

Empathy Map

Date
Team ID
Proiect Name

07 November 2022 PNT2022TMID33144

Project Name Personal Expense Tracker Application

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

Try their best to spend less, but it is not working

Don't want to use an app with tracking

Why is my daily expense so high?

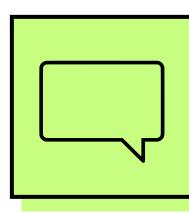
How can i stop my recklessing spending?

Checking the money spend daily

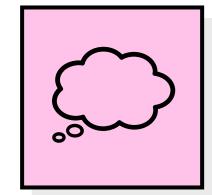
Don't know how much I spend

Application
must be
user-friendly,
effective,
reliable

Where to limit my expense?

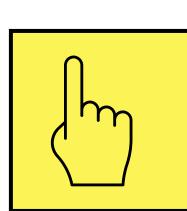


Says

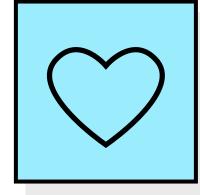


Thinks

Poes



Feels



Monitoring all kind of expenses with individual statistics

Checking the money spend daily

Cant keep track of my different expense

Wishes
someone was
there to help
in managing
their money

Borrows
money from
parents after
overspending

Makes
sticky
notes for
utility bills

Confused

Mayfall into debt