



Bandcamp Report

10-01-2024

Overview

This is a daily report that contains the key analyses for [Bandcamp](#) data from 10-01-2024.

The Bandcamp Tracker Report offers a detailed exploration of sales data, providing valuable insights into the music industry's dynamics. By analysing data from 10-01-2024, the report aims to offer a snapshot of trends and patterns in music purchases as well as trending genres and regional data

Contents

Key Metrics

Top Performers

Sales Overview

Genre Analysis

Regional Analysis

Key Metrics

This section delves into essential metrics that gauge the overall performance of the music marketplace on Bandcamp. It includes the total number of sales, indicating the volume of transaction and the total income generated, offering a financial perspective.

Total Items Sold	Total Income
1,158	\$4,698.86

Top Performers

Discover the artists who stand out as top performers in the sales landscape. The report identifies the top 5 popular artists, showcasing those who have garnered the most attention, and the top 5 grossing artists, highlighting those who have achieved the highest revenue through their music.

Artist	Albums/Tracks Sold
various artists	22
rabea massaad	10
s y z y g y x	8
trevor something	5
speedy ortiz	5

Artist		Revenue
various artists		\$145.34
rabea massaad		\$64.78
s y z y g y x		\$53.94
lesser of		\$31.72
madis		\$30.18

Sales Overview

Explore the top 5 albums and tracks, shedding light on the current preferences of Bandcamp users. This section provides an overview of the most popular music items, giving insights into customer choices and potential trends.

Albums

Album	Copies Sold
Grinding Gears Vol. 4	10
Archetypes	4
Friends Within The Darkness	3
DJ E	2
C	2

Album	Revenue
Grinding Gears Vol. 4	\$64.78
Lesser Of - Industrial Techno Sample Pack Bundle	\$31.72
Don't Touch Maybe Next Time EP	\$30.0
VARIOUS ARTIST VOLUME ONE (ITBCD01)	\$22.0
Sample Pack 001 - The Sounds of Drawner	\$21.86

Tracks

Tracks	Copies Sold
Suffer and Learn (An Original Song)	4
Dead On The 4th Of July	3
STORM	2
Intoxicated	2
Right Back to It	2

Tracks	Revenue
Unseen	\$19.7
Suffer and Learn (An Original Song)	\$12.3
Superstition	\$10.93
Doja Cat- Paint the town red	\$10.93
HEAVEN'S CRY / TILL TEARS DO US PART (YOJI BIOMEHANIKA REMIX - 2023 REWORKED VERSION) To raise funds for victims of the 2024 Noto Peninsula earthquake	\$10.0

Genre Analysis

Dive into the diverse world of music genres with detailed analysis. The report outlines the top 5 genres overall, the genres associated with the top 5 albums, and the genres of the top 5 tracks. This analysis aims to uncover patterns in genre preferences and potential areas for genre-specific marketing strategies.

Genre	Copies Sold
electronics	513
techno	245
house	150
electronic	144
alternative	139

Album	Copies Sold	Genres
Grinding Gears Vol. 4	10	['clean guitar', 'progressive metal', 'progressive rock']
Archetypes	4	['darkwave', 'synth', 'synthwave']
Friends Within The Darkness	3	['new age', 'chillout', 'drone']
Twelve days of Winter	2	['cinematic', 'jazz and improvised music', 'progressive']
Remixes N All That 2	2	['ghetto', 'breakbeats', 'disco']

Track	Copies Sold	Genres
Suffer and Learn (An Original Song)	4	['alternative']
Dead On The 4th Of July	3	['jazz', 'ambient', 'post rock']
Wild Love ft. Keren Ann	2	['singer songwriter', 'americana', 'folk']
Wait and See	2	['alternative rnb', 'grunge', 'garage rock']
There But For The Grace Of God Go I (Captain' Carlos & Carmen Vidal Edit)	2	['italo disco', 'rave', 'disco']

Regional Insights

Understand how music sales vary across different regions. Highlighting countries with the most sales provides valuable geographical insights. Additionally, identifying the most popular artists in each country offers a nuanced view of regional music preferences.

Country	Number of Sales	Top Artist
United States	399	various artists
United Kingdom	185	various artists
Germany	127	oblique occasions
Canada	50	acres
Australia	45	röyksopp
France	43	various artists
Netherlands	34	nilufer yanya
Japan	30	mall grab
Spain	29	flits
Switzerland	25	believe lab