Project Design Phase-I - Solution Fit Template

Explore AS

, differentiat

Define

1. CUSTOMER SEGMENT(S) Who is your customer?

The person who's age is above 14years



J&P

6. CUSTOMER CONSTRAINTS

What constraints prevent your customers from taking action or limit their choices of solutions?

Spending time, budget, network connection, server problems.



Which solutions are available to the customers when they face the problem



Manual search of products is the best when the customers are facing any issues(Tried in the past)

Cons is that the manual search will take more time to tell the customers that they have this product and dont have the

Pros is that they will have better knowledge about the product

BE

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers?

We should the best purchasing experience for the customer by bringing our efforts, stocks, customer care



9. PROBLEM ROOT CAUSE

What is the real reason that this problem exists? What is the back story behind the need to do this job?

Customers and retailers find difficult to get the stocks they want within the time. So, we are bulliding the Inventory management.



SL

RC

7. BEHAVIOUR

What does your customer do to address the problem and get the job done?

Customers will ask the some products whether they have or not. If not then the retailers will make arrangements to fulfil the Customers

3. TRIGGERS

What triggers customers to act?

Customers will get more excitement when they get their products on time without any error.



10. YOUR SOLUTION

The solution for this problem is to build a inventory management systems that can help the retailers and the customers to quickly identify the problem and solve it. Even if we create a chatbox will a big advantage to retailers and also to the

8.CHANNELS of BEHAVIOR

8.1 ONLINE

What kind of actions do customers take online? The customers will get insight view of the product details.

8.2 OFFLINE

What kind of actions do customers take offline? They come to store and get their products what they wanted.





4. EMOTIONS: BEFORE / AFTER	EM
How do customers feel when they face a problem or a job and afterwards? Before:	
They get irritated when they don't get their desired products.	
Time consumption for the customers to get their products. After:	
Fast to get the products on time.	