



Bandcamp Report

08-01-2024

Overview

This is a daily report that contains the key analyses for [Bandcamp](#) data from 08-01-2024.

The Bandcamp Tracker Report offers a detailed exploration of sales data, providing valuable insights into the music industry's dynamics. By analysing data from 08-01-2024, the report aims to offer a snapshot of trends and patterns in music purchases as well as trending genres and regional data

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Key Metrics

This section delves into essential metrics that gauge the overall performance of the music marketplace on Bandcamp. It includes the total number of sales, indicating the volume of transaction and the total income generated, offering a financial perspective.

Total Items Sold	Total Income
10032	\$236063.08

Top Performers

Discover the artists who stand out as top performers in the sales landscape. The report identifies the top 5 popular artists, showcasing those who have garnered the most attention, and the top 5 grossing artists, highlighting those who have achieved the highest revenue through their music.

Artist	Albums/Tracks Sold
various artists	111
bucketheadland	47
transcending obscurity records	40
they might be giants	38
skee mask	36

Artist	Revenue
various artists	\$437.94
they might be giants	\$345.48
entheogenic	\$208.97
joshua carlton	\$179.0
hugh franco	\$177.76

Sales Overview

Explore the top 5 albums and tracks, shedding light on the current preferences of Bandcamp users. This section provides an overview of the most popular music items, giving insights into customer choices and potential trends.

Albums

Album	Copies Sold
2024 Label Sampler	40
C	25
DUCK	17
Lander modules	16
The Red Chariot	15

Album	Revenue
DUCK	\$170.1
Oddiyana (24bit)	\$146.5
Hollow	\$105.17
Lander modules	\$104.13
Capricious Commemeration	\$100.0

Tracks

Tracks	Copies Sold
Molecular - Figure It Out VIP - [Free Track]	20
The Abyss	11
ROCKET FUEL 03	10
Let Us Not Be Weary NYC	8
Addicted	7

Tracks	Revenue
The Abyss	\$179.0
Days Of The Rasta Man	\$177.76
ROCKET FUEL 03	\$63.71
ENTROPYYY	\$55.0
Dance Sucka Suck	\$50.0

Genre Analysis

Dive into the diverse world of music genres with detailed analysis. The report outlines the top 5 genres overall, the genres associated with the top 5 albums, and the genres of the top 5 tracks. This analysis aims to uncover patterns in genre preferences and potential areas for genre-specific marketing strategies.

Genre		Copies Sold
electronics		5377
techno		2207
house		1536
ambient		1073
experimental		1025

Album	Copies Sold	Genres
2024 Label Sampler	40	['black metal', 'death metal', 'dissonant']
C	25	['electronics']
DUCK	17	['rock', 'fusion', 'instrumental rock']
Lander modules	16	['wuppertal', 'chill out', 'ambient']

The Red Chariot	15	['rosario', 'space rock', 'psychedelic']
Track	Copies Sold	Genres
Molecular - Figure It Out VIP - [Free Track]	20	['rominimal', 'electronics', 'breaks']
The Abyss	11	['classical crossover', 'piano', 'ambient']
ROCKET FUEL 03	10	['electronics', 'house music', 'breakbeats']
Let Us Not Be Weary NYC	8	['soul', 'r&b', 'pop hip hop experimental']
Addicted	7	['r&b', 'rock', 'soul']

Regional Insights

Understand how music sales vary across different regions. Highlighting countries with the most sales provides valuable geographical insights. Additionally, identifying the most popular artists in each country offers a nuanced view of regional music preferences.

Country	Number of Sales	Top Artist
United States	17001	transcending obscurity records
United Kingdom	9007	various artists
Germany	8988	øl
France	3009	ekinokx
Canada	1784	vim
Australia	1202	notion
Switzerland	1140	sabaton
Japan	1121	cleopard2000
Netherlands	1096	dj deeon
Italy	1037	aleroj