

IBM DocumentHub

Lightweight content management system, which stores documents in GitHub, in a human friendly way

- Why DocumentHub?
- Platform Architecture
- Microservices
- Web Components

Why DocumentHub?

Scenario 1/3: Choose technology stack for a new application

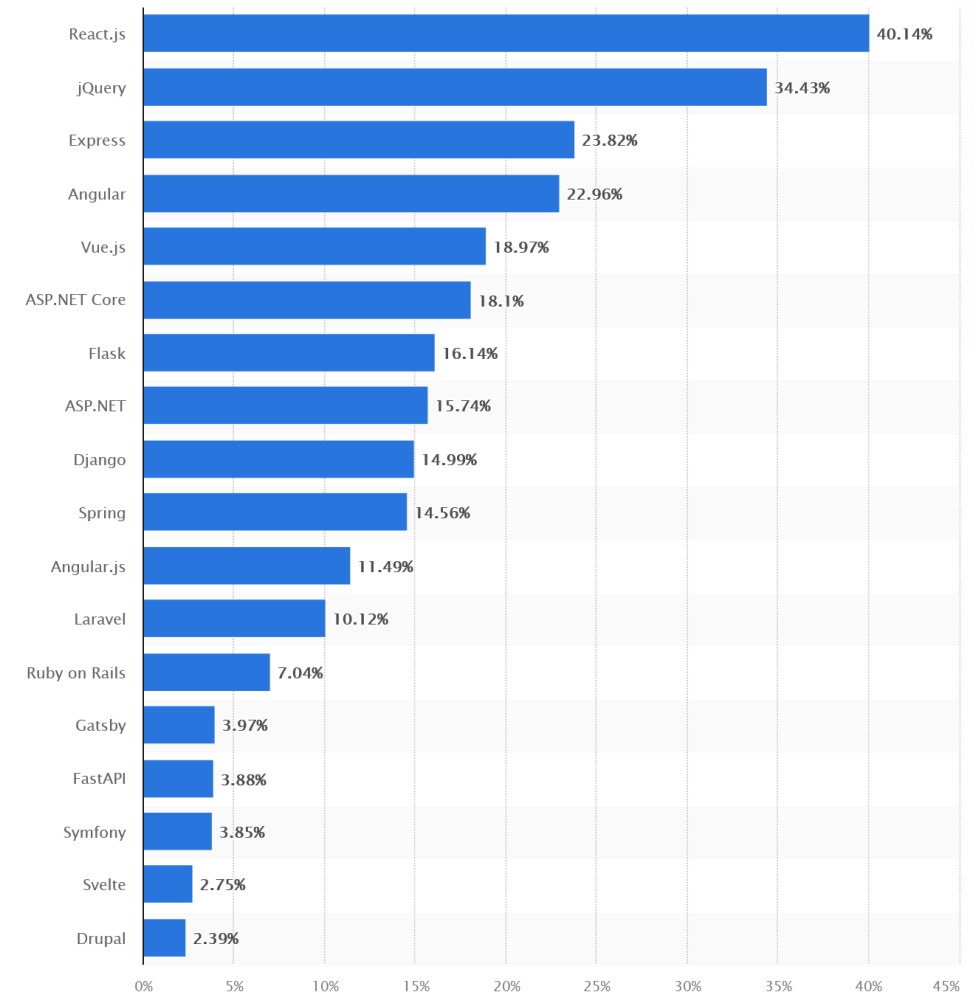
An unpopular technology stack means:

- fewer developers available
- less interest in that project
- higher learning curve
- higher costs
- instability

Content Management System	Compatibility with web frameworks
DocumentHub	100% (compatible with all top frameworks)
Adobe Experience Manager	< 10%
Salesforce	< 10%
WordPress/Drupal	< 20%

DocumentHub is compatible with the latest technologies, which developers are enthusiastic to use.

Most used web frameworks among developers worldwide, as of 2021



Why DocumentHub?

Scenario 2/3: A user uploads an infected file

*"It is estimated that, worldwide, cyber crimes will cost **\$10.5 trillion annually** by 2025" – Cybercrime Magazine*



Other users download the infected file



The **manager** starts receiving complains that the application is spreading malwares



Most **CMS platforms** don't have virus scan

- Infected files are uploaded without scanning
- Infected files are downloaded by other users without scanning



DocumentHub has antivirus scanning for all uploaded and downloaded files.

Why DocumentHub?

Scenario 3/3: A user discovers that all his data suddenly disappeared



User blames the application for the missing data



The manager checks with the team to figure out if it's a user mistake or an application bug, before it escalates



The team's classic technology stacks can be of little help:



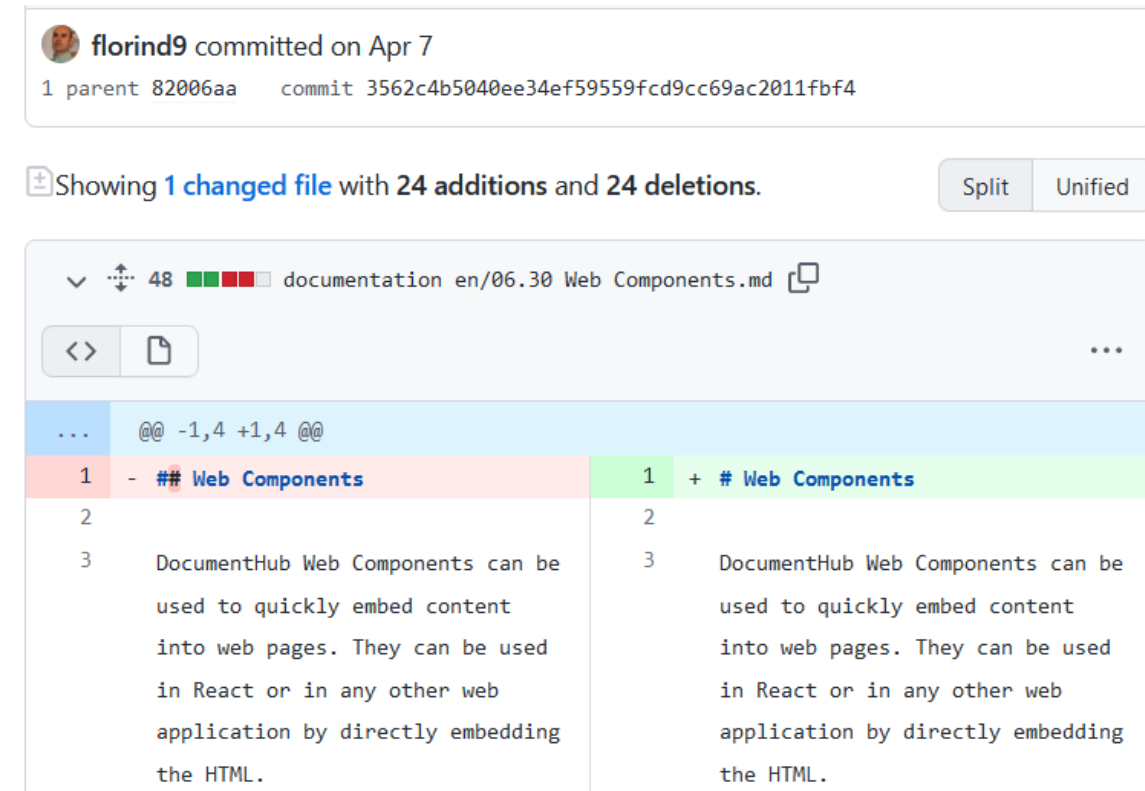
- **Databases** don't have a tracking system for the changes
- Databases don't correlate changes with the users
- Comparing the current database with a backup is difficult and time consuming
- Even so the comparison will show a lot of irrelevant changes since the last backup
- Writing a complex change tracking system can be time consuming and expensive
- Even with a tracking system, only the user actions are logged but not the application bugs

How do you solve this, before it escalates?

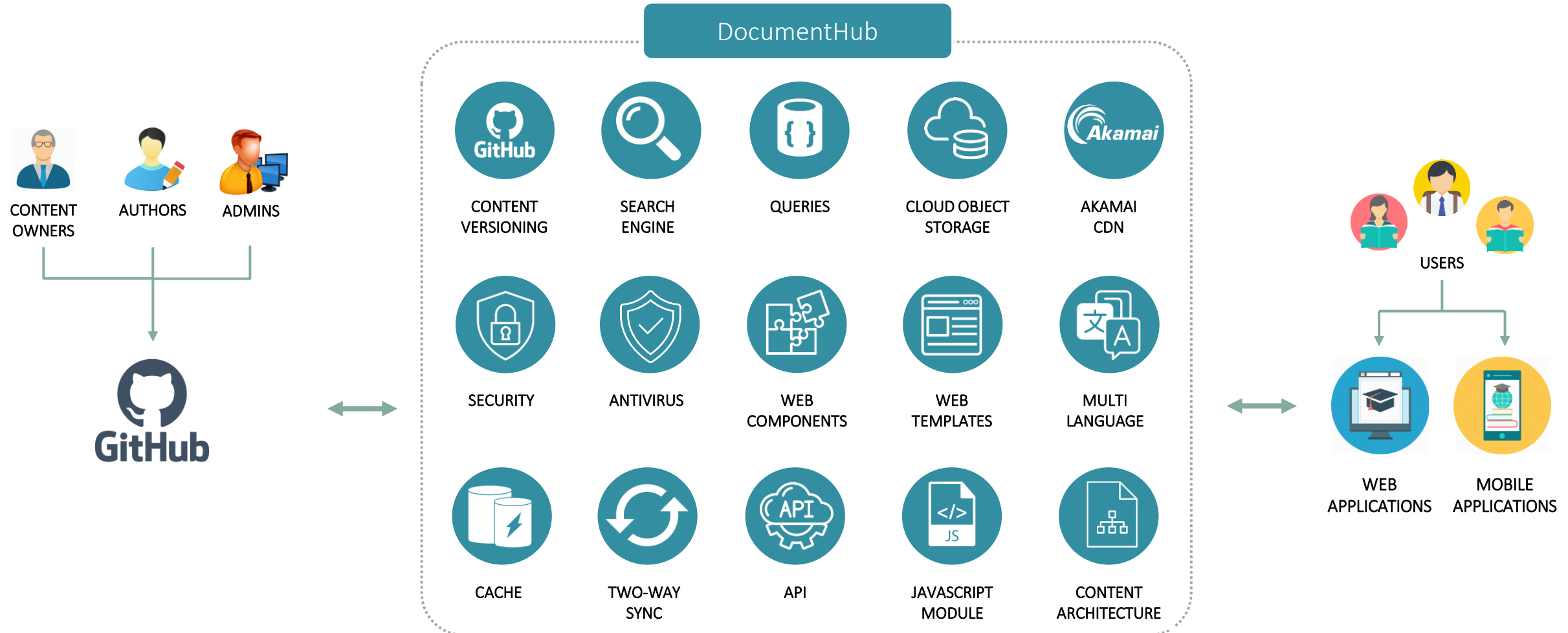
Why DocumentHub?

DocumentHub stores the data and the content in **GitHub**

- **GitHub** is the best content versioning system
- Change log, history and differences for all the changes
- Changes are correlated with users
- Easy to identify a change and revert it
- Content is stored in a friendly, human readable format
- Friendly UI to browse and edit the content
- No database admins to run SQL queries. Anyone can manage the content
- Edit the content in GitHub UI, your application, or any external editor
- You own the content repository. DocumentHub only syncs the content with your application
- IBM Enterprise (github.ibm.com) or public (github.com)
- No costs



How it works?



Why DocumentHub?

Resources / Developers

- Compatible with the latest technologies, which developers are enthusiastic to use

Time, Costs and Risks

- Faster development by using DocumentHub components and services
- Reduced costs with development, test, maintenance and hardware
- Reduced risks by using components and services proved to be reliable and secure

GitHub

- Content is stored in GitHub
- GitHub is the best content versioning system
- Content is stored in a friendly, human readable format

Security

- Verified security with internal and external PEN tests
- Access control lists and access control rules for content
- Automatic filtering of the content based on the access for each user
- Virus scanning for files

Cloud Object Storage

- Media files are automatically uploaded to IBM Cloud Object Storage

Akamai CDN

- Media content is automatically cached around the globe and optimized for slow connections

JavaScript Module / API

- JavaScript module gives a quick and simple access to content
- From any other language you can access the content with API

Web Components / Web Templates

- Embed web component in your application like a full search page, a course or a quiz
- Add IBM SSO to your application with just one line of code
- Choose an app starter template for your application to speed up development

Search

- The fastest search engine, 5x faster than IBM Enterprise Search
- Accurate search for precise results and fuzzy search for finding matches even for a typo

Cache

- Two levels of cache: memory cache for JSON and text content and database cache for other files
- Access to content stored in GitHub to the same speed as a database

Sync

- Two-way (bi-directional) synchronization between application and GitHub
- Update the content in application and the changes will be stored in GitHub
- Update the content in GitHub and the changes will be available in application in 2 seconds

Who uses DocumentHub?



300,000+
total users



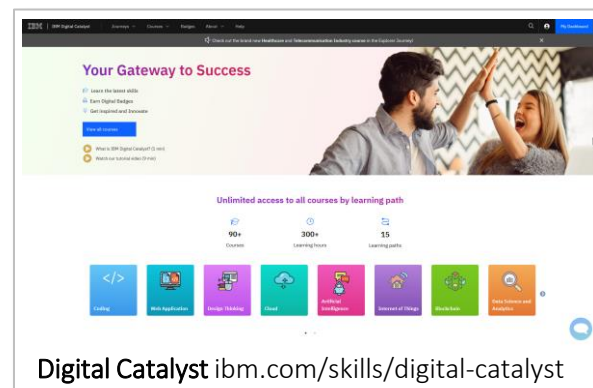
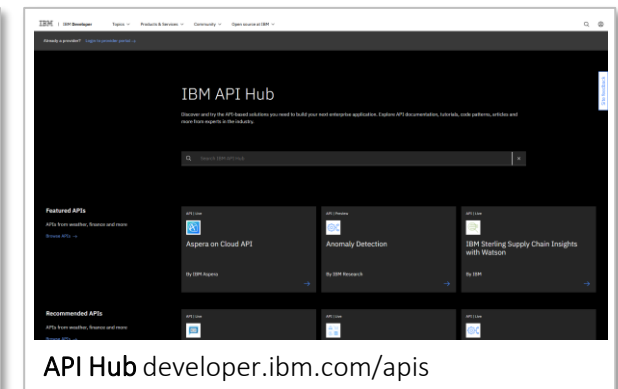
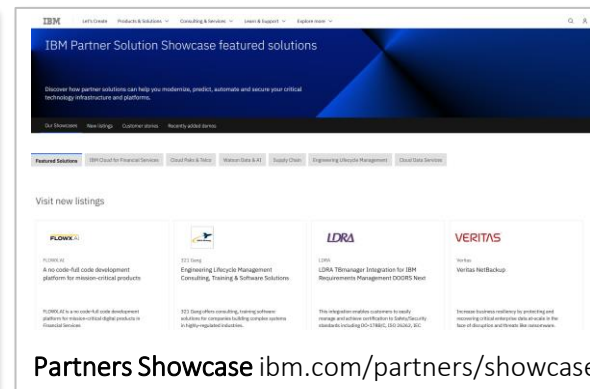
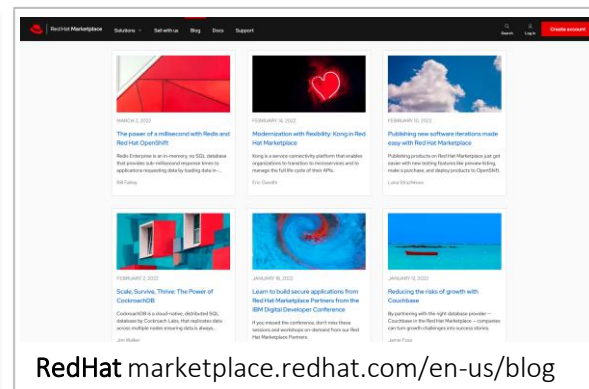
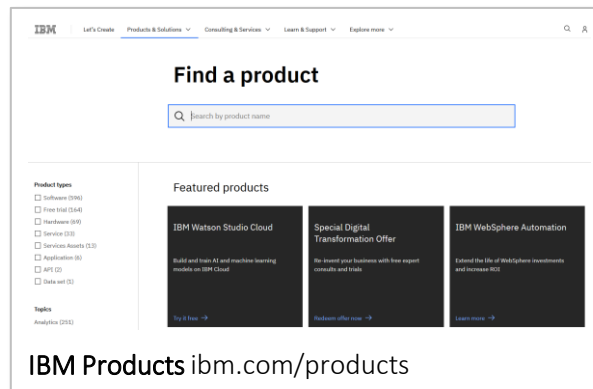
100,000+
requests/day



1 millisecond
execution time



1,000+
GitHub branches



and others

CMS Comparison - Lifecycle

UI Development

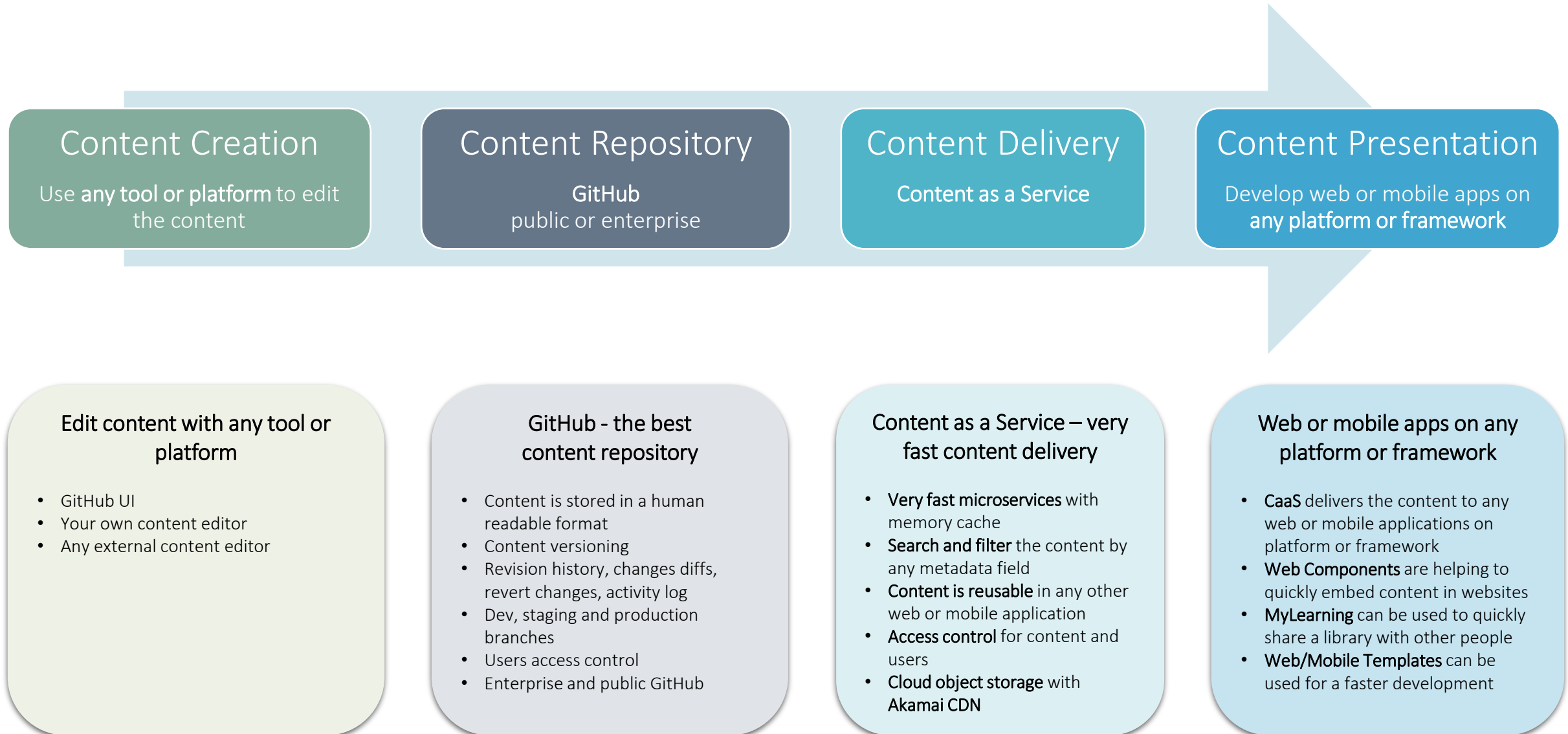
Business Logic Development

Maintenance

Migration

Content Management System	UI Development	Business Logic Development	Maintenance (content and config changes)		Migration (code or content)	
			Costs	Resources	Code	Content
DocumentHub * recommended for applications with custom development	Very Good Developers can choose the latest languages and frameworks they prefer	Very Good Developers can choose the latest languages and frameworks they prefer	Very Good Cheap cloud instance	Good No developers needed Has change history	Very Good Code is developer friendly	Very Good Content is in GitHub in a human friendly format
Adobe Experience Manager * recommended for large static websites	Good Limited choices, difficult for custom components	Poor Very limited choices, hard to find developers	Poor Pay per usage, expensive	Very Good Drag and drop, WYSIWYG editor	Poor Code is written in a proprietary format	Poor A monolith with a proprietary format
Salesforce * recommended for applications with a common UI and logic	Good Proprietary language, difficult for custom components	Poor Proprietary language, hard to find developers	Poor Pay per usage, expensive	Very Good Drag and drop, WYSIWYG editor	Poor A monolith with its own language	Poor A monolith with a proprietary format
WordPress * recommended for blogs or presentation websites	Poor Limited to PHP, difficult for custom components	Poor Limited to PHP, hard to find developers	Good Dedicated VM	Good WYSIWYG editor	Poor Code is written in PHP	Poor A monolith with a proprietary format
Drupal	Poor Limited to PHP, difficult for custom components	Poor Limited to PHP, hard to find developers	Good Dedicated VM	Good WYSIWYG editor	Poor Code is written in PHP	Poor A monolith with a proprietary format

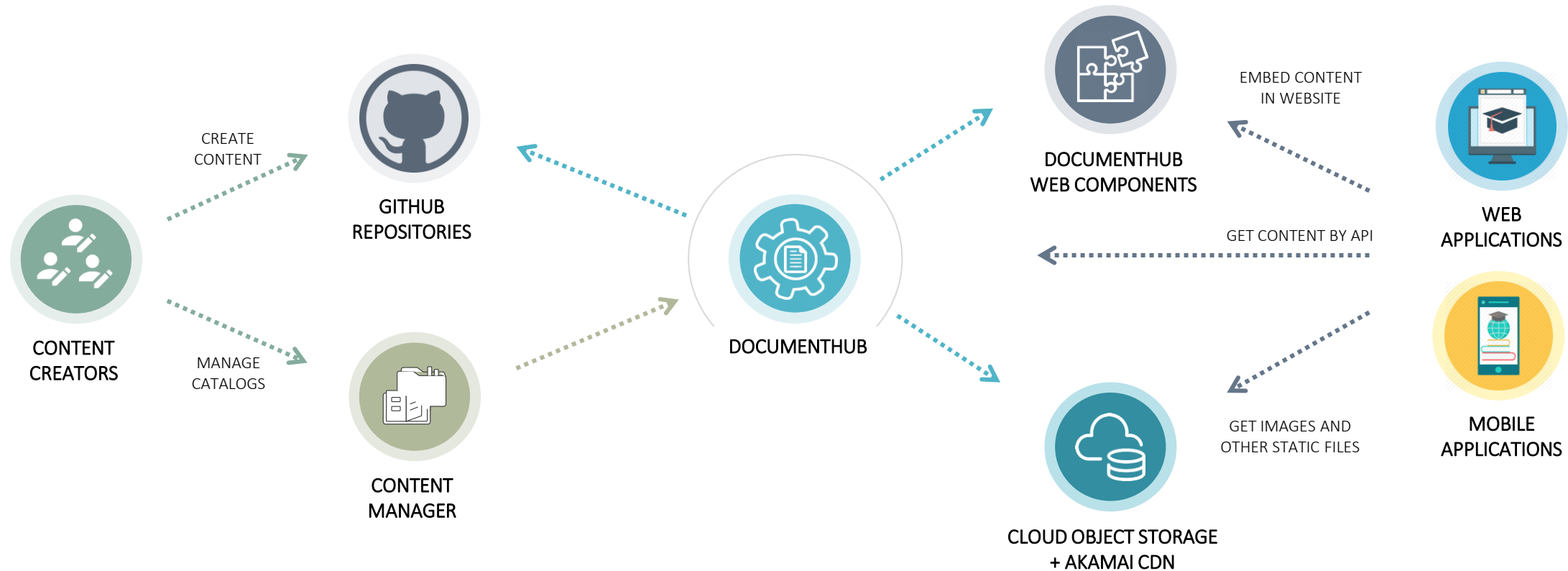
Platform Architecture – decoupled CMS architecture



Platform Architecture

1 Manage the content in GitHub or application

2 Show the content on web or mobile



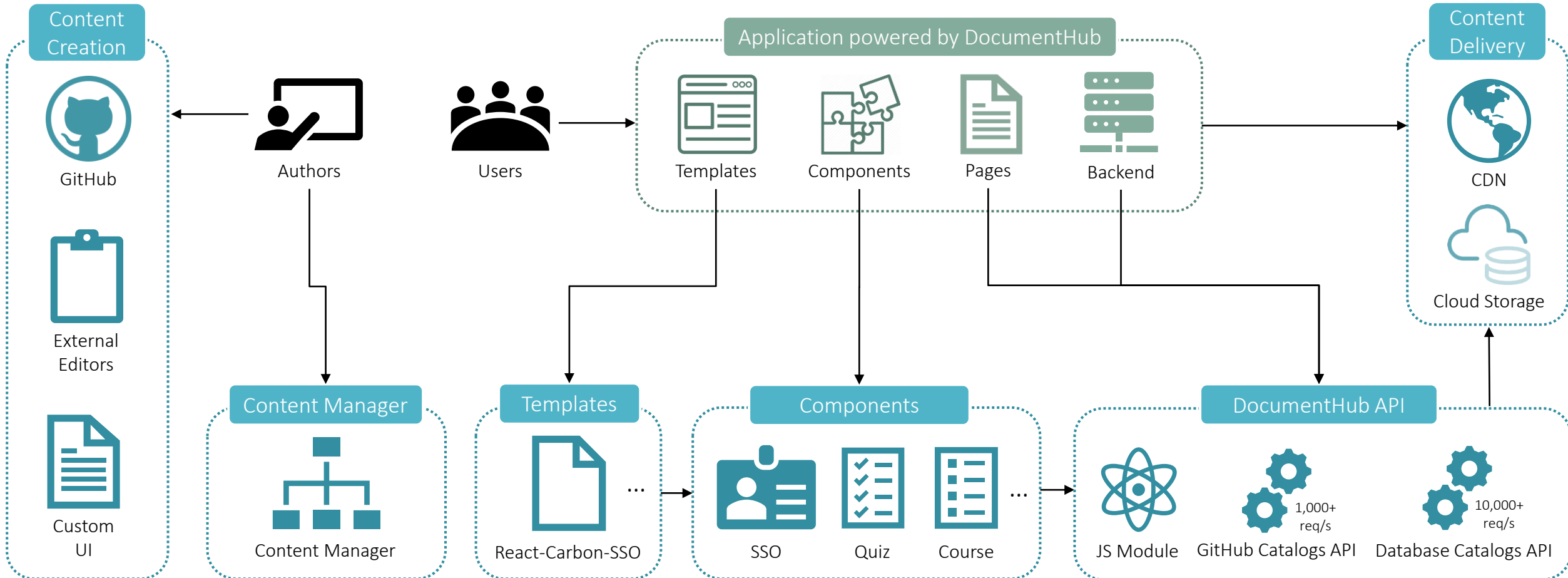
Content Creation

Content Repository

Content Delivery

Content Presentation

Platform Architecture



Content as a Service API



Very fast access to content

Edge CaaS microservices are using **memory cache** to quickly respond to any content request. API execution time is usually around only a **few milliseconds**.



Search and filter the content

Edge CaaS uses the **fastest search engine** to **search** the text content and **filter** the content by any metadata field like title, tags, keywords, type or categories.



CDN and Cloud Object Storage

You can benefit of **Akamai CDN** to get the content cached in the nearest location. Attachments are **automatically uploaded to Cloud Storage**.



Reuse the content on multiple websites

You can reuse the same physical document in multiple logical catalogs. In this way you can show documents on multiple websites **without cloning them physically**.



Access control on catalogs and documents

Access permissions can be set at **user level** or at **application level** for the entire catalog or for individual documents.

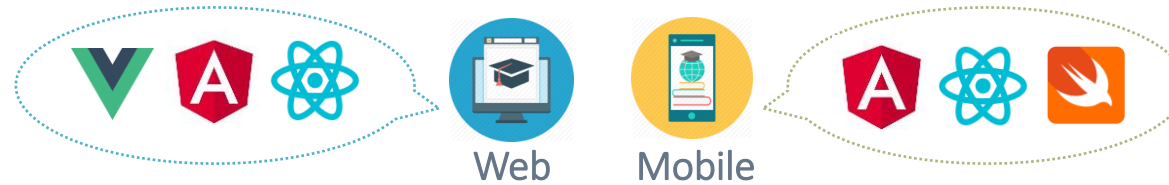


99.9% uptime

Edge CaaS is running in **IBM Cloud** and is using the **blue-green deployment** model to deploy updates with **no downtime**.

Web Components

Light and flexible applications with reusable components on any platform or framework.



API

Fast access to content
Search and filtering
Access control



Web Components

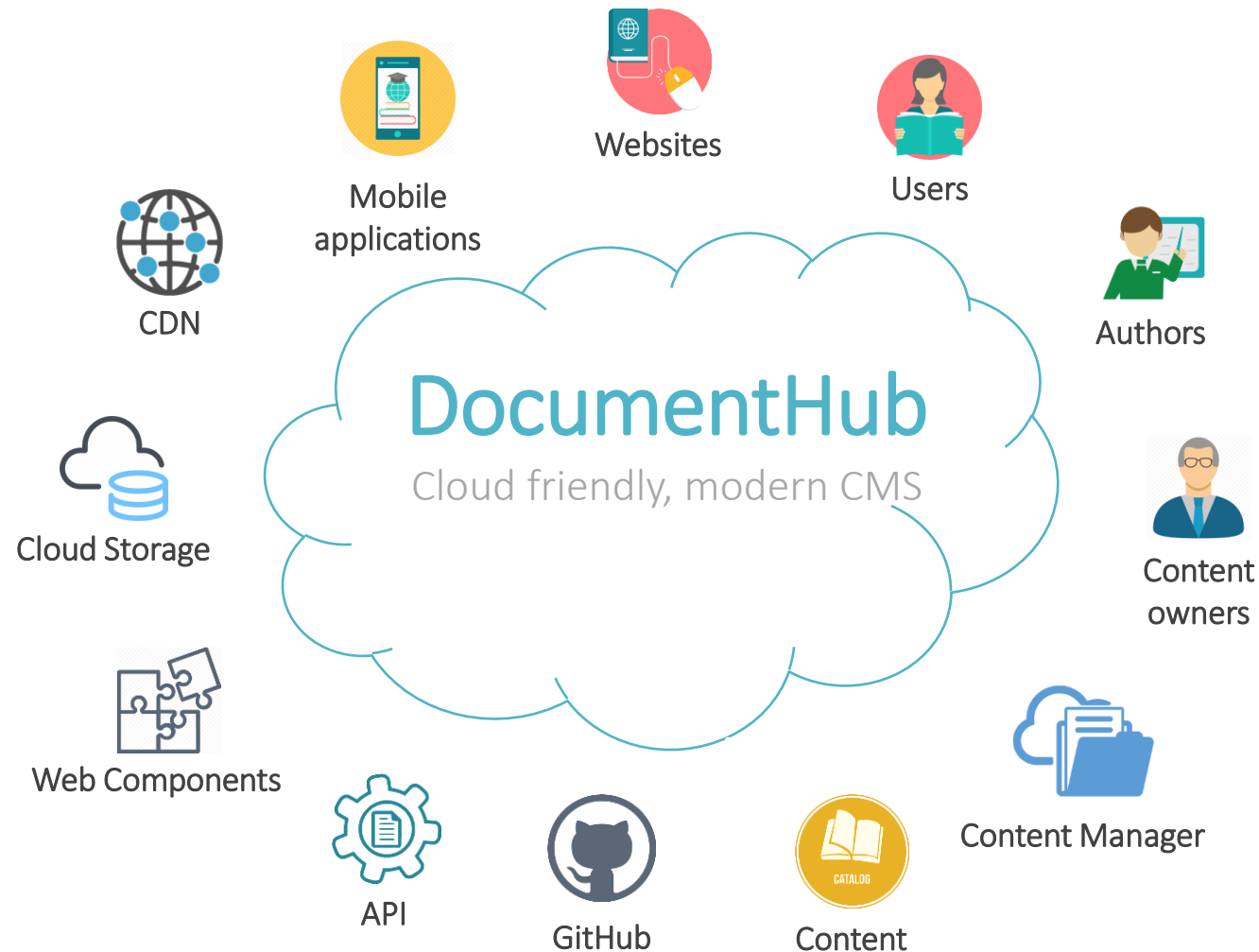
Easy embed courses,
quizzes, articles and
other components



CDN and Cloud Object Storage

Public media files are
stored in Cloud Object
Storage and delivered
by Akamai CDN

Summary



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