

Project Title: Estimate the Crop Yield Using Data Analytics

Project Design Phase-I - Solution Fit Template

Team ID: PNT2022TMID14659

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Farmers are the customer who wants to yield a crop in field.	6. CUSTOMER CONSTRAINTS CC Less knowledge and development towards the current environmental changes and technologies, they follow ancient methods, which is also worthy but, the climatic changes and new kind pesticides attack make more losses.	5. AVAILABLE SOLUTION AS <input type="checkbox"/> Traditional ways of prediction. <input type="checkbox"/> Precision farming.	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <input type="checkbox"/> Help them understand the usage of prediction and software application for good results in agriculture. <input type="checkbox"/> Data report should be created to reduce the loss of the crop and earn more profit in agriculture fields	9. PROBLEM ROOT CAUSE RC <input type="checkbox"/> Various disease on the plants can lead to reducing the quality of the crops productivity. <input type="checkbox"/> The insects on the plants can spread the disease.	7. BEHAVIOUR BE <input type="checkbox"/> Try to get help from agricultural experts. <input type="checkbox"/> Try to take up non-natural means of cultivation for quicker harvest	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC

I d e n t i f y	<p>3. TRIGGERS TR</p> <p>☐ Seeing their crops are being infected by disease and facing huge loss in quality.</p>	<p>10. YOUR SOLUTION SL</p> <ul style="list-style-type: none"> • The solution for the problem, creating data 	<p>8.CHANNELS of BEHAVIOUR CH</p> <ul style="list-style-type: none"> • Trying to use pesticides and fertilizers that increase gain but cause harm. • Irrigation channel changes.
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s t r o n g T R & E M	<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Before: Most of the famers in India have Stress, Loosing Self Confidence.</p> <p>After : Gain of Self Confidence.</p>	<p>report using past datasets.</p> <ul style="list-style-type: none"> • Creating IBM Cognos dashboard could make them better understand easily. 	
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