



INVENTORY MANAGEMENT SYSTEM FOR RETAILERS

SAYS

THINKS

Is this
best
time?

What do you
think about
this product?

Is it
reliable

Am I
taking a
risk?

Legitimate
Manufa-
cuturers

High
quality of
products

Product
quality
analysis

Minimizing
cost

I am
expecting
reablity

Analyse
the
purchases



Struggle to
scale during
festive/peak
times

They keep
knocking it

Having
sufficient
supply

Customer
Satisfication

Ability to
check
balance
payment

Struggle to
maintain it

Genuine
Supplier

Comfort

DOES

FEELS