

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID27134
Project Name	Smart waste management system for metropolitan cities
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:




Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.


Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools


Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes


PROBLEM


How might we [your problem statement]?





Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Groupi [Grab your reader's attention with a great quote from the document or use this space to emphasize a key point. To place this text box anywhere on the page, just drag it.]

DHILEEPAN A

Garbage truck Weighing	AI recycling	Noiseless headphon
Mobile web app	Web app high user experienc	chatbot
GPS option provided	Web mail access	Cloud storage

BENTYSON J

Smart waste bins	Pneumatic waste pipe	Anyting finder
Monitor continuousl	Automatic open/close	Dustinbin levels
Easy way to contact municipalit	Helpdesk for people	sorting

AINEESH GOLDA A

Waste level sensors	Solar- powered	Enabling better purchase
Storage inducators	Fast corporatio n service	Healthy life
Admin/use r interface	Push notify	Step by step

AKASH T

Recycling apps	e-waste kiosks	Less tension
GSM module	Manageme nt of wastes	Time reduced
Awareness of cleaning	User friendly	Future technolo

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

