



Bandcamp Report

03-01-24

Overview

This is a daily report that contains the key analyses for [Bandcamp](#) data from 03-01-24.

The Bandcamp Tracker Report offers a detailed exploration of sales data, providing valuable insights into the music industry's dynamics. By analysing data from 03-01-24, the report aims to offer a snapshot of trends and patterns in music purchases as well as trending genres and regional data

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Key Metrics

This section delves into essential metrics that gauge the overall performance of the music marketplace on Bandcamp. It includes the total number of sales, indicating the volume of transaction and the total income generated, offering a financial perspective.

Total Items Sold	Total Income
394	\$9128.63

Top Performers

Discover the artists who stand out as top performers in the sales landscape. The report identifies the top 5 popular artists, showcasing those who have garnered the most attention, and the top 5 grossing artists, highlighting those who have achieved the highest revenue through their music.

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Artist	Albums/Tracks Sold
the longest johns	8
can	7
various artists	5
the von tramps	5
the sibeerians	4

>>>>>

Artist	Revenue
can	\$77.93
the longest johns	\$55.88
tom waits	\$40.0
heilung	\$36.0
satoko fujii quartet	\$34.58

Sales Overview

Explore the top 5 albums and tracks, shedding light on the current preferences of Bandcamp users. This section provides an overview of the most popular music items, giving insights into customer choices and potential trends.

Albums

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Album	Copies Sold
LIVE IN PARIS 1973	5
Timber Creek EP	4
Procyon	3
Pico Perch	2
Switzology	2

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Album	Revenue
LIVE IN PARIS 1973	\$49.95
After Fifteen Years, Live at Buddy	\$34.58
Orphans: Brawlers, Bawlers & Bastards (Remastered)	\$30.0

Timber Creek EP	\$26.76
Dark Current	\$25.0

Tracks

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Tracks	Copies Sold
Waxie's Dargle	3
Visco City	2
Night Light	2
Distance of the Moon	2
Cruise	2

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Tracks	Revenue
search 70 bpm	\$20.32
Let Us Not Be Weary NYC	\$10.0
Renato Cohen - Windy	\$7.2
Intro	\$6.35
Oldboy - Northernerz	\$5.69

Genre Analysis

Dive into the diverse world of music genres with detailed analysis. The report outlines the top 5 genres overall, the genres associated with the top 5 albums, and the genres of the top 5 tracks. This analysis aims to uncover patterns in genre preferences and potential areas for genre-specific marketing strategies.

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Genre	Copies Sold
electronics	201
techno	85
house	54
experimental	42
rock	40

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Album	Copies Sold	Genres
LIVE IN PARIS 1973	5	['rock', 'experimental', 'german rock']
Timber Creek EP	4	['indi pop comedy', 'alternative', 'indi blues roots']

Procyon	3	['dark ambient', 'experimental', 'atmospheric']
Pico Perch	2	['porno for pyros', 'blind melon', 'spacehog']
Switzology	2	['pop', 'emo', 'indie']

Tracks	Copies Sold	Genre
Track 0	sold 0	genres 0
Track 1	sold 1	genres 1
Track 2	sold 2	genres 2
Track 3	sold 3	genres 3
Track 4	sold 4	genres 4

Regional Insights

Understand how music sales vary across different regions. Highlighting countries with the most sales provides valuable geographical insights. Additionally, identifying the most popular artists in each country offers a nuanced view of regional music preferences

Country	Sales	Top Artist
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