

Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

CS

- DEALERS
- AGENCIES

6. CUSTOMER CONSTRAINTS

CC

- Contains more facilities
- spending power ,network connection

5. AVAILABLE SOLUTIONS

AS

- Keep record of your conversation and actions,
- Give the Company Time to Fix the Problem.

Explore AS, differentiate

Focus on J&P, tap into BE, understand

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

- Identify the problem
- Analyze the problem
- Identify handwritten decision criteria
- Develop multiple solutions
- Choose the optimal solution

9. PROBLEM ROOT CAUSE

RC

- Develop a detailed timeline of events that lead up to a failure, especially for those cases that are one-time occurrences.
- When we fix one again the new might will appear.

7. BEHAVIOUR

BE

- Customer should use this platform for detection of vehicle number, banking sector etc.,

Focus on J&P, tap into BE, understand

3. TRIGGER TO ACT

TR

- Time
- Trust
- Value
- Belonging
- Competition

4. EMOTIONAL BARRIERS

- Relaxed writing
- Feels great in that platform

10. SOLUTION

SL

- To create best platform handwritten recommended with the help of good user interface to implement a better collaborative filtering for current issues.

8. BEHAVIOUR

CH

- Each sector member plays a specialized role in this user interface. Ideally, because the success of individual sector members depends on overall platform success, all sector firms should work together smoothly.

Extract online & offline CH of BE

Identify strong TR & EM