Project Design Phase-I Problem Solution Fit

Date	19 September 2022
Team ID	PNT2022TMID01747
Project Name	Nutrition Assistant Application
Maximum Marks	2 Marks

Explore AS, differentiate

1. CUSTOMER SEGMENT(S)

Persons who wants to know their calories intake in their food & diet chart.

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES *upload and get the calorie values on online mode.

*They think that it is difficult to know the calorie values.

*User can get a premium or pro

Nutrition consultant facilities.

*They can provide a best consultant among the cities.

2. PROBLEMS / PAINS + ITS FREQUENCY

- *worry of being obese or slim.
- *poor at physic look or looking tired.
- *following improper diet.
- *more health issues.

9. PROBLEM ROOT / CAUSE

*Inadequate knowledge about the calorific diet.

*with easy access of internet,food is delivered at door step,so people started consume higher amount of fast food.

7. BEHAVIOR + ITS INTENSITY

- *Nutritional informations are authentic and trusted one.
- *On the basis of BMI, user can get a dietary plan.
- *Easy to maintain their health.

3. TRIGGERS TO ACT

- * User needed nutrition guidence.
- *Advertise a premium option for the user's.

4. EMOTIONS BEFORE / AFTER

BEFORE: helpless, depressed with their health.

AFTER: motivated, confident, enjoy with their health.

10. YOUR SOLUTION

In our application,

- 1. The user should take the image of the food they need to know the nutrition value.
- 2. Then the user need to upload the image of the food.
- 3. After uploaded, the user will check the nutrition value of each meal.

8. CHANNELS of BEHAVIOR

the calorie values of the food, we intake everyday.

OFFLINE

SL

user can view and follow their diet chart already they downloaded while in the past.



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