

What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

What do they
SEE?

environment
friends
what the market offers

What do they
HEAR?

what friends say
what boss say
what influencers say

- Protection for environment
- Protection for environment
- U can monitor your crops regularly

- Reduce the need for manual labour
- Increased protection
- Crop protection

Futuristic problem occurs in updation

Can give results with high Precision

Maintain by ourself

User friendly to access

PAIN

fears
frustrations
obstacles

- If any possibility of damage by animals
- By any chance of destroying the crops
- If it can withstand any climate changes

GAIN

"wants" / needs
measures of success
obstacles

- I enjoy using this feature
- Easy to access & user friendly
- Can monitor within remote location

Easy to work & simple to use

It can protect crops from the animals and birds

Crops can be monitored from the remote locations

Benefcial to farmers