1. CUSTOMER SEGMENT(S) — CS

1. Retailers
2. Wholesalers
3. Business men

6. CUSTOMER CONSTRAINTS — CC

- Low Budget
- Simple and Understandable
- User friendly

5. AVAILABLE SOLUTIONS — AS

- Customer feedback
- Counting Products in Stock
- High Demand Product Information.

2. PROBLEMS / PAINS — J&P

1. Maintaining the ledgers
2. Trust issues
3. Mismatching data

9. PROBLEM ROOT CAUSE — RC

There is a huge products details in the stock so the maintaining stock ledger is difficult.

7. BEHAVIOUR — BE

Feel work and stress-free to manage the hard stock pieces of information.

3. TRIGGERS `TR`

Hearing about the web application through social media, neighborhood retailers, and friends.

4. EMOTIONS: BEFORE / AFTER

BEFORE: Difficult to maintain, Trust issues

AFTER: More Profit, Best Analysis

10. YOUR SOLUTION `SL`

- Benefiting the retailers by scanning the product barcode and generating the invoice.

- By Collecting regular Orders and customer details the high-demand products will be identified.

8. CHANNELS of BEHAVIOR `CH`

8.1 ONLINE

Check the Stock information whenever needed.

8.2 OFFLINE

Add a new variety of product details to the stock.