## 1. CUSTOMER SEGMENT(S)



6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES



### 5. AVAILABLE SOLUTIONS PROS & CONS



- The user who are affected and who want to know information about the containment zones
  - User will receive notification while entering containment zone.

- The user must have an email address
- Location and Mobile Internet must be turned on while using the application

 The user is being aware of the nearby containment zones and stays alert when leaving from one place to another by using this application

#### 2. PROBLEMS / PAINS + ITS FREQUENCY



9. PROBLEM ROOT / CAUSE



7. BEHAVIOR + ITS INTENSITY



- To alert the customer about the containment zones and to create awareness about it
- Designing the application using python flaskweb framework
- For Data Storage IBM DB2 is used

 The users do not know if the number of cases increase or decrease in a particular area. Even after knowing it, they may not get an alert because of which the user may be careless

 if user faces any issues he can rise a ticket and make a report of the problem.

#### 3. TRIGGERS TO ACT



EM

10. YOUR SOLUTION

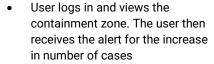
### SL 8. CHANNELS of BEHAVIOR



Seeing people around me using this application for knowing about the containment zones makes other people also use this application

- This helps the user to stay away from that particular zone since he gets alert immediately through the application
- Alert Email is sent if visited to containment zone using send grid.

# ONLINE



#### OFFLINE

 Latest updated Data about the containment zone will be displayed which was displayed

#### 4. EMOTIONS BEFORE / AFTER



If the User doesn't receive the "Alert" notification properly that may create negative impact



dentify strong TR & EM