Project Design Phase-I
Proposed Solution Template

Date	19September2022
TeamID	PNT2022TMID05534
ProjectName	Project-GlobalSalesDataAnalytics
MaximumMarks	2Marks

ProposedSolutionTemplate:

Projectteamshallfillthefollowinginformationinproposedsolutiontemplate.

S.No.	Parameter	Description
1.	Problem Statement (Problemtobesolved)	Shoppingonlineiscurrentlytheneedofthehour.Because of this COVID, it's not easy to walk in astore randomly and buy anything you want. So,trytounderstandafewthingslike,Customer AnalysisandProductAnalysisofthisGlobalSuperStore.
2.	Idea/Solutiondescription	Developingwebapplicationthatwouldtakeall data and do analysis and give reports forvisualizationofdatainadashboardtoidentifytrendsforfutureanalysis.
3.	Novelty/Uniqueness	visualizationbasedwebapplicationmorefriendlydashboard
4.	SocialImpact/CustomerSatisfaction	applying data analytics on sales data wouldimprove productivity of the organization bygivingthetrendsandfuturemarketanalysis
5.	BusinessModel(Revenue Model)	basic model: minimal analysis dashboardsubscription:reportsonfutureprediction
6.	ScalabilityoftheSolution	thesolutionwillbescalableevenwhentheorganisationproductivitygoesdown