Ideation Phase
Empathize & Discover

Date	25 September 2022
Team ID	PNT2022TMID08244
Project Name	FERTILIZERS RECOMMENDATION SYSTEM FOR DISEASE PREDICTION
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.