

Premier League Sports-betting

Isaac Barrera

Agenda

Business Understanding

Dataset Overview

3 Methods



4 Findings & Recommendations

5 Future Research

Classifying Full-Time Result of a Premier League game

66% accuracy

Business Understanding

Premier League *live-betting* model

Assist bettors who gamble **during** PL match





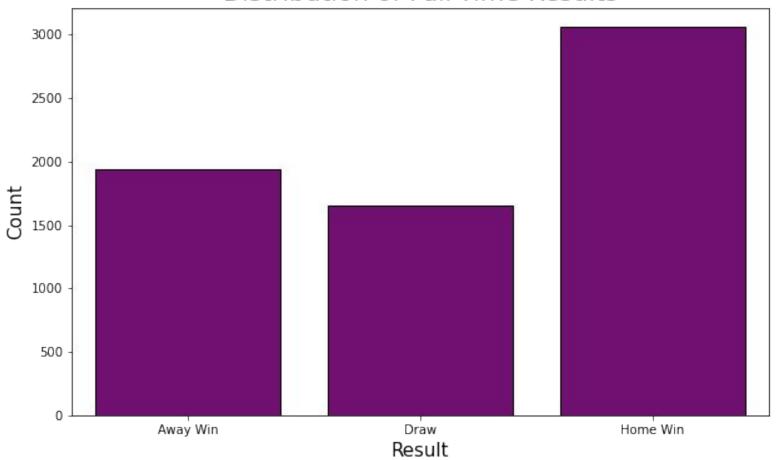
Data

Dataset

- Premier League matches
 - 2003/2004 2021 season
- Identified match favorite using betting website

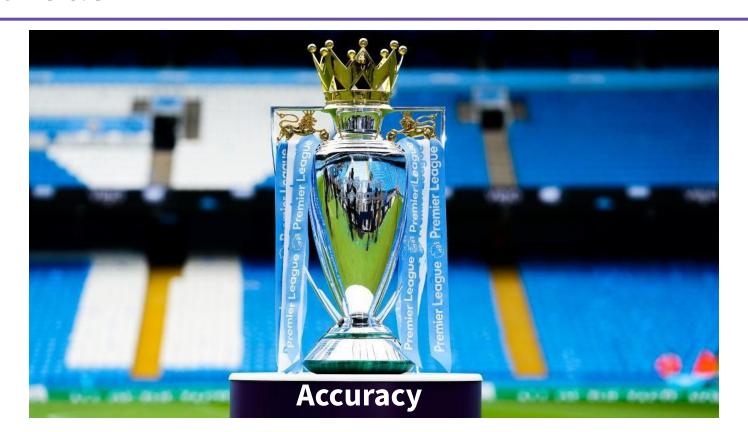


Distribution of Full-Time Results



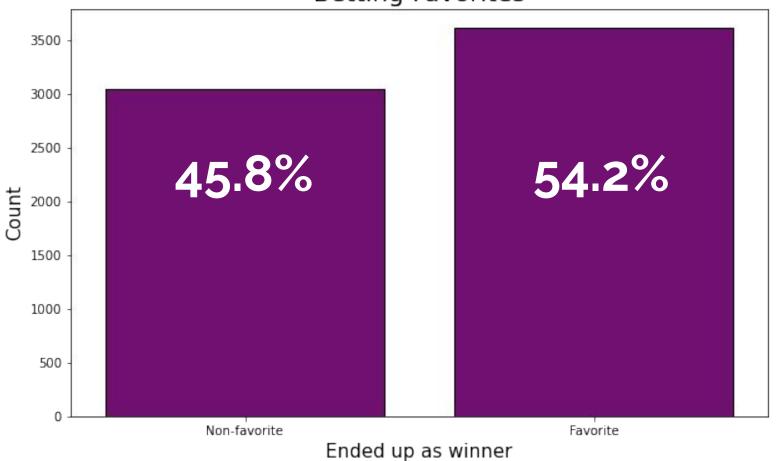
Methods

Methods

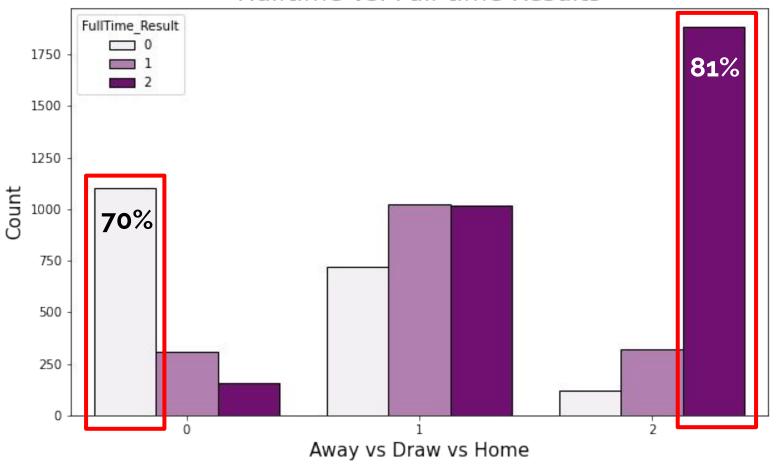


Key Findings

Betting Favorites



Halftime vs. Full-time Results



Key Findings

- Key features
 - o Half-time result





Recommendations

"Get ahead, stay ahead"

Live-betting → choose the team winning at HT



Future Research

Areas of future research

- PL 'Big Six' clubs
- Half-time stats
- Effect of COVID-19 season



Thank you!

Isaac Barrera



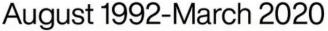
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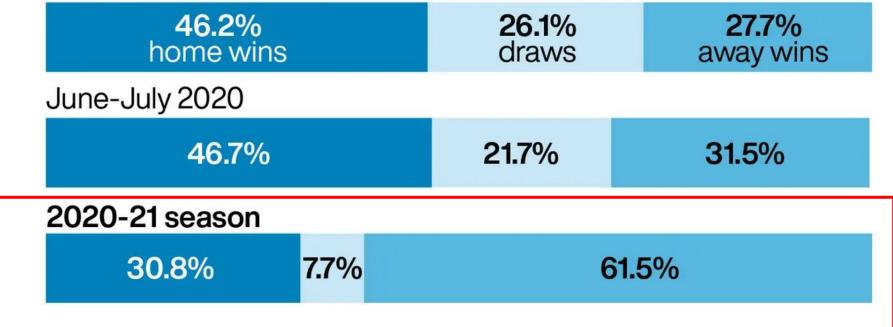


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Appendix

Premier League matches





PA graphic. Figures are for matches up to & including Sep 27 Percentages do not add up to 100% due to rounding