



**Innovate
Birmingham**

Program Director/Cluster Manager

EMPLOYMENT TYPE: Full-Time

TITLE: Program Director/Cluster Manager

SALARY RANGE: \$75,000 - \$85,000

ABOUT THE ROLE:

The Program Director/Cluster Manager will serve as the program director and lead facilitator for primarily developing, convening and implementing the organization and management of the Birmingham Region Health Partnership (BRHP) and other projects as assigned. The Program Director will convene the BRHP and its committees, use resources to develop the career pathways tool, and work with incumbent workers to provide personalized upskilling opportunities and wraparound support.

Pending a final merger with Central Six Alabama Works, the Program Director will report to the Executive Director of Central Six Alabama Works.

WHAT YOU'LL DO:

- Solidify the cadence and structure of the Birmingham Region Healthcare Partnership
- Engage employer council, formalize and employer needs assessment process, and conduct in-depth analysis of employer demand and training provider supply.
- Convene employers and training providers to map priority roles to existing training pathways and co-design new training pathways that meet employer demand.
- Drive grant timeline and track grant progress and outcomes
- Develop and launch an online tool for expanded-reach career navigation.
- Maintain regular contact with partners (both existing and potential), providing frequent updates on program status and outcomes.
- Develop strategy to implement training, support and placement services to reach Innovate Birmingham project goals
- Build and cultivate relationships with program partners throughout Birmingham including but not limited to employers, funders, and general supporters (e.g., public officials, influential civic leaders).
- Develop strategy for grant renewals and expansions according to program values and mission.
- Support the Innovate Birmingham program team, as needed through identifying problems and helping form solutions.



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- Ensure regular production of marketing content for a variety of stakeholders, including regional employer partners, media, potential funders, and other national resources.
- Other duties as assigned

REQUIRED SKILLS, EDUCATION, AND EXPERIENCE:

- Bachelor's degree and/or five years experience required
- Supervisory experience required
- Experience in workforce development and serving underrepresented populations is a plus
- Grant management management experience strongly preferred
- Knowledge of grant guidelines and policies
- Experience in facilitation and public speaking
- Ability to manage multiple partners, entities and their outcomes
- Three years program design and implementation experience
- Supervisory and management experience strongly preferred
- Strong written and verbal communication skills
- Microsoft Suite including proficiency in Excel, Word and Powerpoint

HOW TO APPLY

1. Send your cover letter, work materials and resume to denita@innovatebham.com
2. Please put "*Cluster Manager*" in the email subject line.
3. The Application deadline is November 30, 2022.

ABOUT INNOVATE BIRMINGHAM

Innovate Birmingham is a 501c3 nonprofit organization that meets the talent needs of regional employers by harnessing the potential of local talent. We do this by providing holistic support and career development for aspiring professionals, and producing programs that align with local industry standards.

ABOUT THE BIRMINGHAM REGION HEALTH PARTNERSHIP (BRHP)

The Birmingham region has the largest number of healthcare providers per capita in the country and employs 80,000 workers at the highest wage level in the region. The region is heavily reliant on the healthcare sector as an economic driver, and an acute lack of qualified healthcare workers both nationally and regionally poses a substantial risk to the economic future of employers, jobseekers, and the region as a whole.

The Mayor of Birmingham, the County Commissioner of Jefferson County, and CEOs from the five largest regional healthcare employers recognize the importance of solving this problem for both the businesses and residents of the region. These organizations have come together to create the **Birmingham Region Health Partnership (BRHP)**, which is intentionally designed to place historically excluded jobseekers into high-demand healthcare roles. This partnership includes healthcare and digital health employers, workforce training providers,



and community-based organizations in greater Birmingham that have committed to strengthening pathways to quality jobs for marginalized Birmingham region residents.

Birmingham region healthcare employers have voiced a near-universal concern for the lack of available healthcare and digital health workers. At the same time, 39 percent of the region's population is not participating in the labor force – limited by education, access to transportation and childcare, involvement with the justice system, and systemic racism. The 1,000 workers trained through this proposal are just the first step toward establishing a long-term partnership that matches larger numbers of skilled workers with the employers who require their skills to succeed.

ABOUT CENTRAL SIX

Central Six's mission is to utilize an industry partnership (cluster model) approach to form, support, and strengthen partnerships between business and industry and education, and push for policy changes relevant to these goals. Industry partners will work with industry coordinators to identify career pathways for that industry, discover gaps currently existing in that pathway, work with education and other providers to fill gaps, and maintain a complete pipeline.