



**MADHA INSTITUTE OF ENGINEERING
AND TECHNOLOGY**



SMART FASHION RECOMMENDER APPLICATION

A PROJECT REPORT

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BONAFIDE CERTIFICATE

Certified that this project report **“SMART FASHION RECOMMENDER APPLICATION”** is the Bonafide work of **M.Rakesh(211219104009),T.Thirupathi (211219104014), M.Saravanan(211219106009) & P.Santhosh (211219106008)** who carried out the project work under my supervision.

ABSTRACT

Fashion is perceived as a meaningful way of self-expressing that people use for different purposes. It seems to be an integral part of every person in modern societies, from everyday life to exceptional events and occasions. Fashionable products are highly demanded, and consequently, fashion is perceived as a desirable and profitable industry. Although this massive demand for fashion products provides an excellent opportunity for companies to invest in fashion-related sectors, it also faces different challenges in answering their customer needs.

In recent years, the textile and fashion industries have witnessed an enormous amount of growth in fast fashion. On e-commerce platforms, where numerous choices are available, an efficient recommendation system is required to sort, order, and efficiently convey relevant product content or information to users. Smart Fashion Recommender Application has attracted a huge amount of attention from fast fashion retailers as they provide a personalized shopping experience to consumers. Smart Fashion Recommender Application has been introduced to address these needs.

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1. INTRODUCTION

1.1 PROJECT OVERVIEW

The Fashion industry is one of the larger industries around the world. One of the things that have remained constant throughout human civilization is humans covering their bodies with a piece of cloth. Initially, this cloth was worn as protection from the harsh climates of those ages. Later on, as we humans learned to fend for ourselves from the unforgiving climates, the cloth started to serve a different purpose. Fashion these days showcases the individuality of the person. There are many things that can be said about a person based on their fashion sense.

1.2 PURPOSE

There is currently no existing system that is capable of recommending clothes based on the occasion. Different occasions call for different clothing. Moreover, a lot of fashion is based on the color combinations of outfits. A person with no or little fashion sense will have a hard time to decide on clothes that leave a lasting impression. The proposed Fashion Recommendation System is intended to be used by individual users in order to store images of the clothes that they own in what is called a digital wardrobe and also to get recommendations by the system on what

clothes to wear for a given occasion. The main aim of the project is to recommend the most appropriate clothes for a given occasion based on the clothes existing in the user's wardrobe to relieve the user of the burden of making decisions about what clothing to wear. Such a system should be capable of helping someone who has no fashion sense to wear clothes that leave a good impression on others. The system should be such that it is easily accessible and easy to take advantage of the various features that it provides. One of the features should be the ability to store images that the user uploads into a wardrobe. A wardrobe is a very useful entity that the user can use to view and manage the images of clothes that they have uploaded. This feature can also be used by the recommendation algorithm to recommend the clothes. Another feature is the classification of the type and color of the clothing that is uploaded by the user. The system should be capable of handling the 4 basic clothing types: Shirt, T-Shirt, Pants and Shoes.

2. LITERATURE SURVEY

Chatbot design, consumer trust and privacy: Chung, Ko, Joung, & Kim stated that since consumers might see chatbots with negative eyes if there are privacy concerns, consumer trust is another factor that can be explored further. Aspects such as transparent advice and problem-solving could be investigated in future research, addressing the role that design plays in this context and if other factors (e.g. social elements, cultural values, self- identity) influence consumer's trust on chatbots.

Multi-user chatting: Merrilees and Miller observed that traditional shopping with a companion influences the consumer experience. Alone consumers tend to be more price sensitive. Future studies may explore the way fashion consumers seek for advice from chatbots that could be experimented with by adjusting social factors (e.g. including a friend in the conversation), evaluating the impact of these factors on user acceptance levels.

Design bots: Colombi, Kim, & Wyatt suggested that fashion chatbots may be made to behave as a fashion designer, providing a platform to support co-creation of value. Conversational platforms can provide insights for brands to recognize consumer value, which means that future research in this area can also enhance the consumer experience.

Consumer autonomy and identity in chatbot consumer experience: Ameen, Hosany, & Tarhini suggested that consumer autonomy is related to the perceived sense of control that consumers have over the interaction with chatbots and it can be attached to motivational factors. Future studies might address the role that consumer autonomy and identity play in consumer trust and acceptance, for example, by measuring chatbots design approaches that can trigger these states.

2.1 EXISTING PROBLEM:

In existing system only simple web application and their rating has been implemented in existing system, An ecommerce product recommendation engine is a piece of technology that displays recommended products to shoppers throughout your store. It uses machine learning to get smarter and show increasingly relevant products to shoppers based on their interests and previous browsing behavior.

REFERENCES:

1. GloablInfoResearch: Global Fast Fashion Apparel Market 2021 by Key Countries, Companies, Type and Application. GloablInfoResearch, HongKong, 2021.
2. Hou, M., Wu, L., Chen, E., Li, Z., Zheng, V. W., & Liu, Q.: Explainable fashion recommendation: A semantic attribute region guided approach. In Proceedings of the 28th Twenty-Eighth International Joint Conference on Artificial Intelligence, 2019; pp. 4681-4688.
3. Hidayati, S. C., Hsu, C. C., Chang, Y. T., Hua, K. L., Fu, J., & Cheng, W. H.: What Dress Fits Me Best? Fashion Recommendation on the Clothing Style for Personal Body Shape. In Proceedings of the 26th ACM International Conference on Multimedia (MM '18). Association for Computing Machinery, New York, NY, USA, 2018; pp. 438-446.
4. Wang, H., Wang, N., & Yeung, D. Y.: Collaborative Deep Learning for Recommender Systems. In Proceedings of the 21th CM SIGKDD International Conference on Knowledge Discovery and Data Mining, New York, 2015; pp. 1235- 1244.

5. McAuley, J., Targett, C., Shi, Q., & Van Den Hengel, A.: Image-based Recommendations on Styles and Substitutes. In Proceedings of the 38th International ACM SIGIR Conference on Research and Development in Information Retrieval, 2015; pp. 43-52. 2015.

2.2 PROBLEM STATEMENT DEFINITION

The personal information collected by recommenders raises the risk of unwanted exposure of that information. Also, malicious users can bias or sabotage the recommendations that are provided to other users. In recent years, the textile and fashion industries have witnessed an enormous amount of growth in fast fashion. On e-commerce platforms, where numerous choices are available, an efficient recommendation system is required to sort, order, and efficiently convey relevant product content or information to users.

- The problem of the work is to design static web applications deployments with customer deployment
- Lack of interaction between application and user
- User need to navigate across multiple pages to choose right product
- Confusion in choosing product
- Lack of sales
- Complex User Interface.

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

Smart Fashion Recommender Application

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 4 people

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defers judgment.

Listen to others.

Go for volume.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP
You can sort a sticky note and let the search button to search for it to start drawing.

Rakesh

Easy
Buy

online
tracking

Chatbot

Suggestion
for user
need

Thiruppathi

24x7
shopping

Customer
satisfaction

Easy
Delivery

Live
Chat
services

Saravanan

Discount &
Offers

Shop
Assistant

Easy Price
Comparison

provide
latest stock

Santhosh

size chart
provide

real time
experience

review of
products

Free
shipping

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Group idea

24x7
service

delivery

Location

Buy
easy

Chat bot

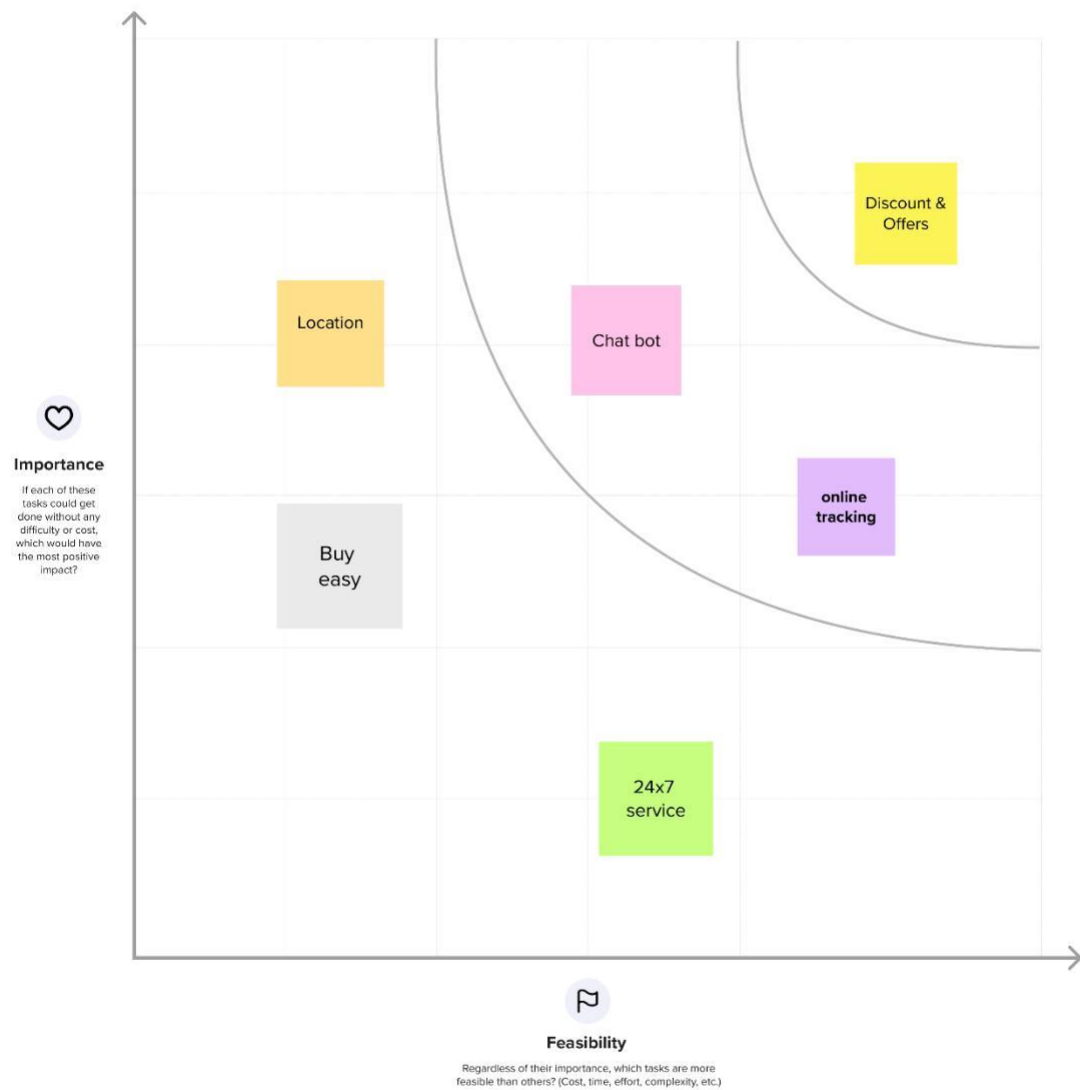
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



Empathy Map Canvas:

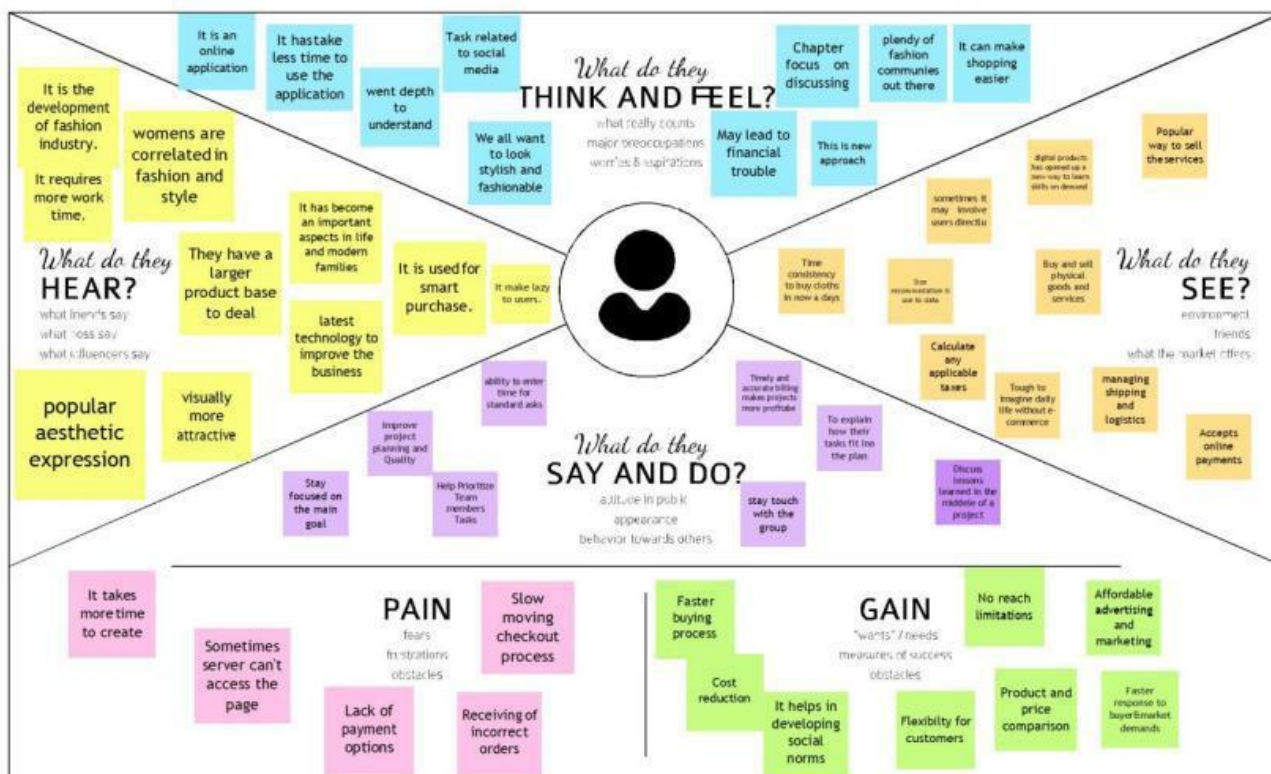
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy Map :

Smart Fashion Recommender Application



LITERATURE SURVEY

S.NO	TITLE	AUTHORS AND YEARS	TECHNIQUES	PROBLEM DESCRIPTIO
1	Deep convolutional features for image retrieval	Gkelios, S., Sophokleous, A., Plakias, S., Boutalis, Y., & Chatzichristofis, S. (2021)	machine learning, social network mining and recommendation systems addressing open problems in fashion domain	This study describes a method for shaping image retrieval features using the most recentpre-trained CNN architectures, which were initially suggested for image classification.
2	Personalized fashion recommender system with image based neural networks	Sridevi, M., ManikyaArun, N., Sheshikala, M., & Sudarshan, E (2020)	It processes the DeepFashion dataset's photos using neural networks, and then creates final suggestions using a closest neighbor-backed recommender.	It processes the DeepFashion dataset's photos using neural networks, and then creates final suggestions using a closest neighbor-backed recommender.

3	Modeling Instant User Intent and Content-Level Transition for Sequential Fashion Recommendation	Yujuan Ding, Yunshan Ma, Wai Keung Wong, Tat-Seng Chua (2021)	Attentional Content-level Translation-based Recommender (ACTR) framework	It aims to capture additional short-term fashion interest of users by modeling the item-to-item transitions.
4	A Literature Survey of Recent Advances in Chatbots	Guendalina Caldarini, Sardar Jaf, Kenneth McGarry (2022)	Natural Language Processing and Machine Learning.	Intelligent conversational computer programmes known as chatbots are created to mimic human speech in order to provide automated online assistance and support.
5	Fashion Recommender Systems	Nima Dokoohaki (2020)	machine learning, social network mining and recommendation systems addressing open problems in fashion domain	In this context, recommender systems, such as social fashion based recommendations (outfits influenced by influencers), product recommendations, or Size and fit suggestions are frequently utilised to handle a variety of complicated challenges.

6	A Survey on Accuracy-oriented Neural Recommendation: From Collaborative Filtering to Information-rich Recommendation	Le Wu, Xiangnan He, Xiang Wang, Kun Zhang, Meng Wang (2021)	They propose a novel deep neural network, called Detect, Pick, and Retrieval Network (DPRNet)	To improve the effectiveness of the video-to-shop work, they updated the conventional object detector, which automatically selects the best object offers for each commodity in films without duplication.
7	Deep convolutional features for image retrieval	Gkelios, S., Sophokleous, A., Plakias, S., Boutalis, Y., & Chatzichristofis, S. (2021)	Collaborative filtering and information-rich recommendation	We undertake a thorough analysis of neural recommender models from the viewpoint of recommendation modelling with the accuracy objective, hoping to provide researchers and professionals working on recommender systems with a summary of this area.
8	Learning fashion compatibility across categories with deep multimodal neural networks	Guang-Lu Sun, Jun-Yan He, Xiao Wu, Bo Zhao, Qiang Peng (2021)	multilayered Long Short-Term Memory (LSTM) is employed for discriminative semantic representation learning, while a deep Convolutional Neural Network (CNN) is used	Here, we offer a unique multimodal framework for fashion compatibility learning that concurrently incorporates semantic and visual embeddings into a single deep learning model.

			for visual embeddings.	
9	Understanding User Satisfaction with Task-oriented Dialogue Systems	Clemencia Siro, Mohammad Aliannejadi, Maarten de Rijke (2022)	conversational recommendation System	They gather information by adding an extra annotation layer to conversations taken from the ReDial dataset, a popular conversational recommendation dataset. along with annotations at the turn and dialogue levels for the sampled dialogues. We can investigate how various conversation elements affect user satisfaction thanks to the annotations.

1
0

UNITER:

Yen-Chun

Masked Language

They introduce UNITER,

UNiversal Image-
Text
Representation
Learning

Chen, Linjie Li,
Licheng Yu,
Ahmed El
Kholy, Faisal
Ahmed, Zhe
Gan, Yu

Cheng, Jingjing Liu
(2020)

Modeling (MLM),
Masked Region
Modeling (MRM, with
three versions), Image-
Text Matching (ITM),
and Word-Region
Alignment are the four
pre-training tasks that
we develop (WRA).
Unlike earlier research
that uses simultaneous
random masking for
both modalities

a UNiversal Image-Text
Representation, which
can power diverse
downstream V+L tasks
with joint multimodal
embeddings. UNITER
was learned by large-
scale pre-training using
four image-text datasets
(COCO, Visual Genome,
Conceptual Captions,

Problem Statements

Customer Problem Statement :



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	customer	buy clothes	i can't spend time for stores	I am working 9-5 job	Frustrated
PS-2	Celebrity	Buy clothes which is trending in fashion	the current fashion trend is not assured	my expectation is not fulfilled	Dissatisfied
PS-3	College student	Buy Trendy clothes with my pocket moneys	couldn't decide	I can't choose which type of clothes suits me	Disappointed
PS-4	girl	buy traditional	old models are not availabe	i like traditional	Anger

4. REQUIREMENT ANALYSIS

Functional requirement

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	Registration	Registration can be done using mobile number or Gmail and needed some user Information
FR-2	Login	User only log in by user id and password, which is given during registration
FR-3	Delivery confirmation	Confirmation via email and phone number

FR-4	Assistance	Bot is integrated with the application to make the usability simple
------	------------	---------------------------------------------------------------------

Non-Functional requirements

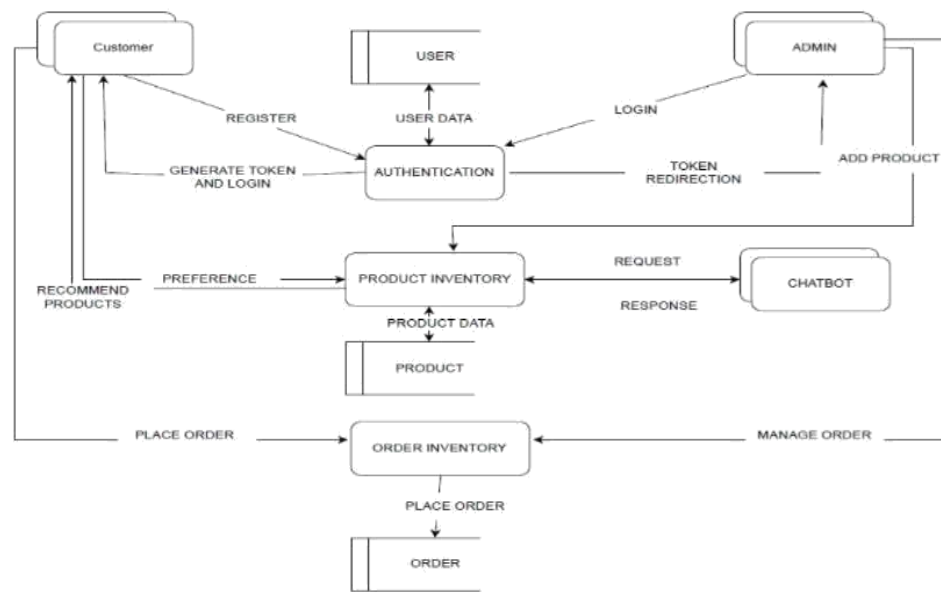
Following are the non-functional requirements of the proposed solution.

NFR-4	Performance	The system shall be able to handle multiple requests at any given point in time and generate an appropriate response.
-------	-------------	-----------------------------------------------------------------------------------------------------------------------

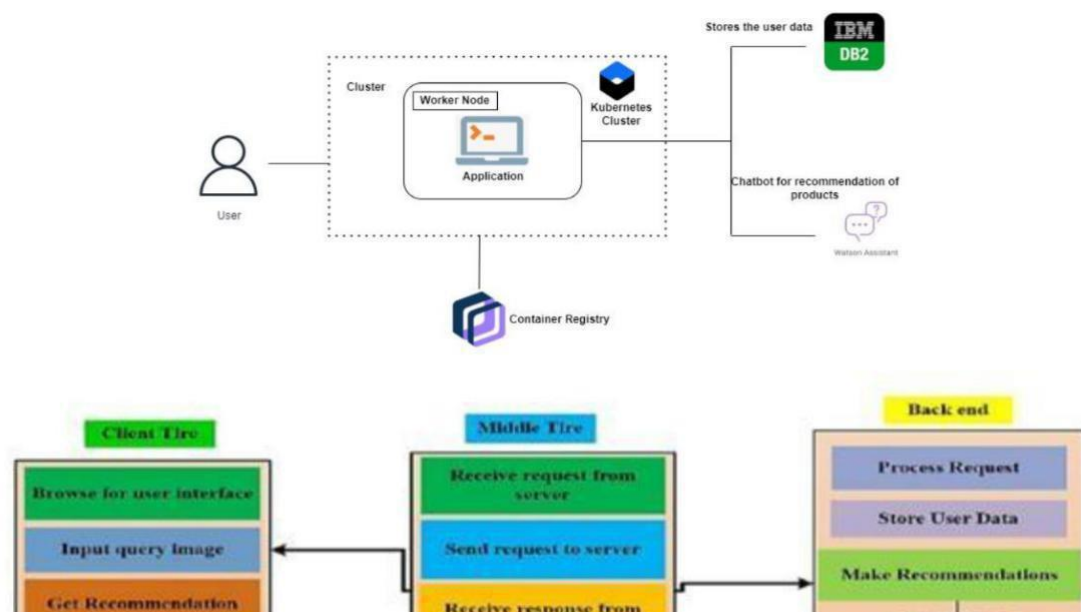
5.PROJECT DESIGN

5.1 Data Flow Diagrams:

FR No.	Non-Functional Requirement	Description
NFR-1	Usability	A user-friendly interface with chat bot to make usability efficient
NFR-2	Security	Secured connection HTTPS should be established for transmitting requests and responses.
NFR-3	Reliability	The system should handle excepted as well as unexpected errors and exceptions to avoid termination of the program



5.2 Solution & Technical Architecture:



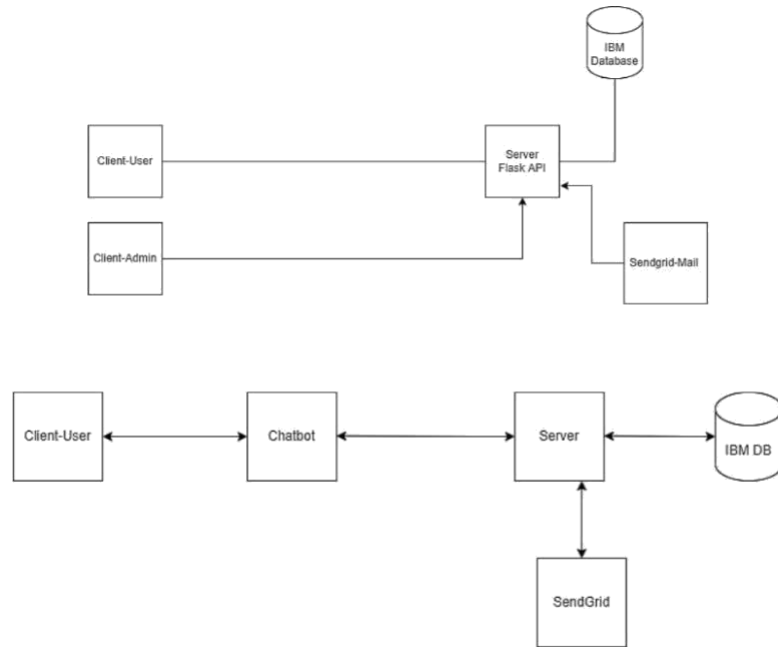


Figure 1: Architecture and data flow of the smart fashion recommendation system

6 PROJECT PLANNING & SCHEDULING

6.1 Sprint Planning & Estimation & Sprint Delivery Schedule & Reports from JIRA

Login page:

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
  <meta charset="UTF-8">
```

```
  <meta http-equiv="X-UA-Compatible" content="IE=edge">
```

```
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
```

```
  <title>Login</title>
```

```
  <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">
```

```
  <link rel="stylesheet" href="https://rakesh87.s3.us-east.cloud-object-storage.appdomain.cloud/style.css">
```

```
</head>
```

```
<body>
```

```
  <section id="header">
```

```
    <a href="#"></a>
```

```
  <div>
```

```
    <ul id="navbar">
```

```
      <li><a class="active" href="index.html">Home</a></li>
```

```
      <li><a href="products.html">Products</a></li>
```

```
      <li><a href="blog.html">Blog</a></li>
```

```
      <li><a href="about.html">About</a></li>
```

```
      <li><a href="contact.html">Contact</a></li>
```

```
<li><a href="cart.html"><i class="fa fa-shopping-bag"></i></a></li>

<li><a href="cart.html"><i class="fa fa-user-secret"></i></a></li>

</ul>

</section>

<section id="login">

<form>

<div class="imgcontainer">

<h2>User Login</h2>



</div>

<div class="container">

<label for="mailid"><b>E-Mail</b></label>

<input type="text" placeholder="Enter your E-Mail" name="email" required>

<label for="psw"><b>Password</b></label>

<input type="password" placeholder="Enter Password" name="psw" required>

<button type="submit">Login</button>

<label>

<input type="checkbox" checked="checked" name="remember"> Remember me

</label>

</div>

<div class="container signin">
```

<p>Forget Password Click here .</p>
</div>
</form>
</section>

<footer class="section-p1">
 <div class="col">

 <h4>Contact</h4>
 <p>E-Mail: rstsmartfashion007@gmail.com</p>
 <p>Phone: 1234567890</p>
 <div class="follow">
 <h4>Follow us</h4>
 <div class="icon">
 <i class="fa fa-facebook-f"></i>
 <i class="fa fa-twitter"></i>
 <i class="fa fa-instagram"></i>
 <i class="fa fa-pinterest-p"></i>
 <i class="fa fa-youtube"></i>
 </div>
 </div>
 </div>
</div>

<div class="col">
 <h4>About</h4>
 About us

[Delivery Information](#)

[Privacy Policy](#)

[Terms & Conditions](#)

[Contact us](#)

My Account

[Sign In](#)

[View Cart](#)

[My Wishlist](#)

[Track my order](#)

[Help](#)

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</html>

Product:

<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta http-equiv="X-UA-Compatible" content="IE=edge">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Product</title>

<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">

<link rel="stylesheet" href="https://rakesh87.s3.us-east.cloud-object-storage.appdomain.cloud/style.css">

</head>

<body>

<section id="header">

<div>

<ul id="navbar">

Home

Products

Blog

About

```
<li><a href="contact.html">Contact</a></li>

<li><a href="cart.html"><i class="fa fa-shopping-bag"></i></a></li>

<li><a href="cart.html"><i class="fa fa-user-secret"></i></a></li>

</ul>

</section>
```

```
<section id="page-header">

  <h2>Kindness Always Come Back</h2>

  <p>Save more with coupons & up to 70% off</p>

</section>
```

```
<section id="product1" class="section-p1">

  <div class="pro-container">

    <div class="pro" onclick="window.location.href='sproduct.html'">

      <div class="des">

        <span>Serman</span>

        <h5>Men's brown wallet</h5>

        <div class="star">

          <i class="fa fa-star"></i>

          <i class="fa fa-star"></i>

          <i class="fa fa-star"></i>

          <i class="fa fa-star"></i>

          <i class="fa fa-star"></i>

        </div>

        <h4>₹1000</h4>
```

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

<div class="des">

Serman

<h5>Men's leather wallet</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹1500</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

<div class="des">

Serman

<h5>Men's military wallet</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹1800</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

<div class="des">

Serman

<h5>Men's hostler belt case</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹2500</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

<div class="des">

Zara

<h5>Men's silver necklace</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹1500</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

<div class="des">

Lige

<h5>Men's silver watch</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹5000</h4>

</div>

```
<a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>

<div class="pro">

    <div class="des">

        <span>Zara</span>

        <h5>Men's chocolate perfume</h5>

        <div class="star">

            <i class="fa fa-star"></i>

            <i class="fa fa-star"></i>

            <i class="fa fa-star"></i>

            <i class="fa fa-star"></i>

            <i class="fa fa-star"></i>

        </div>

        <h4>₹2500</h4>

    </div>

    <a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>

<div class="pro">

    <div class="des">

        <span>Zara</span>

        <h5>Men's blackbelt</h5>

        <div class="star">

            <i class="fa fa-star"></i>

            <i class="fa fa-star"></i>

            <i class="fa fa-star"></i>

        </div>

    </div>

</div>
```

```
<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹1000</h4>

</div>

<a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>
```

```
<div class="pro">

  <div class="des">

    <span>Ruralking</span>

    <h5>Men's hoodie jacket</h5><br>

    <div class="star">

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

    </div>

    <h4>₹1500</h4>

  </div>

  <a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>

<div class="pro">

  <div class="des">
```

U.S.Polo Assnn

<h5>Men's lycra pant</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹999</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

<div class="des">

U.S.Polo Assnn

<h5>Men's Mantis Green Marble</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

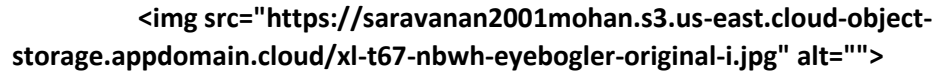
<i class="fa fa-star"></i>

</div>

<h4>₹1199</h4>

</div>

[*fa fa-shopping-bag bag*](#)



Attitude

Men's striped men round

fa fa-star

fa fa-star

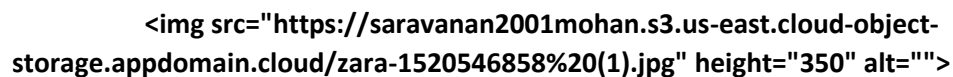
fa fa-star

fa fa-star

fa fa-star

₹999

[*fa fa-shopping-bag bag*](#)



Zara

Men's stylish coat suit

fa fa-star

fa fa-star

fa fa-star

```
<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹7500</h4>

</div>

<a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>

<div class="pro">

  <div class="des">

    <span>adidas</span>

    <h5>Leather Shoe-Brown</h5>

    <div class="star">

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

    </div>

    <h4>₹9800</h4>

  </div>

  <a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>

<div class="pro">

  <div class="des">

    <span>zara</span>
```

<h5>Men's silver bracelet</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹4000</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

<div class="des">

Ruralking

<h5>Men's combo stylish dress</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹11500</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

</div>

</section>

<section id="pagination" class="section-p1">

1

2

3

<i class="fa fa-arrow-right"></i>

</section>

<section id="newsletter" class="section-p1">

<div class="newstext">

<h4>Sign up for NewsLetters</h4>

<p>Get Email updates about our latest shop and special offer

</p>

</div>

<div class="form">

<input type="text" placeholder="Your E-mail Address">

<button class="normal">Sign Up</button>

</div>

</section>

<footer class="section-p1">

<div class="col">

<h4>Contact</h4>

<p>E-Mail: rstsmartfashion@gmail.com</p>

<p>Phone: 1234567890</p>

<div class="follow">

<h4>Follow us</h4>

<div class="icon">

<i class="fa fa-facebook-f"></i>

<i class="fa fa-twitter"></i>

<i class="fa fa-instagram"></i>

<i class="fa fa-pinterest-p"></i>

<i class="fa fa-youtube"></i>

</div>

</div>

</div>

<div class="col">

<h4>About</h4>

About us

Delivery Information

Privacy Policy

Terms & Conditions

Contact us

</div>

<div class="col">

<h4>My Account</h4>

Sign In

View Cart

My Wishlist

[Track my order](#)

[Help](#)

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Intex:

<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta http-equiv="X-UA-Compatible" content="IE=edge">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>RST/Home</title>

<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">

```
<link rel="stylesheet" href="https://rakesh87.s3.us-east.cloud-object-storage.appdomain.cloud/style.css">
```

```
</head>
```

```
<body>
```

```
<section id="header">
```

```
<a href="#"></a>
```

```
<div>
```

```
<ul id="navbar">
```

```
<li><a class="active" href="index.html">Home</a></li>
```

```
<li><a href="products.html">Products</a></li>
```

```
<li><a href="blog.html">Blog</a></li>
```

```
<li><a href="about.html">About</a></li>
```

```
<li><a href="contact.html">Contact</a></li>
```

```
<li><a href="cart.html"><i class="fa fa-shopping-bag"></i></a></li>
```

```
<li><a href="register.html"><i class="fa fa-user-secret"></i></a></li>
```

```
</ul>
```

```
</section>
```

```
<section id="hero">
```

```
<h4>"Happiness Depends Upon Ourselves"</h4>
```

```
<h2>Smart Fashion Recommender</h2>
```

```
<h1>Application</h1>
```

```
<p>Dress Up In Confidence</p>
```

```
<button class="normal">Shop now</button>
```

```
</section>
```

```
<section id="feature" class="section-p1">

  <div class="fe-box">

    <h6>Free Shipping</h6>

  </div>

  <div class="fe-box">

    <h6>Online Order</h6>

  </div>

  <div class="fe-box">

    <h6>Save Money</h6>

  </div>

  <div class="fe-box">

    <h6>Promotions</h6>

  </div>

  <div class="fe-box">

    <h6>Happy Sell</h6>

  </div>

  <div class="fe-box">

    
```


<h6>F24/7 Support</h6>

</div>

</section>

<section id="product1" class="section-p1">

<h2>Featured Product</h2>

<p>New Collections New Modern Designs</p>

<div class="pro-container">

<div class="pro">

<div class="des">

Attitude

<h5>Blue n Brown T-Shirts</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹1500</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

<div class="des">

U.S.Polo Assnn

```
<h5>Blue strip T-Shirts</h5>
<div class="star">
  <i class="fa fa-star"></i>
  <i class="fa fa-star"></i>
  <i class="fa fa-star"></i>
  <i class="fa fa-star"></i>
  <i class="fa fa-star"></i>
</div>
<h4>₹1570</h4>
</div>
<a href="#"><i class="fa fa-shopping-bag bag"></i></a>
</div>
<div class="pro">
  
  <div class="des">
    <span>Zara</span>
    <h5>Plain T-Shirts</h5>
    <div class="star">
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
    </div>
    <h4>₹1400</h4>
  </div>
  <a href="#"><i class="fa fa-shopping-bag bag"></i></a>
```

</div>

<div class="pro">

<div class="des">

Ruralking

<h5>Checked T-Shirts</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹2000</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

<div class="des">

Banarasi

<h5>Georgette Bandhani Rama Blue & Olive Green Saree</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

```
</div>

<h4>₹10,000</h4>

</div>

<a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>

<div class="pro">

  <div class="des">

    <span>Banarasi</span>

    <h5>Banarasi Silk Jaal Dark Maroon Saree</h5>

    <div class="star">

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

    </div>

    <h4>₹9000</h4>

  </div>

  <a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>

<div class="pro">

  <div class="des">

    <span>Banarasi</span>

    <h5>Banarasi Silk Buttis Yellow Saree</h5><br>

    <div class="star">

      <i class="fa fa-star"></i>

    </div>

  </div>

</div>
```

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹8000</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

<div class="des">

Banarasi

<h5>Banarasi Silk Jaal Purple Saree</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹6000</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

</div>

</section>

```
<section id="banner" class="section-m1">
```

```
  <h4>Repair Services</h4>
```

```
  <h2>Up to <span>70% off</span> All t-Shirts & Accessories</h2>
```

```
  <a href="products.html"><button class="normal">Explore More</button></a>
```

```
</section>
```

```
<section id="product1" class="section-p1">
```

```
  <h2>New Arrivals</h2>
```

```
  <p>Branded shoe's and T-shirts </p>
```

```
  <div class="pro-container">
```

```
    <div class="pro">
```

```
      
```

```
      <div class="des">
```

```
        <span>adidas</span>
```

```
        <h5>Blue Shoe</h5>
```

```
        <div class="star">
```

```
          <i class="fa fa-star"></i>
```

```
          <i class="fa fa-star"></i>
```

```
          <i class="fa fa-star"></i>
```

```
          <i class="fa fa-star"></i>
```

```
          <i class="fa fa-star"></i>
```

```
        </div>
```

```
        <h4>₹6000</h4>
```

```
      </div>
```

```
      <a href="#"><i class="fa fa-shopping-bag bag"></i></a>
```

```
    </div>
```

```
  <div class="pro">
```

A placeholder for an image of a brown leather shoe.

<div class="des">

Bata

<h5>Brown leather shoe</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

<h4>₹8000</h4>

</div>

<i class="fa fa-shopping-bag bag"></i>

</div>

<div class="pro">

A placeholder for an image of a Sandle High Heel shoe.

<div class="des">

Nike

<h5>Sandle High Heel</h5>

<div class="star">

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

<i class="fa fa-star"></i>

</div>

```
<h4>₹6600</h4>

</div>

<a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>

<div class="pro">

  <div class="des">

    <span>Walkaroo</span>

    <h5>Brown High Heel</h5>

    <div class="star">

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

      <i class="fa fa-star"></i>

    </div>

    <h4>₹7800</h4>

  </div>

  <a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>

<div class="pro">

  <div class="des">

    <span>Zara</span>

    <h5>Black Smile T-Shirts</h5>

    <div class="star">

      <i class="fa fa-star"></i>
```



```
<i class="fa fa-star"></i>
<i class="fa fa-star"></i>
<i class="fa fa-star"></i>
<i class="fa fa-star"></i>
</div>
<h4>₹900</h4>
</div>
<a href="#"><i class="fa fa-shopping-bag bag"></i></a>
</div>
<div class="pro">
  
  <div class="des">
    <span>Zara</span>
    <h5>Pink dog T-Shirts</h5>
    <div class="star">
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
      <i class="fa fa-star"></i>
    </div>
    <h4>₹900</h4>
  </div>
  <a href="#"><i class="fa fa-shopping-bag bag"></i></a>
</div>
<div class="pro">
  
  <div class="des">
```

```
<span>Zara</span>

<h5>Black and White Trendy Shirt</h5>

<div class="star">

    <i class="fa fa-star"></i>

    <i class="fa fa-star"></i>

    <i class="fa fa-star"></i>

    <i class="fa fa-star"></i>

    <i class="fa fa-star"></i>

</div>

<h4>₹1500</h4>

</div>

<a href="#"><i class="fa fa-shopping-bag bag"></i></a>

</div>

<div class="pro">

    <div class="des">

        <span>Zara</span>

        <h5>Green Panda Shirt</h5>

        <div class="star">

            <i class="fa fa-star"></i>

            <i class="fa fa-star"></i>

            <i class="fa fa-star"></i>

            <i class="fa fa-star"></i>

            <i class="fa fa-star"></i>

        </div>

        <h4>₹600</h4>

    </div>

    <a href="#"><i class="fa fa-shopping-bag bag"></i></a>
```

```

        </div>
    </div>
</section>

<section id="sm-banner" class="section-p1">
    <div class="banner-box">
        <h4>Crazy Deals</h4>
        <h2>Buy 1 get 1 free</h2>
        <span>The best classic dress is on sale at U Nik</span>
        <a href="products.html"><button class="white">Learn More </button></a>
    </div>
    <div class="banner-box banner-box2">
        <h4>spring/summer</h4>
        <h2>upcommig seasons</h2>
        <span>The best classic dress is on sale at U Nik</span>
        <a href="blog.html"><button class="white">Collection</button></a>
    </div >
</section>

<section id="banner3">
    <div class="banner-box">
        <h2>SEASONAL SALE</h2>
        <h3>Winter collection 50% off</h3>
    </div >
    <div class="banner-box banner-box2">
        <h2>SEASONAL SALE</h2>
        <h3>Winter collection 50% off</h3>
    </div >

```

```
<div class="banner-box banner-box3">

  <h2>SEASONAL SALE</h2>

  <h3>Winter collection 50% off</h3>

</div >

</section>
```

```
<section id="newsletter" class="section-p1">

  <div class="newstext">

    <h4>Sign up for NewsLetters</h4>

    <p>Get Email updates about our latest shop and <span>special offer</span>

    </p>

  </div>

  <div class="form">

    <input type="text" placeholder="Your E-mail Address">

    <button class="normal">Sign Up</button>

  </div>

</section>
```

```
<footer class="section-p1">

  <div class="col">

    <h4>Contact</h4>

    <p><strong>E-Mail: </strong>rstsmartfashion@gmail.com</p>

    <p><strong>Phone: </strong>1234567890</p>

    <div class="follow">

      <h4>Follow us</h4>

      <div class="icon">
```

```
        <i class="fa fa-facebook-f"></i>
        <i class="fa fa-twitter"></i>
        <i class="fa fa-instagram"></i>
        <i class="fa fa-pinterest-p"></i>
        <i class="fa fa-youtube"></i>
    </div>
</div>
</div>
```

```
<div class="col">
    <h4>About</h4>
    <a href="#">About us</a>
    <a href="#">Delivery Information</a>
    <a href="#">Privacy Policy</a>
    <a href="#">Terms & Conditions</a>
    <a href="#">Contact us</a>
</div>
```

```
<div class="col">
    <h4>My Account</h4>
    <a href="#">Sign In</a>
    <a href="#">View Cart</a>
    <a href="#">My Wishlist</a>
    <a href="#">Track my order</a>
    <a href="#">Help</a>
</div>
```

```
</footer>
```

```
<div class="copyright">
  <center><p>© 2022, PNT2022TMI36870 - Smart Fashion Recommender Application
</p></center>
</div>
```

```
<script src="script.js"></script>
```

```
</body>
```

```
</html>
```

Cart:

```
<!DOCTYPE html>
```

```
<html lang="en">
```

```
<head>
```

```
<meta charset="UTF-8">
```

```
<meta http-equiv="X-UA-Compatible" content="IE=edge">
```

```
<meta name="viewport" content="width=device-width, initial-scale=1.0">
```

```
<title>Cart</title>
```

```
<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-
awesome.min.css">
```

```
<link rel="stylesheet" href="https://rakesh87.s3.us-east.cloud-object-
storage.appdomain.cloud/style.css">
```

```
</head>
```

```
<body>
```

```
<section id="header">
```

```
  <a href="#"></a>
```

```
<div>
```

```
  <ul id="navbar">
```

```
    <li><a href="index.html">Home</a></li>
```

```
    <li><a href="products.html">Products</a></li>
```

```
    <li><a href="blog.html">Blog</a></li>
```

```
    <li><a href="about.html">About</a></li>
```

```
    <li><a href="contact.html">Contact</a></li>
```

```
    <li><a class="active" href="cart.html"><i class="fa fa-shopping-bag"></i></a></li>
```

```
    <li><a href="register.html"><i class="fa fa-user-secret"></i></a></li>
```

```
  </ul>
```

```
</section>
```

```
<section id="page-header" class="about-header">
```

```
  <h2>#Cart</h2>
```

```
  <p>Add your coupon code & SAVE upto 70%!</p>
```

```
</section>
```

```
<section id="cart" class="section-p1">
```

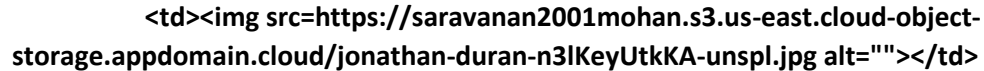


```
  <table width="100%">
```

```
    <thead>
```

```
      <tr>
```

```
        <td>Remove</td>
```

```
        <td>Image</td>
```

<td>Product</td>	<td>Price</td>	<td>Quantity</td>	<td>Subtotal</td>
<div> <div><i class=" fa fa-circle" ></i></div></div> <div>  </div> <div>Men's brown wallet</div> <div>₹1000</div> <div><input type="number" value="1"></div> <div>₹1000</div> </div>			
<div> <div><i class=" fa fa-circle" ></i></div></div> <div>  </div> <div>Men's hoodie jacket</div> <div>₹1500</div> <div><input type="number" value="1"></div> <div>₹1500</div> </div>			
<div> <div><i class=" fa fa-circle" ></i></div></div> <div>  </div> <div>Pro-shoe1</div> </div>			


```
        <td>Leather Shoe-Brown</td>

        <td>₹9800</td>

        <td><input type="number" value="1"></td>

        <td>₹9800</td>

    </tr>

</tbody>

</table>

</section>
```

```
<section id="cart-add" class="section-p1">

    <div id="coupon">

        <h3>Apply Coupon</h3>

        <div>

            <input type="text" placeholder="Enter your Coupon">

            <button class="normal" >Apply</button>

        </div>

    </div>
```

```
<div id="subtotal">
```

```
    <h3>Cart Total</h3>

    <table>

        <tr>

            <td>Cart Subtotal</td>

            <td>12300</td>

        </tr>

        <tr>

            <td>Shipping</td>
```

```

        <td>Free</td>
    </tr>
    <tr>
        <td><strong>Total</strong></td>
        <td><strong>12300</strong></td>
    </tr>
</table><br>
<button class="normal">Proceed to checkout</button>
</div>

```

```
</section>

```

```

<footer class="section-p1">
    <div class="col">
        
        <h4>Contact</h4>
        <p><strong>E-Mail: </strong>rstsmartfashion@gmail.com</p>
        <p><strong>Phone: </strong>1234567890</p>
        <div class="follow">
            <h4>Follow us</h4>
            <div class="icon">
                <i class="fa fa-facebook-f"></i>
                <i class="fa fa-twitter"></i>
                <i class="fa fa-instagram"></i>
                <i class="fa fa-pinterest-p"></i>
                <i class="fa fa-youtube"></i>
            </div>
        </div>
    </div>

```

</div>

</div>

<div class="col">

<h4>About</h4>

About us

Delivery Information

Privacy Policy

Terms & Conditions

Contact us

</div>

<div class="col">

<h4>My Account</h4>

Sign In

View Cart

My Wishlist

Track my order

Help

</div>

</footer>

<div class="copyright">

<center><p> C 2022, PNT2022TMID36870 - Smart Fashion Recommender Application
</p></center>

</div>

<script src="script.js"></script>

</body>

</html>

Register:

<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta http-equiv="X-UA-Compatible" content="IE=edge">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Register</title>

<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">

<link rel="stylesheet" href="https://rakesh87.s3.us-east.cloud-object-storage.appdomain.cloud/style.css">

</head>

<body>

<section id="header">

<div>

```
<ul id="navbar">

  <li><a class="active" href="index.html">Home</a></li>

  <li><a href="products.html">Products</a></li>

  <li><a href="blog.html">Blog</a></li>

  <li><a href="about.html">About</a></li>

  <li><a href="contact.html">Contact</a></li>

  <li><a href="cart.html"><i class="fa fa-shopping-bag"></i></a></li>

  <li><a href="cart.html"><i class="fa fa-user-secret"></i></a></li>

</ul>

</section>
```

```
<section id="register">

  <form>

    <div class="container">

      <h1>Register</h1>

      <p>Please fill in this form to create an account.</p>

      <hr>

      <label for="name"><b>Name</b></label>

      <input type="text" placeholder="Enter Name" name="name" id="name" required>

      <label for="phn"><b>Phone Number</b></label>

      <input type="text" placeholder="Enter Phone no" name="phn" id="phn" required>

      <label for="email"><b>Email</b></label>

      <input type="text" placeholder="Enter Email" name="email" id="email" required>

      <label for="psw"><b>Password</b></label>
```

<input type="password" placeholder="Enter Password" name="psw" id="psw" required>

<button type="submit" class="registerbtn">Register</button>

</div>

<div class="container signin">

<p>Already have an account? Sign in.</p>

</div>

</form>

</section>

<footer class="section-p1">

<div class="col">

<h4>Contact</h4>

<p>E-Mail: rstsmartfashion@gmail.com</p>

<p>Phone: +60 340 6875</p>

<div class="follow">

<h4>Follow us</h4>

<div class="icon">

<i class="fa fa-facebook-f"></i>

<i class="fa fa-twitter"></i>

<i class="fa fa-instagram"></i>

<i class="fa fa-pinterest-p"></i>

<i class="fa fa-youtube"></i>

</div>

</div>

</div>

<div class="col">

<h4>About</h4>

About us

Delivery Information

Privacy Policy

Terms & Conditions

Contact us

</div>

<div class="col">

<h4>My Account</h4>

Sign In

View Cart

My Wishlist

Track my order

Help

</div>

</footer>

<div class="copyright">

<center><p> ©2022, PNT2022TMID36870 - Smart Fashion Recommender Application
</p></center>

</div>

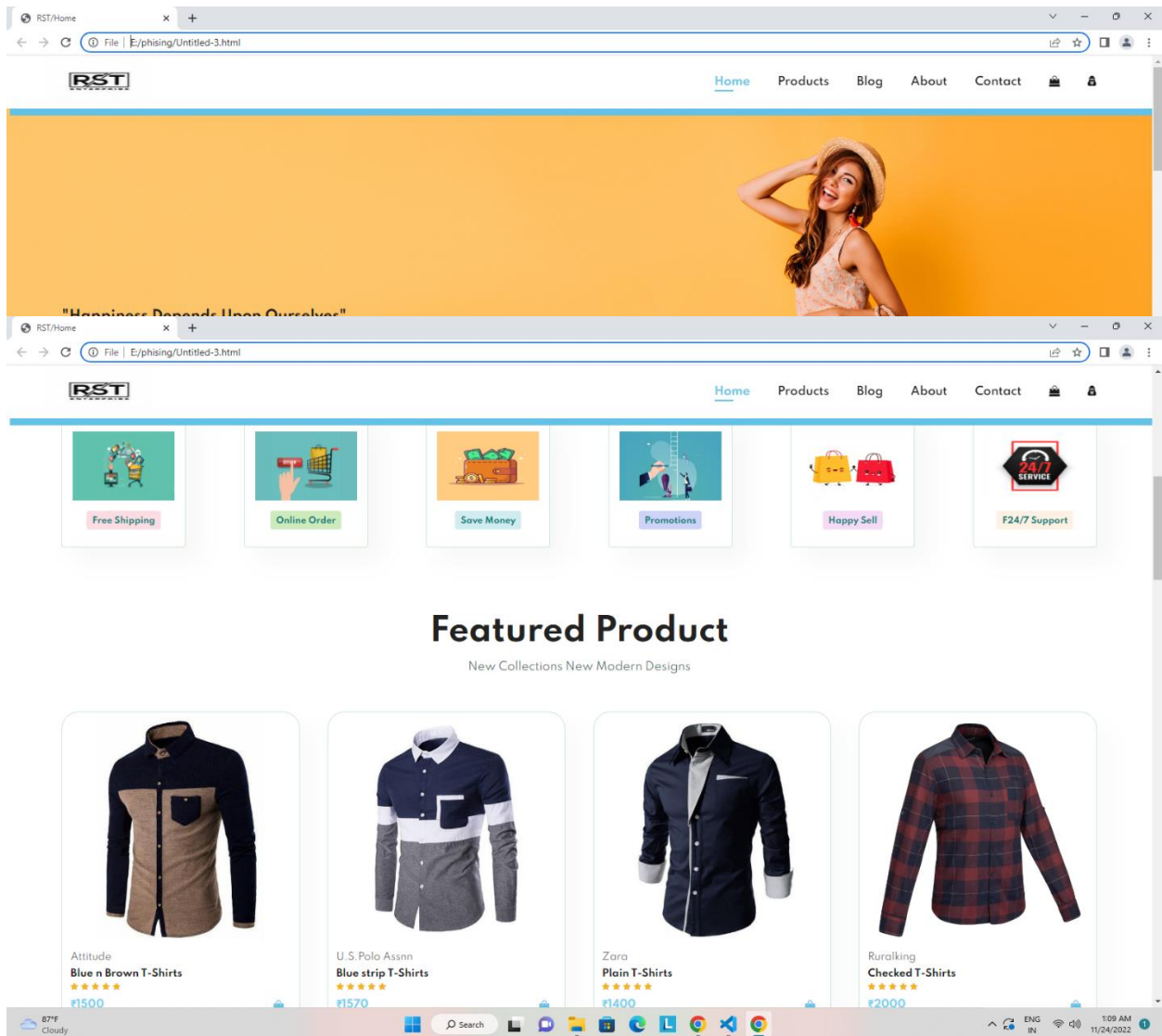
```
<script src="script.js"></script>
```

```
</body>
```

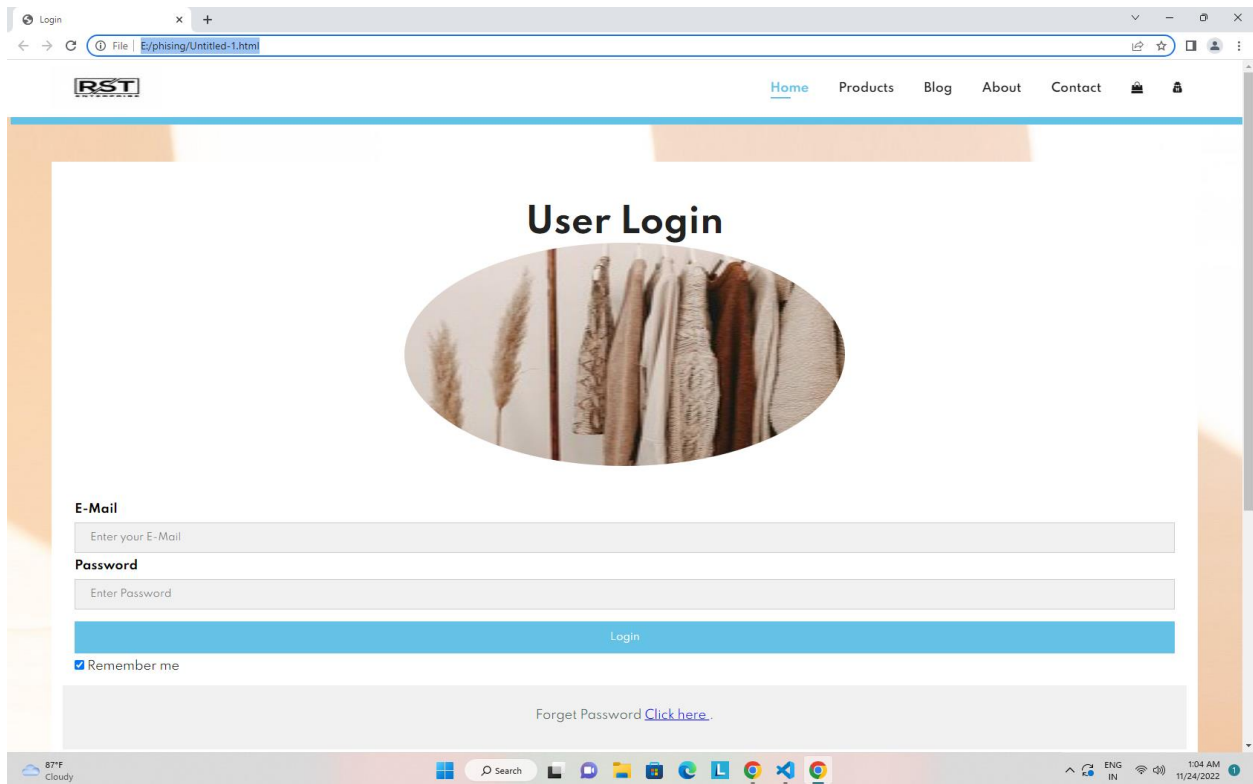
```
</html>
```

OUTPUT:

INDEX:



LOGIN PAGE:




Browser tabs: Login

Address bar: File | E:/phising/Untitled-1.htm

Navigation links: Home, Products, Blog, About, Contact

User Login



E-Mail
Enter your E-Mail

Password
Enter Password

Login

☒ Remember me

Forgot Password [Click here](#)

System tray: 87°F Cloudy, Search, ENG IN, 1:04 AM, 11/24/2022

REGISTER:

Register

File | E:/phising/Untitled-2.html

RST

Home Products Blog About Contact

Register

Please fill in this form to create an account.

Name
Enter Name

Phone Number
Enter Phone no

Email
Enter Email

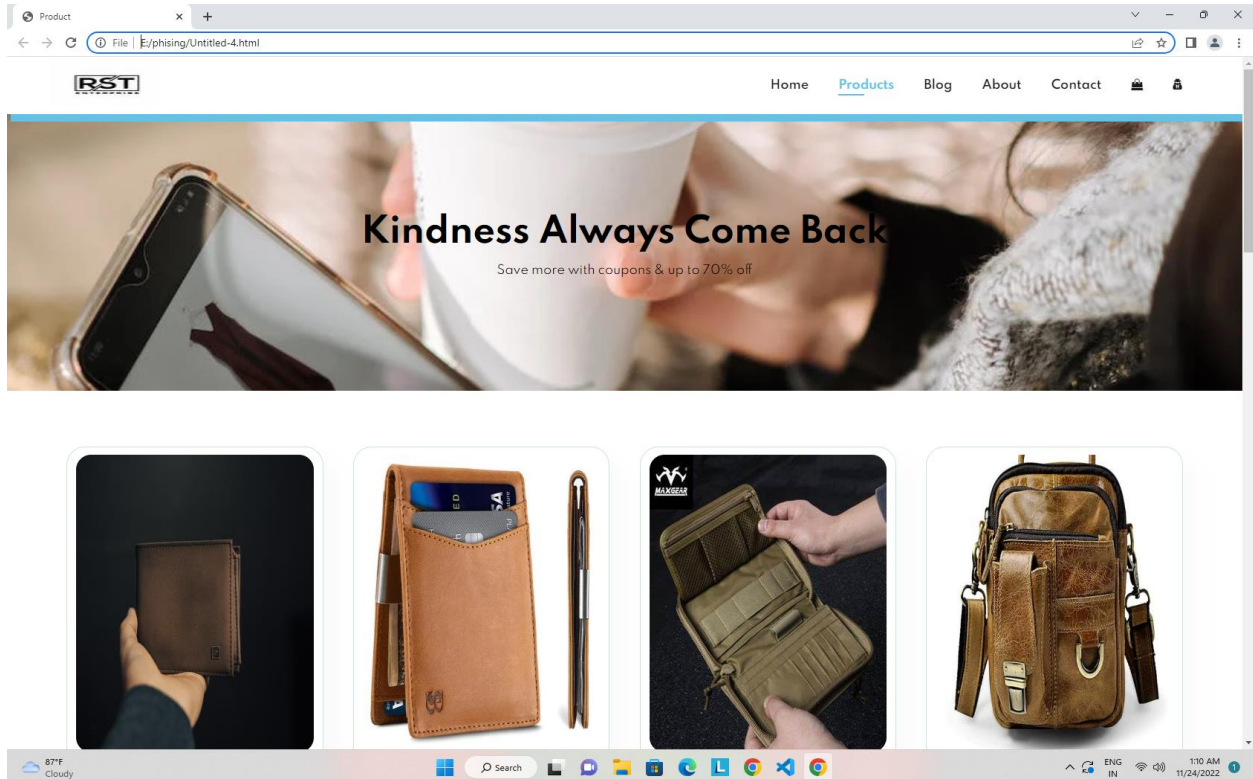
Password
Enter Password

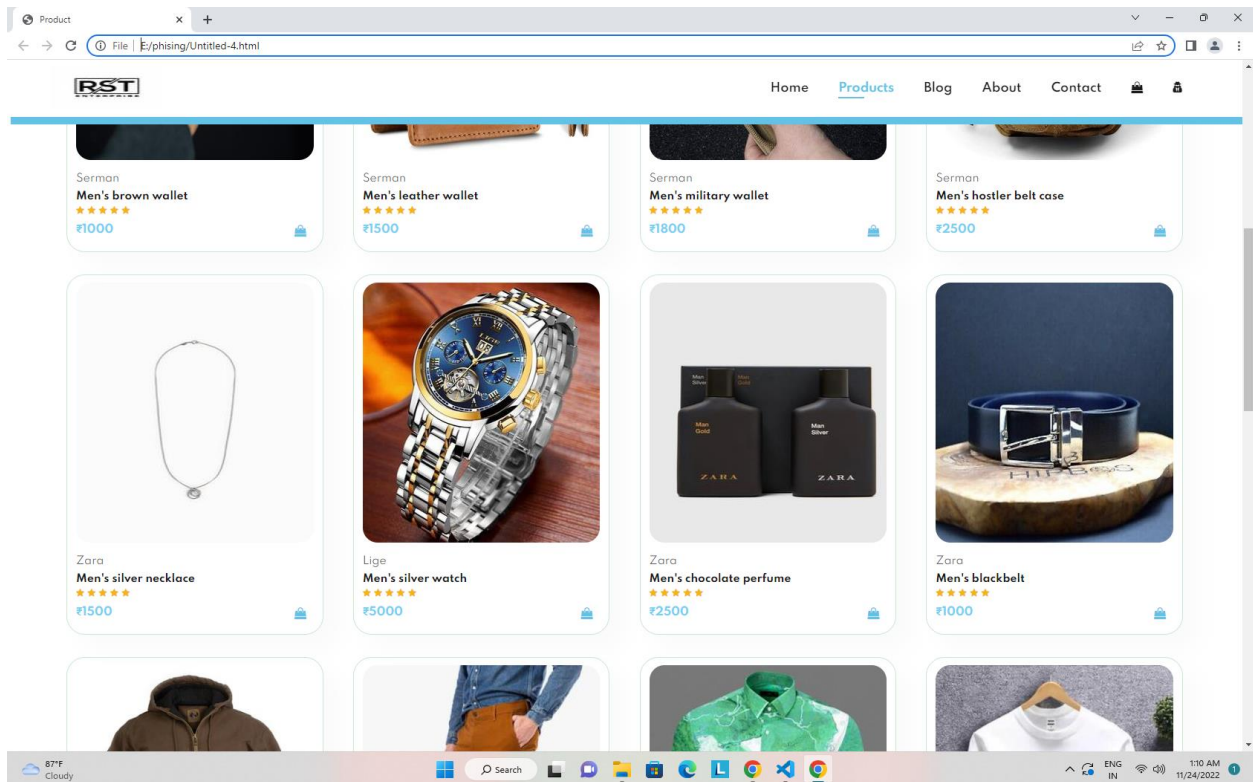
Register

Already have an account? [Sign in.](#)

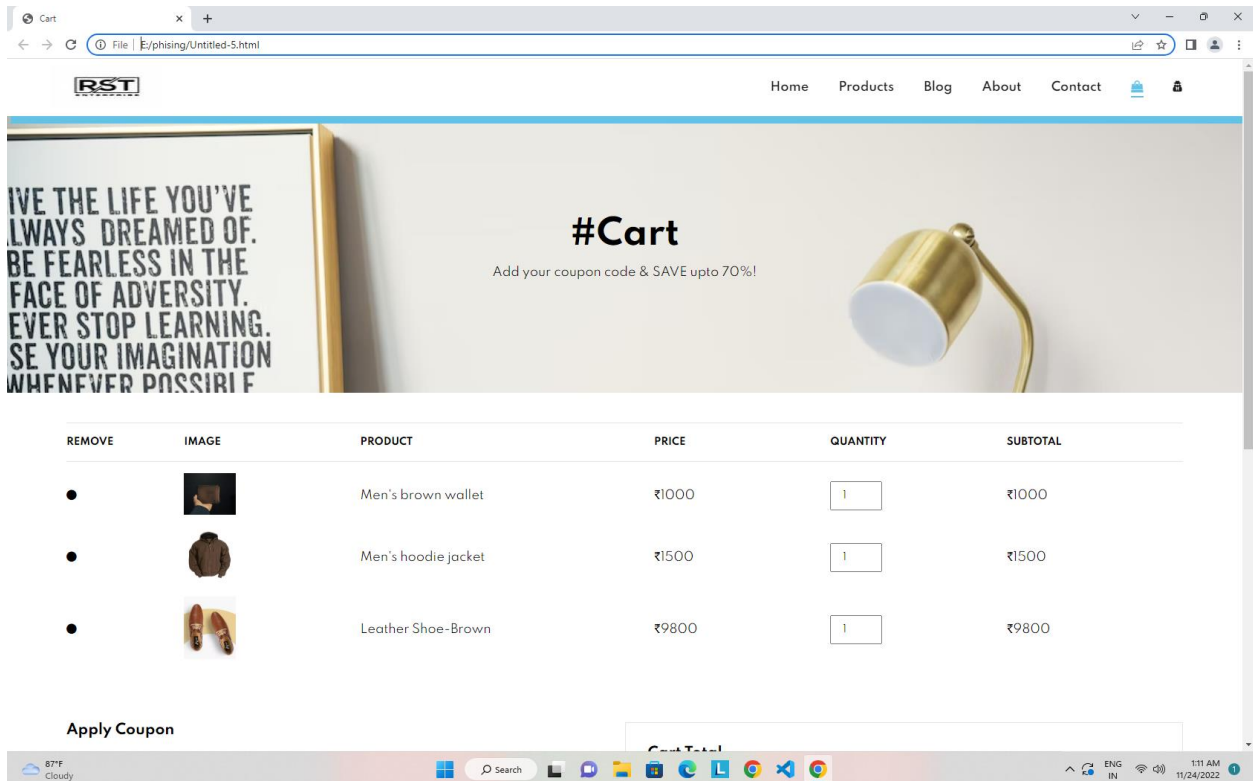
87°F Cloudy Search 1:07 AM 11/24/2022

PRODUCT:





CART:



CONTACT:

Login

FileE:/phising/Untitled-1.htm

RST

[Home](#)ProductsBlogAboutContact

E-Mail

Enter your E-Mail

Password

Enter Password

Login

☒ Remember me

Forget Password[Click here.](#)

RST

Contact

E-Mail: rstsmartfashion007@gmail.com

Phone: 1234567890

Follow us

[f](#)[t](#)[i](#)[p](#)[i](#)

About

[About us](#)

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[Sign In](#)

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[Track my order](#)

[Help](#)

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87°F Cloudy

ENG IN 104 AM 11/24/2022

GITHUB

<https://github.com/IBM-EPBL/IBM-Project-10373-1659175077>