



Bandcamp Report

09-01-2024

Overview

This is a daily report that contains the key analyses for [Bandcamp](#) data from 09-01-2024.

The Bandcamp Tracker Report offers a detailed exploration of sales data, providing valuable insights into the music industry's dynamics. By analysing data from 09-01-2024, the report aims to offer a snapshot of trends and patterns in music purchases as well as trending genres and regional data

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Key Metrics

This section delves into essential metrics that gauge the overall performance of the music marketplace on Bandcamp. It includes the total number of sales, indicating the volume of transaction and the total income generated, offering a financial perspective.

Total Items Sold	Total Income
19,691	\$82,335.73

Top Performers

Discover the artists who stand out as top performers in the sales landscape. The report identifies the top 5 popular artists, showcasing those who have garnered the most attention, and the top 5 grossing artists, highlighting those who have achieved the highest revenue through their music.

Artist	Albums/Tracks Sold
various artists	186
bucketheadland	84
trevor something	63
skee mask	58
sprints	56

Artist	Revenue
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various artists	\$912.59
trevor something	\$427.33
forest of orthanc	\$400.0
sprints	\$387.39
joshua carlton	\$320.0

Sales Overview

Explore the top 5 albums and tracks, shedding light on the current preferences of Bandcamp users. This section provides an overview of the most popular music items, giving insights into customer choices and potential trends.

Albums

Album	Copies Sold
Archetypes	62
C	32
2024 Label Sampler	32
Tigers Blood	30
DJ E	30
Album	Revenue
Archetypes	\$423.33
Beneath the Moss	\$400.0
Tigers Blood	\$265.0
DJ E	\$224.83
Black Metal Against Blackout	\$184.0

Tracks

Tracks	Copies Sold
It's So Good	31
The Abyss	30
ROCKET FUEL 03	14
Apparatus	13
GIVE I POWER	11
Tracks	Revenue
The Abyss	\$300.0
Addicted	\$156.1
You Were In My Dreams Last Night	\$150.0
ASTRAL - Single	\$100.0
Apparatus	\$95.0

Genre Analysis

Dive into the diverse world of music genres with detailed analysis. The report outlines the top 5 genres overall, the genres associated with the top 5 albums, and the genres of the top 5 tracks. This analysis aims to uncover patterns in genre preferences and potential areas for genre-specific marketing strategies.

Genre	Copies Sold
electronics	10,624
techno	4,238
house	3,030
ambient	2,114
experimental	1,959

Album	Copies Sold	Genres
Archetypes	62	['r&b', 'electronics', 'synthwave']
C	32	['electronics']
2024 Label Sampler	32	['dissonant death metal', 'blackened death metal', 'old school death metal']
Tigers Blood	30	['alternative']
DJ E	30	['caporales', 'woodland', 'psychedelic']

Track	Copies Sold	Genres
It's So Good	31	['electronics']
The Abyss	30	['dark ambient', 'cello', 'ambient']
ROCKET FUEL 03	14	['electronics', 'electro', 'house music']
Apparatus	13	['electronics', 'dark ambient', 'grime']
GIVE I POWER	11	['jungle', 'roots music', 'digital reggae']

Regional Insights

Understand how music sales vary across different regions. Highlighting countries with the most sales provides valuable geographical insights. Additionally, identifying the most popular artists in each country offers a nuanced view of regional music preferences.

Country	Number of Sales	Top Artist
United States	6,467	bucketheadland
United Kingdom	2,744	various artists
Germany	2,018	dj mk
Australia	1,199	dj double a
France	1,121	various artists
Canada	773	radd
Japan	713	kordhell
Netherlands	516	akero
Switzerland	455	various artists
Spain	363	acid pauli