

Ideation Phase

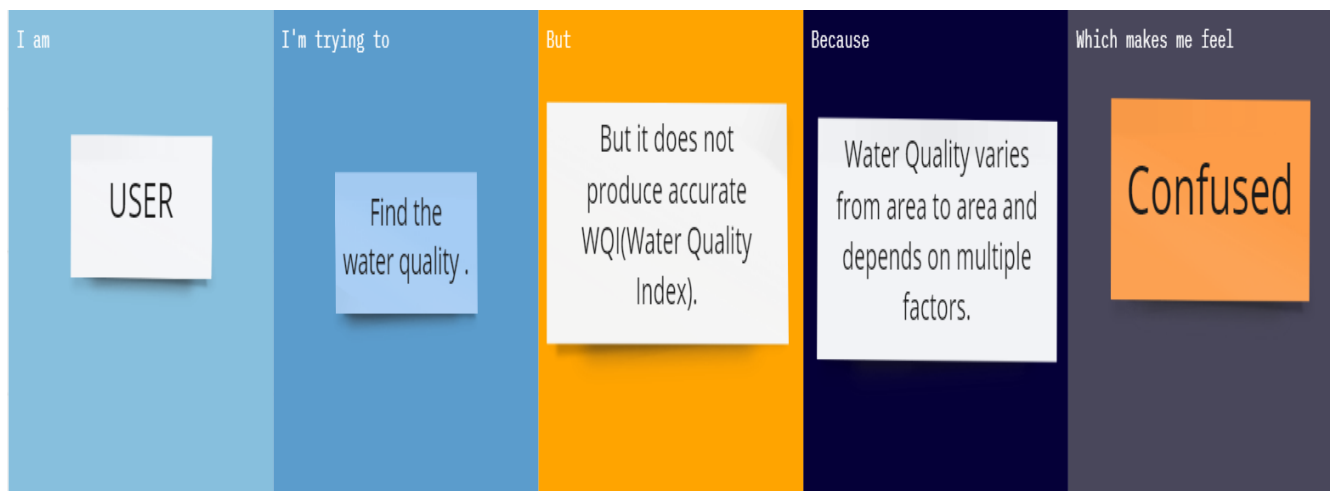
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID14644
Project Name	Project - xxx
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	User	Find the water Quality.	But it does not produce	Water quality varies	Confused

			accurate WQI (Water quality Index).	from area to area and depends on multiple factors.	
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