

**Project Design Phase-I**  
**Proposed Solution**

<b>Date</b>	21 October 2022
<b>Team ID</b>	PNT2022TMID13052
<b>Project Name</b>	Data Analytics fro DHL Logistics Facilities
<b>Maximum Marks</b>	2 Marks

**Proposed Solution:**

<b>S.No.</b>	<b>Parameter</b>	<b>Description</b>
1.	Problem Statement (Problem to be solved)	In today's world, the difficulty arose in the industry of Logistics from the fragmentation and inconsistency. We can't create a centralised control over the Logistics industry due to many departments/sectors involved such as managers, manufacturers, stride keepers and end users.
2.	Idea / Solution description	With the aim of organising and managing those ideas for improvement or development, idea management software structures the process of gathering and developing ideas around business focus areas, such as product development, regular processes, customer feedback, market trends, and competitive insights. With the aim of organising and managing those ideas for improvement or development, idea management software structures the process of gathering and developing ideas around business focus areas, such as product development, regular processes, customer feedback, market trends, and competitive insights.
3.	Novelty / Uniqueness	DHL, a thought leader in the logistics sector, strategically invests in trend analysis and the creation of solutions. The workplace, working culture, and workforce are all changing.

4.	Social Impact / Customer Satisfaction	Delivering client satisfaction while making a profit is marketing. In this study, customer relationship management (CRM) is identified. It's impossible to overstate the value of a great customer experience.
5.	Business Model (Revenue Model)	A business model helps a business to build its business by analysing what they are going to sell and how are they going to promote it. It also helps it analyse what are the expenses it is going to incur and how is it going to make a profit.
6.	Scalability of the Solution	A flexible system that can adapt to shifting customer needs and service standards. Whatever the size or shape of your business, you will gain.