Project Title: **Personal Assistance for Seniors Who Are Self-Reliant**

Define CS, fit into CC			Explore AS, differentiate

1. CUSTOMER SEGMENT(S) `CS`

Elderly people who are self - Reliant

6. CUSTOMER CONSTRAINTS `CC`

Elderly people should be at a distance of the alerting system and they should be awake to hear the alerting voice message such that they could take their medicine according to the instructions

5. AVAILABLE SOLUTIONS `AS`

Elderly people usually take their medicine by themselves or with the care of family or doctors but it is not always good for them to depend on others

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2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

- Alerts to take medicine on correct time
- Which type of medicine should be taken will be specified in the alert message

9. PROBLEM ROOT CAUSE `RC`

Elderly people have the problem of irregular intake of medicine or intake of wrong medicine due to oblivion

7. BEHAVIOUR `BE`

Once the voice message is sent elderly people take their correct type of medicine at correct time

Focus on J&P, tap into BE, understand RC

3. TRIGGERS TR

We can request our customer to get an experience with our product and explain them the needs of our products

4. EMOTIONS: BEFORE / AFTER EM

Before: Customer takes medicine at improper time interval and also could have possibility of taking wrong medicine

After: Customer takes correct medicine at correct time

10. YOUR SOLUTION SL

We can get the details of the medicine and accurate time to take medicine and store the data in database and connect the IoT device to database and convert the text message to voice messages that could be listened by the elderly people

8.CHANNELS of BEHAVIOUR CH

Online:
Details of medicine and time could be fetched

Offline:
The data fetched and converted voice message could be delivered at high sound