



Bandcamp Report

03-01-24

Overview

This is a daily report that contains the key analyses for [Bandcamp](#) data from 03-01-24.

The Bandcamp Tracker Report offers a detailed exploration of sales data, providing valuable insights into the music industry's dynamics. By analysing data from 03-01-24, the report aims to offer a snapshot of trends and patterns in music purchases as well as trending genres and regional data

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Key Metrics

This section delves into essential metrics that gauge the overall performance of the music marketplace on Bandcamp. It includes the total number of sales, indicating the volume of transaction and the total income generated, offering a financial perspective.

Total Items Sold	Total Income
793	\$18229.32

Top Performers

Discover the artists who stand out as top performers in the sales landscape. The report identifies the top 5 popular artists, showcasing those who have garnered the most attention, and the top 5 grossing artists, highlighting those who have achieved the highest revenue through their music.

Artist	Albums/Tracks Sold
various artists	12
can	9
transcending obscurity records	8
the longest johns	8
steve roach	5

Artist	Revenue
can	\$101.91
the longest johns	\$55.88
ladytron	\$40.0
tom waits	\$40.0
heilung	\$36.0

Sales Overview

Explore the top 5 albums and tracks, shedding light on the current preferences of Bandcamp users. This section provides an overview of the most popular music items, giving insights into customer choices and potential trends.

Albums

Album	Copies Sold
2024 Label Sampler	8
LIVE IN PARIS 1973	6
Timber Creek EP	4
Procyon	3
DUCK	3

Album	Revenue
LIVE IN PARIS 1973	\$59.94
After Fifteen Years, Live at Buddy	\$34.58
DUCK	\$30.0
Orphans: Brawlers, Bawlers & Bastards (Remastered)	\$30.0
LIVE IN STUTTGART 1975	\$27.98

Tracks

Tracks	Copies Sold
The Girl From Ipanema	4
Waxie's Dargle	3
Swandive	2
Visco City	2
Night Light	2

Tracks	Revenue
search 70 bpm	\$20.32
Die Frucht bist du	\$10.94
Swandive	\$10.15
Let Us Not Be Weary NYC	\$10.0
Renato Cohen - Windy	\$7.2

Genre Analysis

Dive into the diverse world of music genres with detailed analysis. The report outlines the top 5 genres overall, the genres associated with the top 5 albums, and the genres of the top 5 tracks. This analysis aims to uncover patterns in genre preferences and potential areas for genre-specific marketing strategies.

Genre	Copies Sold
electronics	419
techno	158
house	108
experimental	86
ambient	80

Album	Copies Sold	Genres
2024 Label Sampler	8	['old school death metal', 'brutal death metal', 'dissonant death metal']
LIVE IN PARIS 1973	6	['krautrock', 'experimental', 'german rock']
Timber Creek EP	4	['fremantle', 'country', 'indi pop comedy']

Procyon	3	['creative commons', 'drone', 'chill out']
DUCK	3	['fusion', 'instrumental rock', 'rock']
Track	Copies Sold	Genres
The Girl From Ipanema	4	['vintage jazz', 'other', 'jazz manouche']
Waxie's Dargle	3	['irish punk', 'norilsk', 'punk']
Swandive	2	['electronics', '160', 'other']
Visco City	2	['jazz', 'world', 'funk']
Night Light	2	['electronics', 'synthpop', 'new wave']

Regional Insights

Understand how music sales vary across different regions. Highlighting countries with the most sales provides valuable geographical insights. Additionally, identifying the most popular artists in each country offers a nuanced view of regional music preferences.

[illegible]

Country	Number of Sales	Top Artist
United States	875	latteo
United Kingdom	802	various artists
Germany	666	detriti records
Japan	442	sully
Australia	293	keith rensshaw
France	252	lunatic alien records
Netherlands	128	agonist999
Republic of Korea	121	doctor jeep
Italy	97	fire-toolz
Switzerland	96	steve roach
Spain	66	emilio dahmen

Canada	56	walden
Belgium	50	mcseedy & mxgn
Hong Kong	40	othercide records
Ireland	35	néant
Denmark	35	coido
Finland	31	juul exler
Georgia	30	osccurate, antuan
Ukraine	30	the deadnotes
Poland	29	sama' abdulhadi
Sweden	22	omnivortex
Singapore	22	souley
Austria	15	sonic funk foundry
C2	14	philippe petit
Brazil	11	gustavo jobim
Greece	9	nativo
Kazakhstan	9	electric child
Slovakia	9	datawave

Portugal	7	gramrcy & john loveless
China	7	not yes
New Zealand	6	roygreen & protone
Israel	6	ballads
Czech Republic	6	amusement parks on fire
Hungary	4	vlkn
India	4	can
South Africa	3	dego
Taiwan	3	dj heartstring
Romania	1	utopia music
Bulgaria	1	ulterior motive