
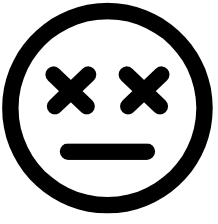





Customer Journey Map

<div>PHASES</div>	<div>Motivation</div>	<div>Information gathering</div>	<div>Analyzes various products</div>	<div>chooses the most efficient product</div>	<div>Payment</div>
<div>Actions</div>	<div>wants to reduce the tension about the waste management</div>	<div>wants to choose an efficient product to get better waste management</div>	<div>Normal bins which is completely dependent on humans for emptying</div>	<div>Smart dustbins are more efficient</div>	<div>Payment after people found it is useful</div>
<div>Touch points</div>	<div>The buyers feels relaxed as there will be reduction in pollution streets</div>	<div>After installation the government no need to worry much about the waste management</div>	<div>The user amuse by the various types of product available.</div>	<div>After installing smart bins the process of collecting wastes will be automated</div>	<div>After find the product worthy, the government do futher development.</div>
<div>Customer Feeling</div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
<div>Customer Thoughts</div>	<div>Customer thinks it will helpful for better status of health condition</div>	<div>Finding optimal route helps in finding shortest route possible</div>	<div>Customer thinks alter solution will be available</div>	<div>The product choosing will be easy and comfortable for them</div>	<div>They think the product will be user friendly</div>
<div>Opportunities</div>	<div>The customer gets the better waste management solution</div>	<div>The customer known about the process of product and easy access for them</div>	<div>The customer will be aware of other alternative products too</div>	<div>The customer comes to know which product is best one</div>	<div>The customer will enjoy the journey</div>