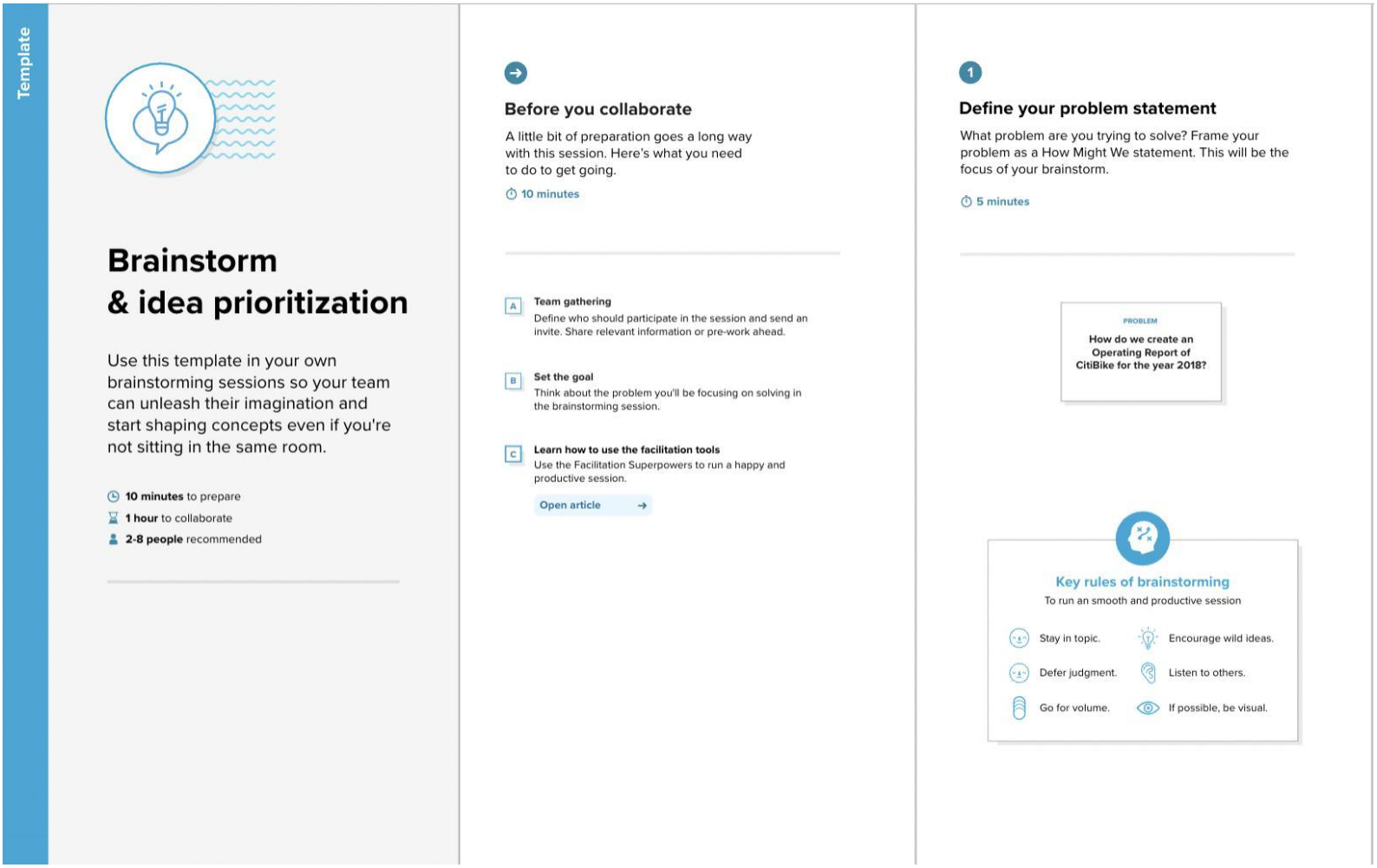
Ideation Phase
Brainstorm & Idea Prioritization Template

Date	20 October 2022
Team ID	PNT2022TMID13004
Project Name	Project - A new hint to transportation - Analysis of the NYC bike share system Analysis of the NYC bike share system
Maximum Marks	4 Marks

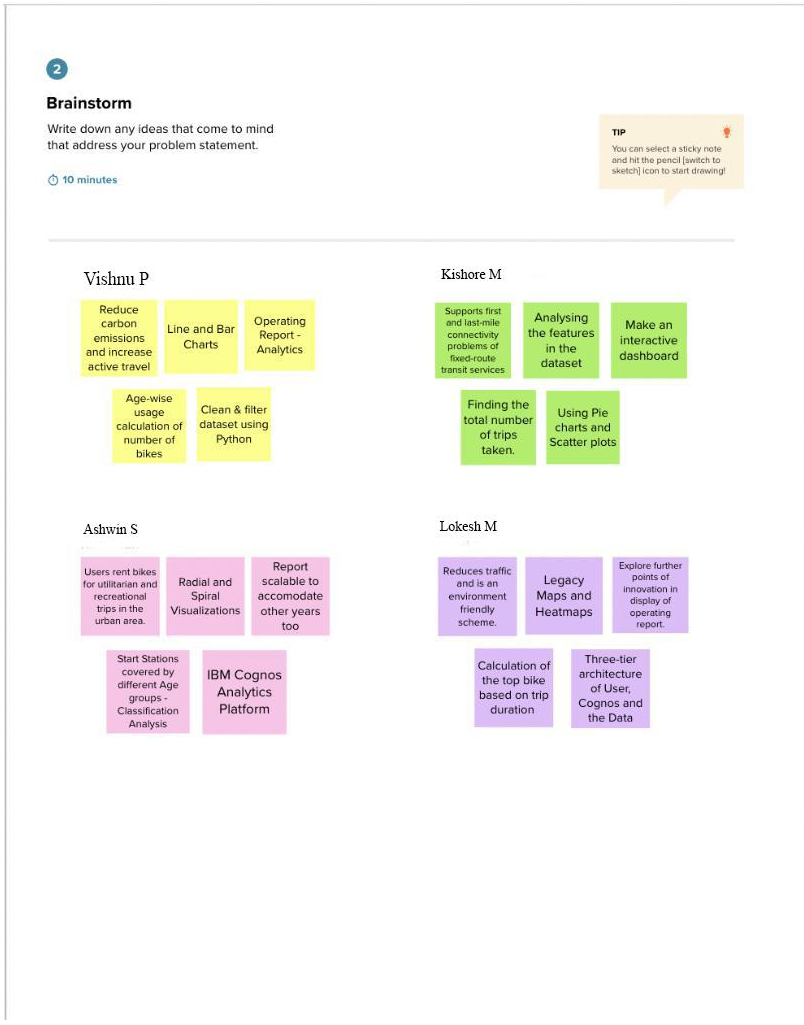
Brainstorm & Idea Prioritization Template:

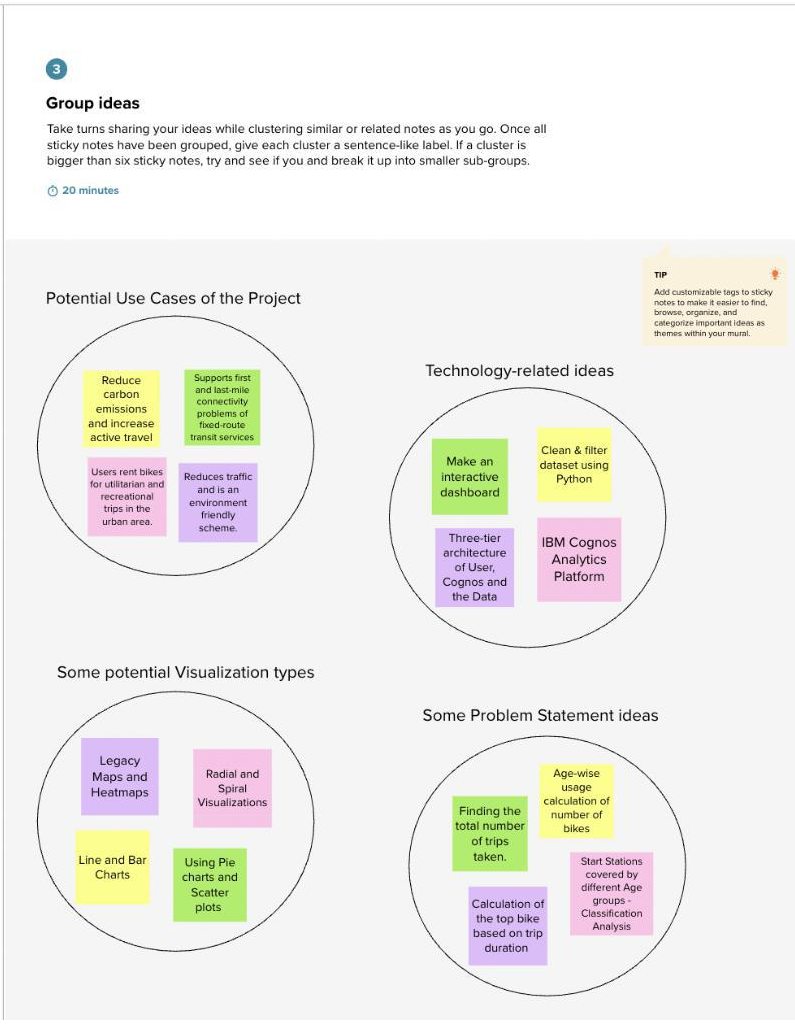
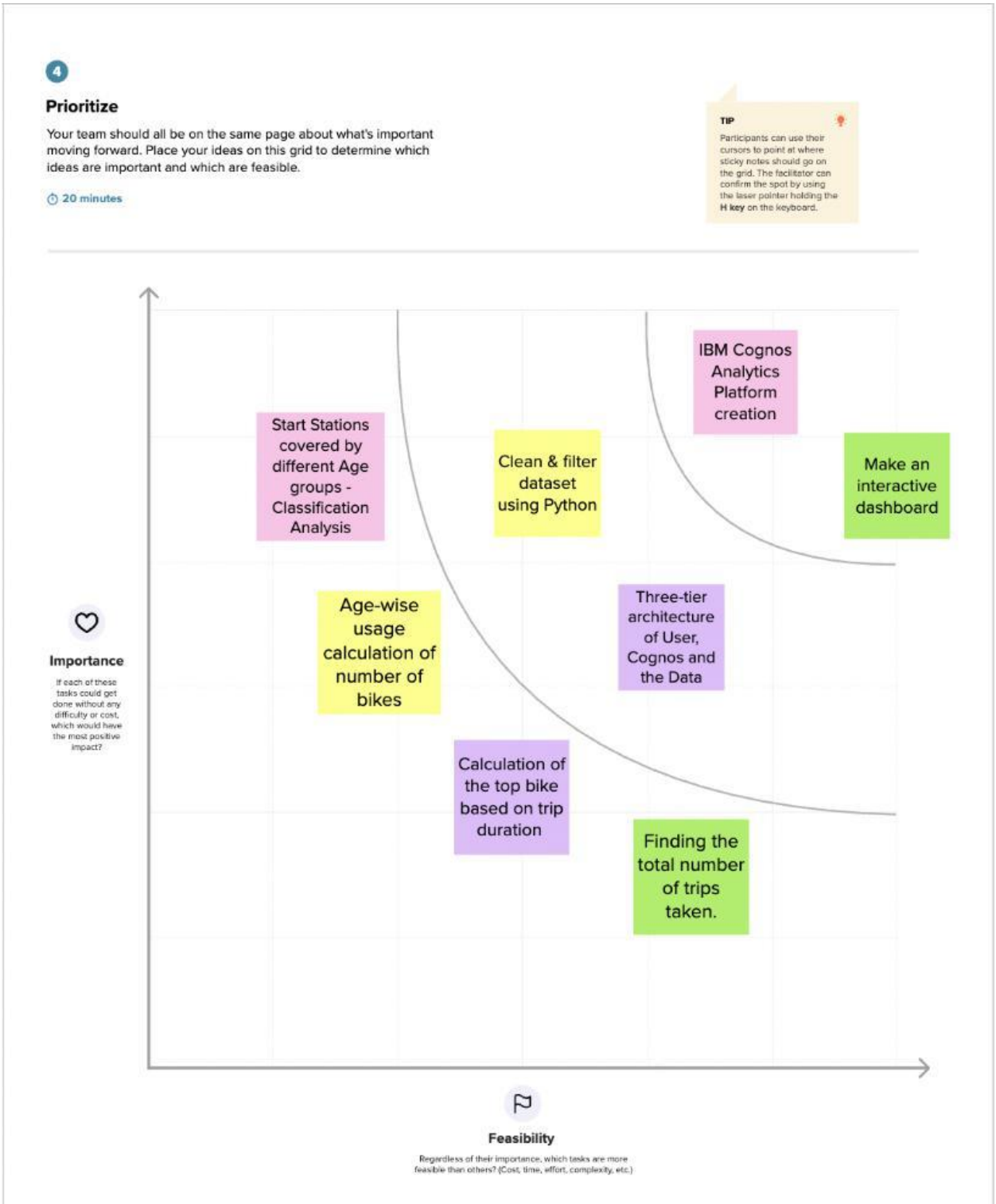
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem-solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing, and Grouping





Step 3: Idea Prioritization