

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare 1 hour to collaborate

2-8 people recommended

Before you collaborate

the brainstorming session.

productive session.

Learn how to use the facilitation tools

Team gathering
Define who should participate in the session and send an

Think about the problem you'll be focusing on solving in

Use the Facilitation Superpowers to run a happy and

invite. Share relevant information or pre-work ahead.

A little bit of preparation goes a long way What problem are you trying to solve? Frame your with this session. Here's what you need to do to get going.

problem as a How Might We statement. This will be the focus of your brainstorm. 10 minutes

→ 5 minutes

Define your problem statement

Key rules of brainstorming To run an smooth and productive session

Stay in topic.

Defer judgment. Listen to others

Go for volume.

If possible, be visual.

2

Brainstorm

→ 10 minutes

TEAM LEADER

platform to farmers .Th use of IoT sensors enables them to get

TEAM MEMBER 2

Write down any ideas that come to mind

that address your problem statement.

and volumes. Achieve better control over the production process and maintain higher standards of crop quality and growth capacity through automation

Data, tons of data, collected by smart agriculture sensors, e.g. weather conditions, soil quality, crop's growth progress or cattle's health. This data can be used to track the state of your business in general as well as staff performance, equipment efficiency, etc.

TEAM MEMBER 1

TEAM MEMBER 3

monitor all the activities of field analyze soil status, temperature and humidity
By avoiding the usage of
more pesticides using
remote monitoring

, it will automatically

the increased control over the production. Being able to see any anomalies in the crop growth or livestock health, you will be able to mitigate the risks of losing your yield.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

our lives by bringing and fostering changes in many felds of activities to make

them become handy, smar

artifcial intelligence.

Encourage wild ideas.

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural. IOT improves the quality of our lives by bringing and fostering changes in many felds of activities to make them become handy, smart and endowed by sufcient artifcial intelligence The main goal of my project is to use loT in the agriculture feld in order to collect data instantly soil moisture, temperature which will help one to monitor some environment conditions remotely. generated, highly accurate data because while we were collecting them remotely any environmental changes were detected

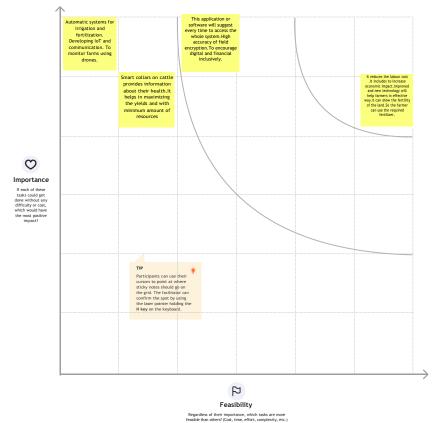
instantly and taking in

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes

4





Share template feedback

Need some inspiration? See a finished version of this template to kickstart your work.





















You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons Share the mural

R Export the mural

After you collaborate

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience. Open the template _

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template _

Share template feedback