PROGRAM OVERVIEW

Innovate Birmingham

Alumni Quotes

Accelerated Training

Career Development &
Supportive Services

Employer Engagement

Community Partners

Board Members

CONTACT INFO

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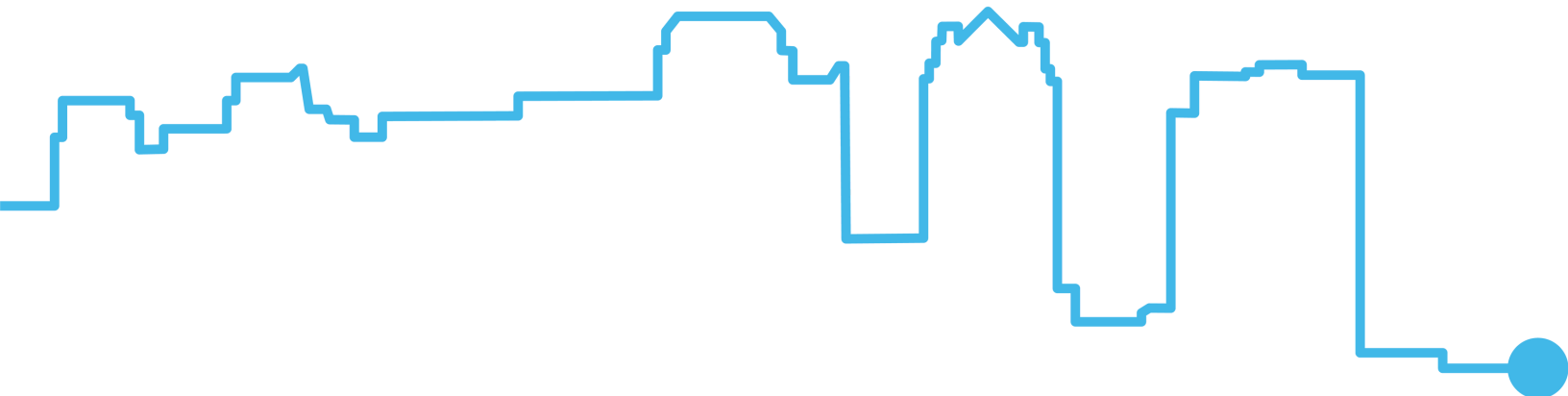
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EXECUTIVE DIRECTOR

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OUR ALUMNI

When our alumni talk about our program, we consistently hear the phrase, "LIFE CHANGING".

Not only are our alumni provided with demand-driven training, professional development, and supportive services during our program, they are connected with our extensive network of employer partners.

70% PLACEMENT RATE

Innovate Birmingham

Not only do I have the technical skillset to take on projects from a coding perspective, but I also have the professional development skills to carry myself well in the workplace. I have made so many incredible connections with professionals in this industry that I would have never been able to make if it weren't for Innovate Birmingham!

NIKI BECK
Web Development Graduate, Cohort 12

Innovate Birmingham has given me the appropriate tools to step into the tech industry with confidence. They have provided me with great information about Data Analytics and how to market myself within the tech industry.

ARNITRA GRAY
Data Analytics Graduate, Cohort 12

OUR PROGRAM
ACCELERATED TRAINING

Innovate Birmingham

The Innovate Birmingham workforce development framework provides non-traditional paths to employment at no cost to participants through fast-track bootcamps. Participants engage in classroom and project-based learning through 14-week intensive training held Monday-Friday, 9am-5pm. Innovate Birmingham uses technical curricula developed by industry experts with employer feedback to ensure that candidates are certified with industry-recognized credentials. Scenario-based training is used to build social skills and simulate a work environment.

FULL STACK WEB DEVELOPMENT

This course was specifically designed to take someone with zero coding experience and teach them what they need to know to enter the tech workforce at an entry to mid-level. Participants learn front and back end development and database administration, preparing them for a wide array of careers.

DATA ANALYTICS

With tons of data occupying servers around the world, being able to make sense of it all to make informed decisions isn't a choice anymore. It's a necessity. Learning how to visualize, cleanse, interpret, and interact with data through tools like Power BI, Tableau, Access, and Excel is a key step to translating all those 1s and 0s into valuable business decisions.

Free fast-track tech training programs in data analytics and fullstack web development designed to be completed in less than four months

OUR PROGRAM
PROFESSIONAL DEVELOPMENT & SUPPORTIVE SERVICES

Innovate Birmingham

PROFESSIONAL DEVELOPMENT

Our curriculum encompasses technical skills training in web development and data analytics and combines the expertise of industry leaders, local employers, and Innovate Birmingham staff to provide professional development to our participants on industry-demanded skills and mindsets.
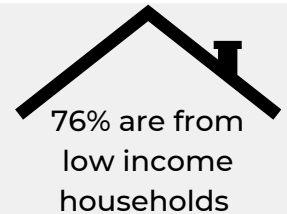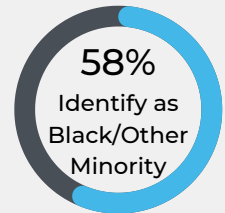
- Resume Review
- Presentation coaching
- Responsibility & time-management
- Growth mindset & personal branding
- Teamwork & project management skills

SUPPORTIVE SERVICES

Recognizing that participants may require supportive services to achieve success during training, Innovate Birmingham has a full-time Senior Case Manager who provides holistic case management. At the start of the program, participants complete an intake assessment to identify potential barriers.

- Mentoring
- Childcare
- Utility & housing payment assistance
- Transportation assistance
- Mental health service coordination

OUR PARTICIPANTS

58% Identify as Black/Other Minority

76% are from low income households

75% AGES 17 - 29

Service Industry: Most common jobs prior to Innovate Birmingham

$20k
Average wage increase of graduates after completing our 14-week bootcamp

The professional development and supportive services components of our organization help us to address systemic barriers to the tech ecosystem in our region.

OUR PROGRAM
EMPLOYER ENGAGEMENT

Innovate Birmingham

Innovate Birmingham's Workforce Development Program was developed to fill the local tech talent gap while connecting Central Alabama residents to training and employment opportunities. Lack of relevant work experience can be a barrier to employment for many program graduates, so we work with state initiatives like On the Job Training (OJT) and the IT Apprenticeship to incentivize employers to hire individuals who may need some subsidized work experience with the company.

70%
PLACEMENT RATE

EFFORTS TO CONNECT PARTICIPANTS WITH JOBS:

- Engage with local employers to identify opportunities and demand
- Recommend alumni for positions both technical and non-technical
- Employers recognize our credentials and know they are hiring someone with relevant skills
- Employers participate in our training through Professional Development Coaching, Mock Interviews, attending the Demo Day of their final projects, and Career Fairs

Hired Highlight

Employer

Shipt

Position

Software Developer Apprentice

Zachary Durden

Innovate Birmingham

APPRENCTICESHIPS

Innovate Birmingham is the only registered IT apprenticeship program in Alabama.
It's a high-quality career pathway where an individual obtains paid work experience, related instruction, mentorship, and a portable and nationally-recognized credential.

COMMUNITY PARTNERSHIPS

Innovate Birmingham

Innovate Birmingham has a robust network of private company and public/nonprofit partnerships. Our reputation as a quality training provider and workforce development thought leader positions us an important player in the development of our region's tech ecosystem.

EMPLOYERS

Airship
Alabama Power
ALTEC
Autotec
BBVA
BCBS of Alabama
CGI
Conserv
EDPA
Encompass Health
ITAC Solutions
JWEB
Keysys
McLeod Software
Pack Health
Protective Life
Regions Bank
Rx Benefits
Shipt
Sigao Studios
Steris Corporation
Syntropy Group
UAB

NETWORK

Alabama Power Foundation
Birmingham Business Alliance
Central Six Alabama Works
City of Birmingham
Ed Foundation
Innovation Depot
Jeff State Community College
Lawson State Community College
TEALS
Tech Birmingham
ThinkData Solutions
Two Ravens
UAB

"

We have hired several graduates of Innovate Birmingham's program over the past year. IB has prepared them well to contribute to the success of our company. Graduates are smart, have strong technical skills, are eager to learn, and work well in a team environment.

DAVID SPLAWN, SYNTROPY GROUP

Board Members

Innovate Birmingham

Ben Branch
Owner/ Partner | ITAC Solutions

Delphine Carter
Founder and CEO | Boulo Solutions

Rebecca Dobrinski
Dir. of Membership & Events | Tech Birmingham

Donnie Garvich
Engineering Manager | Shipt

Ben Podbielski
2VP of Emerging Technologies | Protective Life

Amanda Rainey
Financial Advisor | Morgan Stanley

Chris Sims
CEO & Chief Product Owner | Sigao Solutions

Martha Underwood
Head of Retail Software Engineering | BBVA

Emily Wykle
Director of External Affairs | UAB