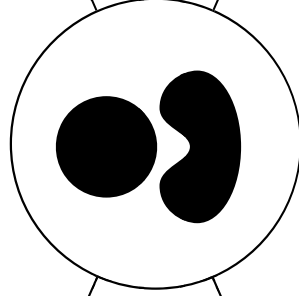


What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



What do they HEAR?

what friends say
what boss say
what influencers say

Monitors water quality on a real time basis with data available from 30 day graphs

helping us determine whether our water is making progress in cleaning up our waterways

Central Water Commission (CWC) is monitoring the quality of the water since late 1950s and presently its water quality network is spread all over India

They indicate whether biochemical oxygen demand, pH, turbidity, phosphorus, nitrate, total solids, acidity, and food bacteria.

The six main indicators of water quality are: dissolved oxygen, pH, turbidity, phosphorus, nitrate, total solids, and water temperature.

Water quality control means the quality of the water of a body of water, which may affect the quality of the water of a body of water. It is the prevention and correction of water pollution and its effects.

Water quality monitoring is used to assess the health of a water body, to detect pollution, to determine the causes of pollution, and to protect other water uses of the water.

They indicate dissolved oxygen, pH, temperature, salinity and nutrients (phosphorus and nitrogen). They also include measures of toxicants such as pesticides, herbicides and metals.

There are three types of water quality parameters: physical, chemical, and biological.

What do they
SEE?
environment
friends
what the market offers

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Water quality can be determined by collecting water samples for analysis. This can be done by using probes with sensors that record data at a single point or by using a water sampler that records data over a period of time.

Scientists use many different instruments to determine the quality of water, including Secchi disk, pH, turbidity, dissolved oxygen, conductivity, temperature, and salinity. Probes, nets, gauges and meters. Water quality is not just measured by direct sampling.

The largest source of water pollution is from agriculture. Other sources of pollution include industrial effluents, domestic sewage, and solid waste. Water quality is not just measured by direct sampling.

PAIN

fears
frustrations
obstacles

variability and inconsistency in the quality of the ecological system, the high cost of high costs and low reliability.

Water quality monitoring system is a manual system with a manual process of data collection and analysis, which is time consuming.

GAIN

"wants" / needs
measures of success
obstacles

COMFEDOM Monitoring Dissolved Oxygen (DO), which is a measure of the amount of oxygen in the water, is a naturally occurring water quality parameter.

Disturbances such as fires, windthrow, or even debris torrents can influence stream temperature, turbidity, and other water quality parameters.