

# **Bandcamp Report**

08-01-2024

#### **Overview**

This is a daily report that contains the key analyses for **Bandcamp** data from 08-01-2024.

The Bandcamp Tracker Report offers a detailed exploration of sales data, providing valuable insights into the music industry's dynamics. By analysing data from 08-01-2024, the report aims to offer a snapshot of trends and patterns in music purchases as well as trending genres and regional data

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## **Key Metrics**

This section delves into essential metrics that gauge the overall performance of the music marketplace on Bandcamp. It includes the total number of sales, indicating the volume of transaction and the total income generated, offering a financial perspective.

Total Items Sold	Total Income
10032	\$235860.35

# **Top Performers**

Discover the artists who stand out as top performers in the sales landscape. The report identifies the top 5 popular artists, showcasing those who have garnered the most attention, and the top 5 grossing artists, highlighting those who have achieved the highest revenue through their music.

Artist	Albums/Tracks Sold
various artists	111
bucketheadland	47
transcending obscurity records	40
they might be giants	38
skee mask	36

Artist	Revenue
various artists	\$437.94
they might be giants	\$345.48
entheogenic	\$208.97
joshua carlton	\$179.0
hugh franco	\$177.76

### **Sales Overview**

Explore the top 5 albums and tracks, shedding light on the current preferences of Bandcamp users. This section provides an overview of the most popular music items, giving insights into customer choices and potential trends.

#### **Albums**

Album	Copies Sold
2024 Label Sampler	40
С	25
DUCK	17
Lander modules	16
The Red Chariot	15
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Album	Revenue
DUCK	\$170.1
Oddiyana (24bit)	\$146.5
Hollow	\$105.17
Lander modules	\$104.13
Capricious Commemeration	\$100.0

#### **Tracks**

Tracks	Copies Sold
Molecular - Figure It Out VIP - [Free Track]	20
The Abyss	11
ROCKET FUEL 03	10
Let Us Not Be Weary NYC	8
Addicted	7
Tracks	Revenue
The Abyss	\$179.0
Days Of The Rasta Man	\$177.76
ROCKET FUEL 03	\$63.71
ENTROPYYY	\$55.0
Dance Sucka Suck	\$50.0

# **Genre Analysis**

Dive into the diverse world of music genres with detailed analysis. The report outlines the top 5 genres overall, the genres associated with the top 5 albums, and the genres of the top 5 tracks. This analysis aims to uncover patterns in genre preferences and potential areas for genre-specific marketing strategies.

Genre	Copies Sold
electronics	5376
techno	2207
house	1536
ambient	1071
experimental	1022

Album	Copies Sold	Genres
2024 Label Sampler	40	['brutal death metal', 'atmospheric black metal', 'dissonant']
С	25	['electronics']
DUCK	17	['rock', 'fusion', 'instrumental rock']
Lander modules	16	['electronics', 'ambient', 'space ambient']

The Red Chariot	15	['stoner rock', 'rosario',
The Rea Ghanot	10	'space rock']

Track	Copies Sold	Genres
Molecular - Figure It Out VIP - [Free Track]	20	['experimental', 'electronics', 'rominimal']
The Abyss	11	['cello', 'piano', 'classical crossover']
ROCKET FUEL 03	10	['electronics', 'electro', 'techno']
Let Us Not Be Weary NYC	8	['pop hip hop experimental', 'r&b', 'soul']
Addicted	7	['synthrock', 'r&b', 'electronics']

## **Regional Insights**

Understand how music sales vary across different regions. Highlighting countries with the most sales provides valuable geographical insights. Additionally, identifying the most popular artists in each country offers a nuanced view of regional music preferences.

Country	Number of Sales	Top Artist
United States	16987	transcending obscurity records
United Kingdom	8997	various artists
Germany	8964	øl
France	3004	ekinokx
Canada	1784	vim
Australia	1202	notion
Switzerland	1140	sabaton
Japan	1121	cleopard2000
Netherlands	1096	dj deeon
Italy	1037	aleroj
Spain	754	beats maker studios
Poland	661	hauntologist

Belgium	591	rkeat
Sweden	579	painjerk
Ireland	471	scot project
Austria	425	berg audio
New Zealand	395	a7pha
Denmark	382	iverson
Finland	360	lukhash
Czech Republic	346	nicky havey
Norway	329	decius
Republic of Korea	265	dschen
Portugal	256	anomalie
Greece	217	mp anto
Mexico	216	suwon yim
Hungary	202	a state of sugar
Israel	194	kaya
Hong Kong	191	othercide records
Brazil	182	nostalghia
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Lithuania	182	sans soucis
Ukraine	170	koloah
Colombia	160	st. theodore
Bulgaria	144	de-tü
Georgia	131	san regret
Croatia	97	klinika denisa kataneca
Romania	96	receptor
Bahrain	95	wantigga
Malta	95	dub dynasty
Slovakia	72	jake kaufman
Morocco	63	yumi hara
South Africa	50	interplanetary criminal
Slovenia	50	matrixxman
Uruguay	49	distilled noise
Chile	46	happy techno music
Turkey	45	disolv
Thailand	42	manni dee x river moon

Singapore	38	soulely
Bosnia and Herzegovina	36	svarun
Honduras	34	hazy
Serbia	32	martin stürtzer
Argentina	32	inculter
United Arab Emirates	30	all inn records
India	30	flowdan
Armenia	29	ujif_notfound
Andorra	27	woo-dog recordings official
Estonia	26	local dish
C2	24	philippe petit
Indonesia	23	cosmico
Ecuador	23	youandewan
Panama	22	mason collective, fletch
Iceland	22	am radio body
China	19	not yes

Kazakhstan	19	al yok
Macedonia	17	k2000
Latvia	15	lance desardi
Egypt	14	dr. angelo
Philippines	13	nalini blossom
Moldova	12	boy in nature
Luxembourg	12	una niña malvada
Jamaica	12	calm boy
Belarus	10	black sky giant
Venezuela	10	black sky giant
Azerbaijan	10	yan cook
Bermuda	10	wraithlord
Costa Rica	7	todas las cosas
Paraguay	7	luis malon & seb g.
Guatemala	6	abhorer
Saudi Arabia	6	laufey
Puerto Rico	5	travis savoie

Taiwan	5	dj heartstring
XK	3	london in transmission