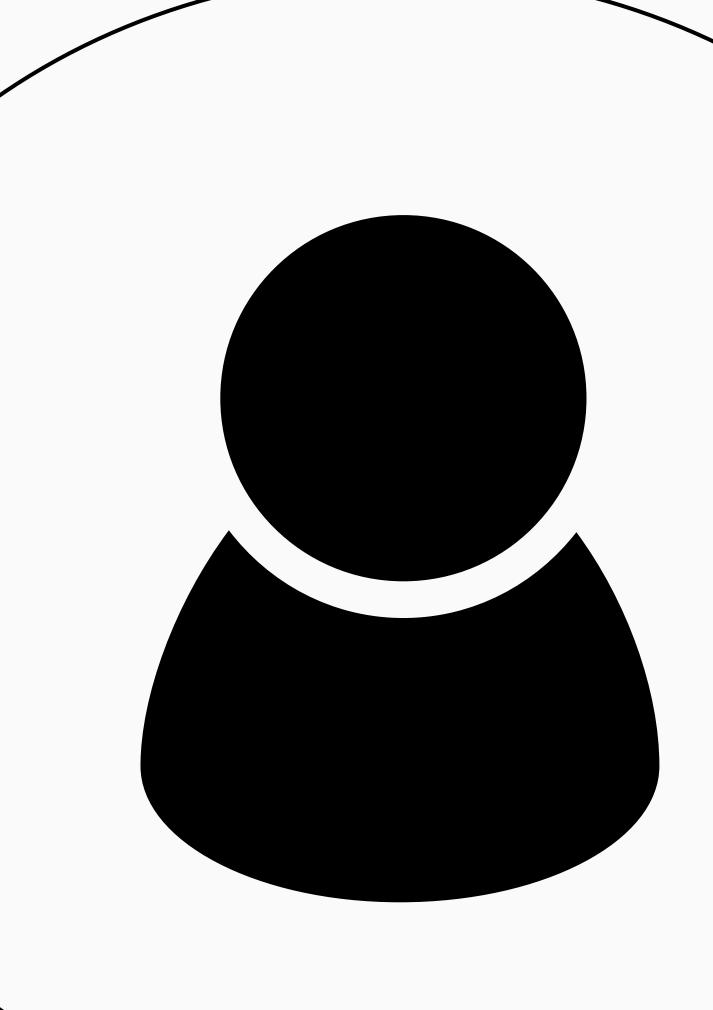
## MOTIVE

phishing E-mail can reach million of user directly and hide among the huge number of harmless E-mail that busy user receive

## PURPOSE

To develop a novel approach to detect the url and sending allert message to user.



## THINK

Phishing is the most commonly used social engineering and cyber security

## 

The consumer feels that the mail has come back from a real corporation

the phishing
affect most of
the participants
in 18-25 age
group

It allert the person before entering into the url website