



# **Bandcamp Report**

**08-01-2024**

# Overview

This is a daily report that contains the key analyses for [Bandcamp](#) data from 08-01-2024.

The Bandcamp Tracker Report offers a detailed exploration of sales data, providing valuable insights into the music industry's dynamics. By analysing data from 08-01-2024, the report aims to offer a snapshot of trends and patterns in music purchases as well as trending genres and regional data

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## Key Metrics

This section delves into essential metrics that gauge the overall performance of the music marketplace on Bandcamp. It includes the total number of sales, indicating the volume of transaction and the total income generated, offering a financial perspective.

Total Items Sold	Total Income
10032	\$237653.05

## Top Performers

Discover the artists who stand out as top performers in the sales landscape. The report identifies the top 5 popular artists, showcasing those who have garnered the most attention, and the top 5 grossing artists, highlighting those who have achieved the highest revenue through their music.

Artist	Albums/Tracks Sold
various artists	111
bucketheadland	47
transcending obscurity records	40
they might be giants	38
skee mask	36

Artist	Revenue
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various artists	\$437.94
they might be giants	\$345.48
entheogenic	\$208.97
joshua carlton	\$179.0
hugh franco	\$177.76

# Sales Overview

Explore the top 5 albums and tracks, shedding light on the current preferences of Bandcamp users. This section provides an overview of the most popular music items, giving insights into customer choices and potential trends.

## Albums

Album	Copies Sold
2024 Label Sampler	40
C	25
DUCK	17
Lander modules	16
The Red Chariot	15

Album	Revenue
DUCK	\$170.1
Oddiyana (24bit)	\$146.5
Hollow	\$105.17
Lander modules	\$104.13
Capricious Commemeration	\$100.0

## Tracks

Tracks	Copies Sold
Molecular - Figure It Out VIP - [Free Track]	20
The Abyss	11
ROCKET FUEL 03	10
Let Us Not Be Weary NYC	8
Addicted	7
Tracks	Revenue
The Abyss	\$179.0
Days Of The Rasta Man	\$177.76
ROCKET FUEL 03	\$63.71
ENTROPYYY	\$55.0
Dance Sucka Suck	\$50.0

# Genre Analysis

Dive into the diverse world of music genres with detailed analysis. The report outlines the top 5 genres overall, the genres associated with the top 5 albums, and the genres of the top 5 tracks. This analysis aims to uncover patterns in genre preferences and potential areas for genre-specific marketing strategies.

Genre	Copies Sold
electronics	5384
techno	2216
house	1542
ambient	1078
experimental	1033

Album	Copies Sold	Genres
2024 Label Sampler	40	['dissonant', 'old school death metal', 'dissonant death metal']
C	25	['electronics']
DUCK	17	['rock', 'fusion', 'instrumental rock']
Lander modules	16	['downtempo', 'ambient', 'dark ambient']
The Red Chariot	15	['rock', 'instrumental', 'rosario']

Track	Copies Sold	Genres
Molecular - Figure It Out VIP - [Free Track]	20	['dnb', 'breaks', 'experimental']
The Abyss	11	['classical crossover', 'ambient', 'cello']
ROCKET FUEL 03	10	['breakbeats', 'techno', 'electronics']
Let Us Not Be Weary NYC	8	['soul', 'r&b', 'pop hip hop experimental']
Addicted	7	['rock', 'techno', 'r&b']



# Regional Insights

Understand how music sales vary across different regions. Highlighting countries with the most sales provides valuable geographical insights. Additionally, identifying the most popular artists in each country offers a nuanced view of regional music preferences.

Country	Number of Sales	Top Artist
United States	17098	transcending obscurity records
Germany	9091	øl
United Kingdom	9047	various artists
France	3035	ekinokx
Canada	1803	vim
Australia	1213	notion
Switzerland	1140	sabaton
Japan	1125	cleopard2000
Netherlands	1097	dj deeon
Italy	1053	aleroj