



# **Bandcamp Report**

**09-01-2024**

# Overview

This is a daily report that contains the key analyses for [Bandcamp](#) data from 09-01-2024.

The Bandcamp Tracker Report offers a detailed exploration of sales data, providing valuable insights into the music industry's dynamics. By analysing data from 09-01-2024, the report aims to offer a snapshot of trends and patterns in music purchases as well as trending genres and regional data

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## Key Metrics

This section delves into essential metrics that gauge the overall performance of the music marketplace on Bandcamp. It includes the total number of sales, indicating the volume of transaction and the total income generated, offering a financial perspective.

Total Items Sold	Total Income
19398	\$478592.19

## Top Performers

Discover the artists who stand out as top performers in the sales landscape. The report identifies the top 5 popular artists, showcasing those who have garnered the most attention, and the top 5 grossing artists, highlighting those who have achieved the highest revenue through their music.

Artist	Albums/Tracks Sold
various artists	185
bucketheadland	84
trevor something	61
skee mask	57
sprints	56

Artist	Revenue
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various artists	\$911.5
trevor something	\$416.33
forest of orthanc	\$400.0
sprints	\$387.39
joshua carlton	\$320.0

# Sales Overview

Explore the top 5 albums and tracks, shedding light on the current preferences of Bandcamp users. This section provides an overview of the most popular music items, giving insights into customer choices and potential trends.

## Albums

Album	Copies Sold
Archetypes	60
2024 Label Sampler	32
C	31
Tigers Blood	30
DJ E	30
Album	Revenue
Archetypes	\$412.33
Beneath the Moss	\$400.0
Tigers Blood	\$265.0
DJ E	\$224.83
Black Metal Against Blackout	\$184.0

## Tracks

Tracks	Copies Sold
It's So Good	31
The Abyss	30
ROCKET FUEL 03	14
Apparatus	13
GIVE I POWER	11
Tracks	Revenue
The Abyss	\$300.0
Addicted	\$156.1
You Were In My Dreams Last Night	\$150.0
ASTRAL - Single	\$100.0
Apparatus	\$95.0

# Genre Analysis

Dive into the diverse world of music genres with detailed analysis. The report outlines the top 5 genres overall, the genres associated with the top 5 albums, and the genres of the top 5 tracks. This analysis aims to uncover patterns in genre preferences and potential areas for genre-specific marketing strategies.

Genre	Copies Sold
electronics	10487
techno	4187
house	2968
ambient	2085
experimental	1927

Album	Copies Sold	Genres
Archetypes	60	['darkwave', 'synthwave', 'pop']
2024 Label Sampler	32	['dissonant death metal', 'old school death metal', 'atmospheric black metal']
C	31	['electronics']
Tigers Blood	30	['alternative']
DJ E	30	['woodland', 'caporales', 'country']

Track	Copies Sold	Genres
It's So Good	31	['electronics']
The Abyss	30	['classical crossover', 'cello', 'ambient']
ROCKET FUEL 03	14	['house music', 'electro', 'breakbeats']
Apparatus	13	['dark ambient', 'grime', 'atmospheric']
GIVE I POWER	11	['jungle', 'roots music', 'digital reggae']



# Regional Insights

Understand how music sales vary across different regions. Highlighting countries with the most sales provides valuable geographical insights. Additionally, identifying the most popular artists in each country offers a nuanced view of regional music preferences.

Country	Number of Sales	Top Artist
United States	37002	trevor something
United Kingdom	14969	various artists
Germany	11226	rather
Australia	6690	dj double a
France	6102	discogram
Canada	4399	radd
Japan	3650	kordhell
Netherlands	2605	abstract void
Switzerland	2521	oldboy
Spain	1962	acid pauli