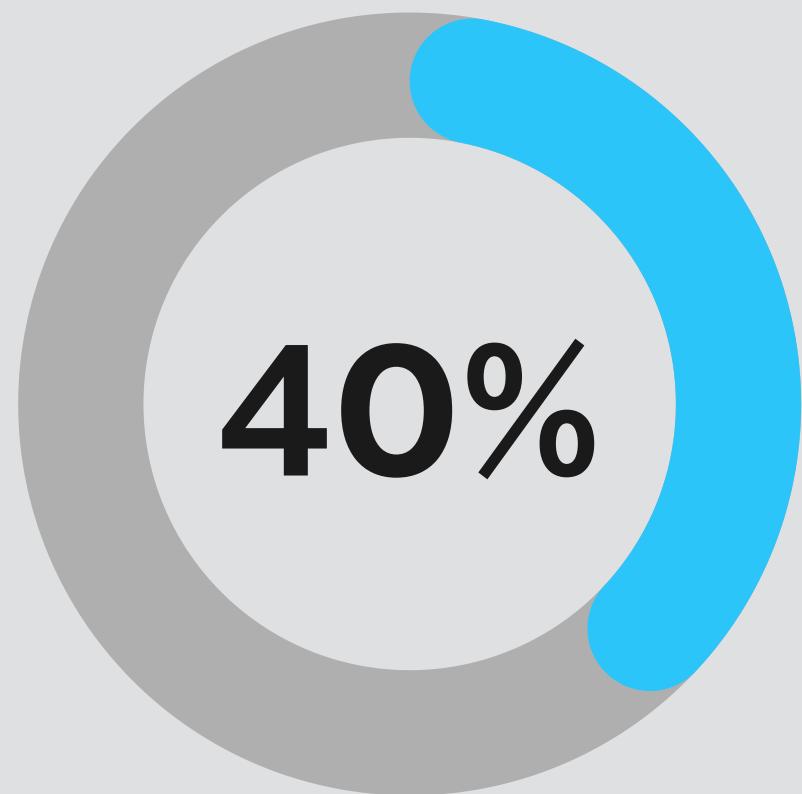
**PRACTICUM**

2019: 4.70  
2020: 4.90



# **Alumni employed in the field**

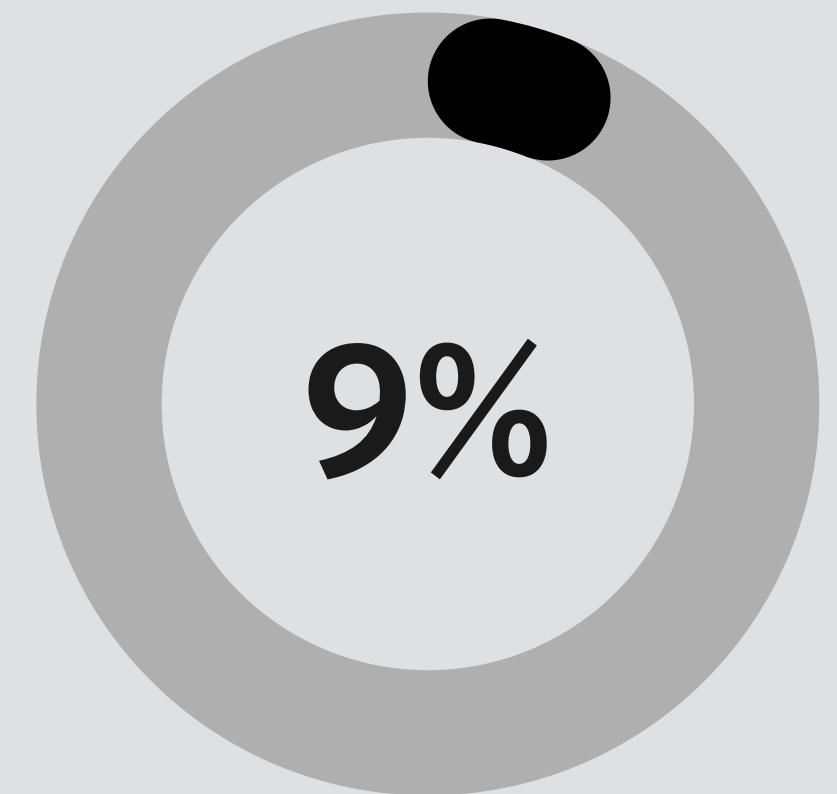
Students that filled "data" on the job role



**IRONHACK**

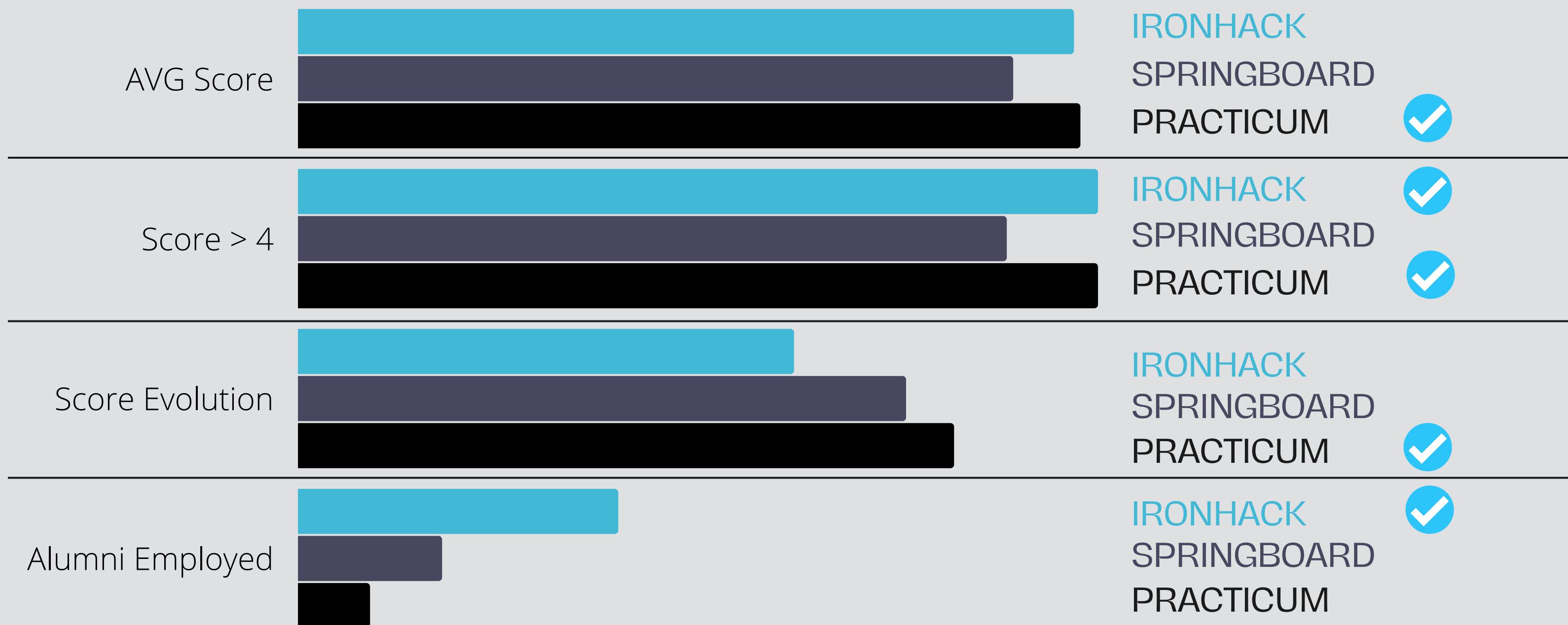


**SPRINGBOARD**

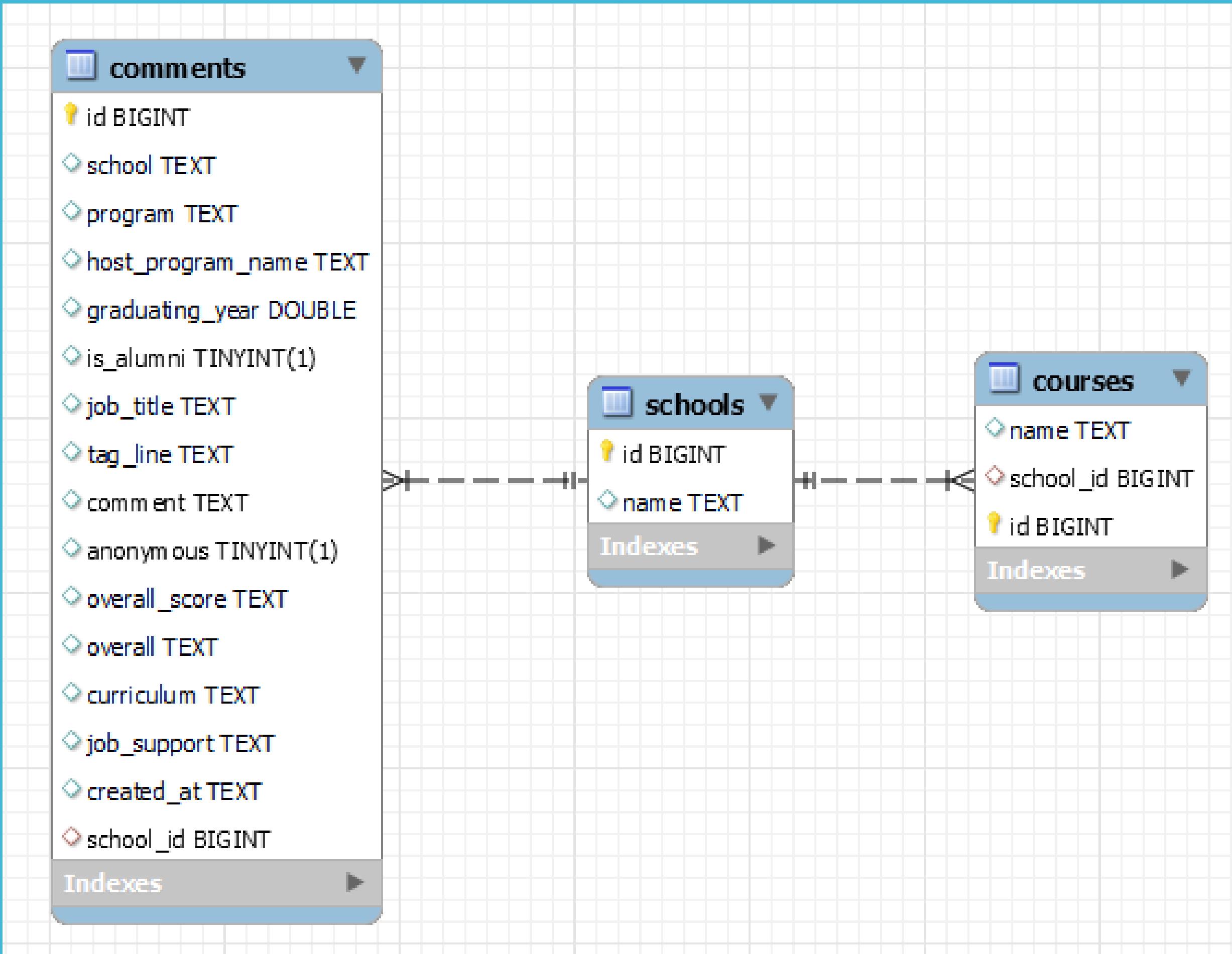
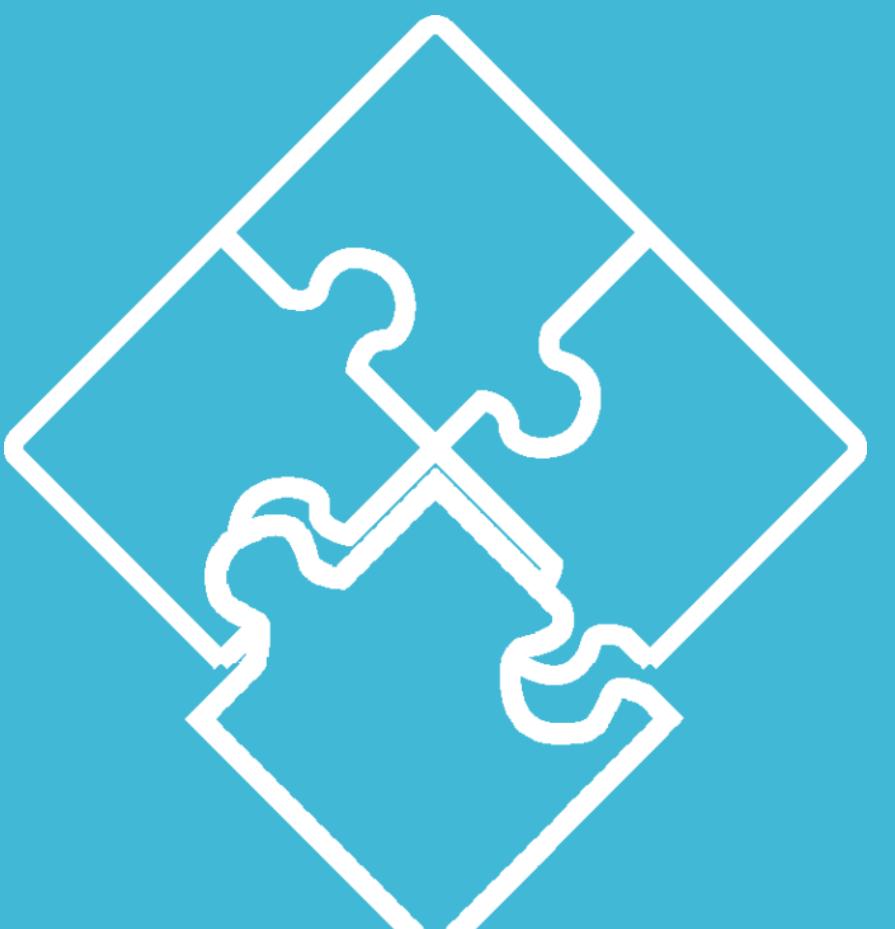


**PRACTICUM**

# We are on the right track but there is room for improvement



# ERD



# Next steps



**FILL MISSING  
INFORMATION  
BASED ON  
COMMENTS**

**EXTRACT  
KEYWORDS  
FROM THE  
COMMENTS AND  
RANK THEM**

**ADD MORE DATA**

**EXPLORING  
OTHER COURSES**