

Project Design Phase-II Customer Journey Map

Date	17 October 2022
Team ID	PNT2022TMID14771
Project Name	Project - Inventory Management System For Retailers
Maximum Marks	4 Marks



Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

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Retail store stock inventory analytics

The interface of retailer with stock inventory analytics and interaction of customer to buy inventory from retailer.

