



Bandcamp Report

08-01-2024

Overview

This is a daily report that contains the key analyses for [Bandcamp](#) data from 08-01-2024.

The Bandcamp Tracker Report offers a detailed exploration of sales data, providing valuable insights into the music industry's dynamics. By analysing data from 08-01-2024, the report aims to offer a snapshot of trends and patterns in music purchases as well as trending genres and regional data

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Key Metrics

This section delves into essential metrics that gauge the overall performance of the music marketplace on Bandcamp. It includes the total number of sales, indicating the volume of transaction and the total income generated, offering a financial perspective.

| Total Items Sold | Total Income |
|------------------|--------------|
| 10032 | \$236325.47 |

Top Performers

Discover the artists who stand out as top performers in the sales landscape. The report identifies the top 5 popular artists, showcasing those who have garnered the most attention, and the top 5 grossing artists, highlighting those who have achieved the highest revenue through their music.

| Artist | Albums/Tracks Sold |
|--------------------------------|--------------------|
| various artists | 111 |
| bucketheadland | 47 |
| transcending obscurity records | 40 |
| they might be giants | 38 |

| | |
|----------------------|----------|
| skee mask | 36 |
| | |
| Artist | Revenue |
| various artists | \$437.94 |
| they might be giants | \$345.48 |
| entheogenic | \$208.97 |
| joshua carlton | \$179.0 |
| hugh franco | \$177.76 |

Sales Overview

Explore the top 5 albums and tracks, shedding light on the current preferences of Bandcamp users. This section provides an overview of the most popular music items, giving insights into customer choices and potential trends.

Albums

| Album | Copies Sold |
|--------------------|-------------|
| 2024 Label Sampler | 40 |
| C | 25 |
| DUCK | 17 |
| Lander modules | 16 |
| The Red Chariot | 15 |

| Album | Revenue |
|------------------|----------|
| DUCK | \$170.1 |
| Oddiyana (24bit) | \$146.5 |
| Hollow | \$105.17 |

| | |
|--------------------------|----------|
| Lander modules | \$104.13 |
| Capricious Commemeration | \$100.0 |

Tracks

| Tracks | Copies Sold |
|--|-------------|
| Molecular - Figure It Out VIP - [Free Track] | 20 |
| The Abyss | 11 |
| ROCKET FUEL 03 | 10 |
| Let Us Not Be Weary NYC | 8 |
| Addicted | 7 |

| Tracks | Revenue |
|-----------------------|----------|
| The Abyss | \$179.0 |
| Days Of The Rasta Man | \$177.76 |
| ROCKET FUEL 03 | \$63.71 |
| ENTROPYYY | \$55.0 |
| Dance Sucka Suck | \$50.0 |

Genre Analysis

Dive into the diverse world of music genres with detailed analysis. The report outlines the top 5 genres overall, the genres associated with the top 5 albums, and the genres of the top 5 tracks. This analysis aims to uncover patterns in genre preferences and potential areas for genre-specific marketing strategies.

| Genre | Copies Sold |
|--------------|-------------|
| electronics | 5377 |
| techno | 2210 |
| house | 1536 |
| ambient | 1076 |
| experimental | 1025 |

| Album | Copies Sold | Genres |
|--------------------|-------------|--|
| 2024 Label Sampler | 40 | ['black metal', 'old school death metal', 'atmospheric black metal'] |
| C | 25 | ['electronics'] |

| DUCK | 17 | ['instrumental rock', 'rock', 'fusion'] |
|---|-------------|--|
| Lander modules | 16 | ['electronics', 'wuppertal', 'downtempo'] |
| The Red Chariot | 15 | ['space rock', 'doom', 'krautrock'] |
| Track | Copies Sold | Genres |
| Molecular - Figure It Out VIP - [Free Track] | 20 | ['porto', 'rominimal', 'electronics'] |
| The Abyss | 11 | ['classical crossover', 'piano', 'cello'] |
| ROCKET FUEL 03 | 10 | ['house music', 'electronics', 'breakbeats'] |
| Let Us Not Be Weary NYC | 8 | ['pop hip hop experimental', 'r&b', 'soul'] |
| Addicted | 7 | ['r&b', 'synthwave', 'electronics'] |

Regional Insights

Understand how music sales vary across different regions. Highlighting countries with the most sales provides valuable geographical insights. Additionally, identifying the most popular artists in each country offers a nuanced view of regional music preferences.

| Country | Number of Sales | Top Artist |
|----------------|-----------------|--------------------------------|
| United States | 17015 | transcending obscurity records |
| United Kingdom | 9007 | various artists |
| Germany | 8990 | øl |
| France | 3010 | ekinokx |
| Canada | 1784 | vim |
| Australia | 1202 | notion |
| Switzerland | 1140 | sabaton |
| Japan | 1121 | cleopard2000 |
| Netherlands | 1096 | dj deeon |
| Italy | 1037 | aleroj |