Define CS, fit into CC

1. CUSTOMER SEGMENT(S) — CS

FARMERS OR AGRICULTURIST
WHO SHOULD TAKE CARE THEIR
CROPS AND YEILDS ARE OUR
CUSTOMRES

6. CUSTOMER CONSTRAINTS — CC

Reduce the need for manual labor
Increased Protection
Crop monitoring within remote location

5. AVAILABLE SOLUTIONS — AS

Framework causes us to fend off such wild animals from the farm lands and it is additionally an mechanized relying upon the need so that there is no manual work, subsequently saving time and likewise forestalling the deficiency of harvests.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

A vast majority of the people are invariably affected by the production of crops.

The consumers, on the other hand, depend on the crops as it provides them with a multitude of utilities.

It therefore, becomes essential to protect and maintain these crops.

9. PROBLEM ROOT CAUSE — RC

Today, innovation has infiltrated all aspects of human existence.
However, the commitment of innovation to the field of agribusiness is impressively low when contrasted with different areas, which saw a steady development over the course of the past ten years.

To accomplish this, we need to beat the obstacles looked by ranchers, which for the most part spin around crop illness, ill-advised upkeep of harvests, absence of insights concerning the nature of soil and mediation of animals and birds.

7. BEHAVIOUR — BE

Directly related: find that the size of the animal and its type.
Analyze the kind of damage to get the way

Indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS — TR

A vast majority of the people are invariably affected by the production of crops. Farmers, for example, rely on them for their survival.

4. EMOTIONS: BEFORE / AFTER — EM

Farmers enjoy using this feature
Easy to access & user friendly
Can monitor within remote location

10. YOUR SOLUTION — SL

We propose a solution which integrates different technologies like IoT and sensor fusion.

The information collected from the above step is stored in an IoT cloud.

We also aim to track the location where an intrusion has been detected
using beacons.

This is later notified to the user via an SMS/email

8. CHANNELS of BEHAVIOUR — CH

8.1 ONLINE
Customers take online services to look up a survey of real time data in their framework created for them.

8.2 OFFLINE
Customers take offline which have knowledge on about hardware products used in it for the data secreation

Extract online & offline CH of BE