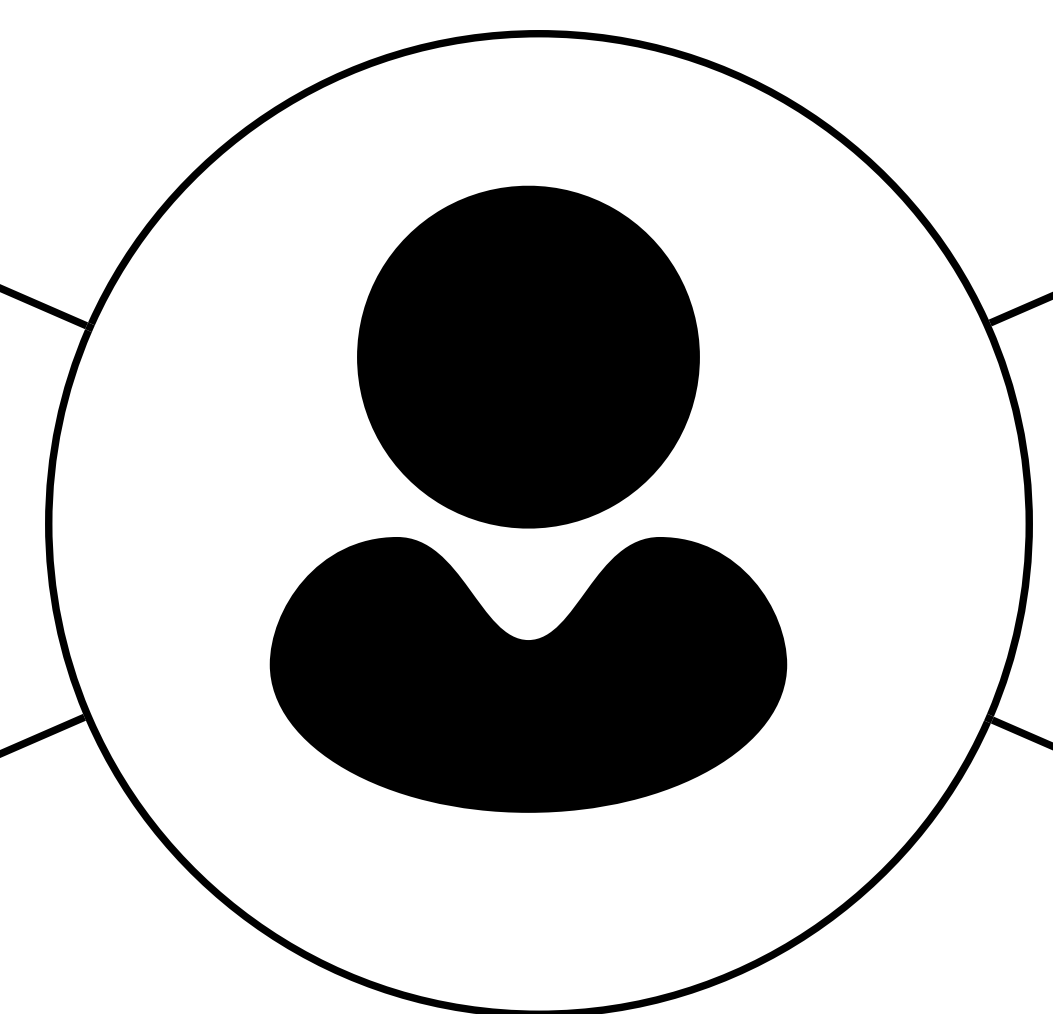


What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



HOW DOES
THE
SOFTWARE
PREDICTS
THE DISEASE

HOW ACCURATE
WILL BE THE
FERTILIZER
RECOMMENDED

DOES THE AI
MODEL
ANALYSIS
MATCH WITH
LABORATORY
ANALYSIS

THE EXACT
DISEASE BY
WHICH THE
CROP IS
AFFECTED

FERTILIZER
RECOMMENDED
BASED ON DATA
ANALYSIS FOR
EACH CROP

HOW FAST AND
EFFICIENT THE
MODEL DOES
THE WORK

BETTER USER
INTERFACE
APPLICATION
FOR FARMERS

FEED BACK AND
REVIEWS FROM
VARIOUS
PEOPLE FOR
FURTHER
DEVELOPMENT

GOOD
FEEDBACK
BASED ON THE
PERFORMANCE
OF THE MODEL

USER
APPLICATION
WITH SOME
NATIVE
LANGUAGES FOR
BETTER
UNDERSTANDING

CAMPARING THE
RECOMMENDED
FERTILIZER WITH
THE LABORATORY
ANALYSIS

What do they
HEAR?
what friends say
what boss say
what influencers say

What do they
SEE?
environment
friends
what the market offers

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

PAIN

fears
frustrations
obstacles

HUGE
PROCESSING
INVOLVES WITH
HEAVY DATA
LOAD OF
IMAGES

DIFFICULTY IN
PROCESSING
VARIOUS KIND
OF IMAGES FOR
DISEASE
PREDICTION

GAIN

"wants" / needs
measures of success
obstacles

EASY WAY
FOR
DISEASE
PREDICTION

BETTER
FERTILIZERS
TO ENRICH
THE CROP