

Global Superstore Sales Data Analytics

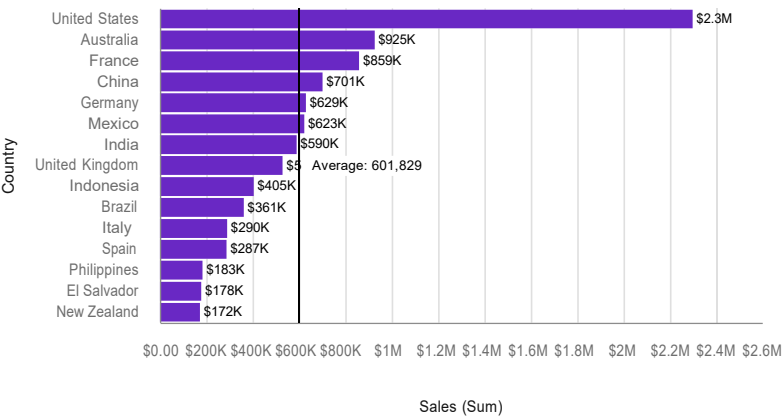
Team ID:PNT2022TMID13158

Top Sales by Country, filtered by Region

Filter by Region

Region
Africa
Canada
Caribbean
Central
Central Asia
EMEA
East
North
North Asia

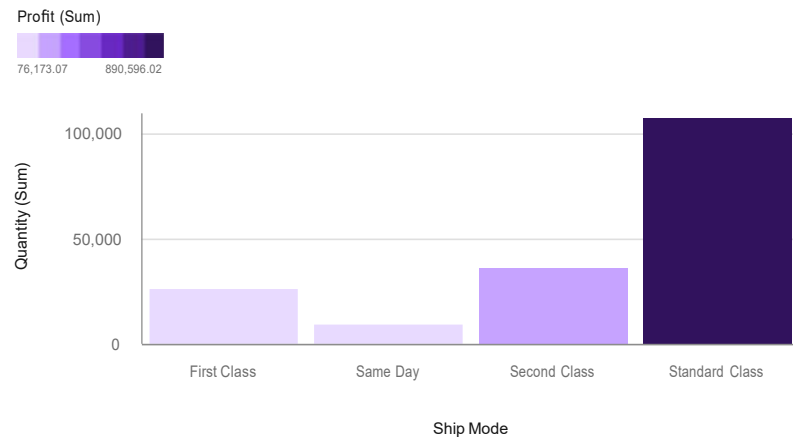
Sales by Country



Ship mode and Sales

- Most customers prefer the standard class shipping mode
- Standard Class shipping mode has the most profit
- Maximum sold items are shipped through Standard Class
- Same day delivery is least preferred shipping mode

Quantity by Ship Mode colored by Profit

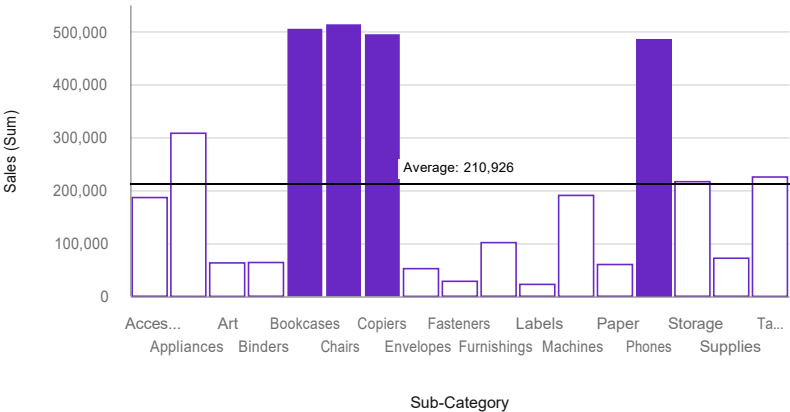


Sales by Sub-Category

Filter by Region

Market
APAC
Africa
Canada
EMEA
EU
LATAM
US

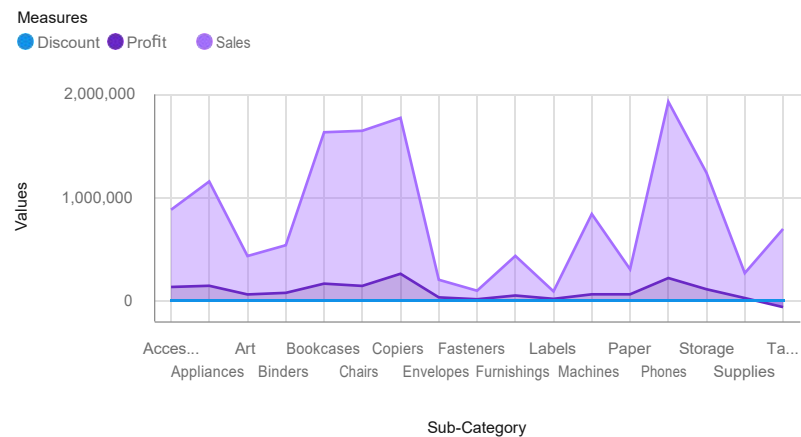
Sales by Sub-Category



Discount, Profit and Sales

- Profit is almost directly proportional to sales and discount combined
- More the sales and discount combined, more is the profit for that sub-category of products

Discount, Profit and Sales by Sub-Category



Sales and Profit analysis over the past years

Region

Region

Africa

Canada

Caribbean

Central

Central Asia

EMEA

East

North

North Asia

Sales by Country, Order Year and Profit

Profit (Sum)



Sales (Sum)

