# IBM – Naalaiya Thiran Retail Store Stock Inventory Analytics

## Ideation

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- 1. Usage of a simple Enterprise Resource Planning (ERP) system or programs instead of investing in other sophisticated systems.
- 2. Using simple and open-source tools such as power bi, tableau and Microsoft excel.
- 3. Use of IoT, Embedded Systems and AI in Retail Stores for easy data collection and processing.
- 4. Usage of cloud storage system for mobilized access and easy storage of data.
- 5. Adapting to trend by using Recommender Algorithms to produce suggestions for customers.
- 6. Segmentation of the Retail process for easy implementation of new technologies into the system.
- 7. Since there are huge volumes of data, using Big Data analytics tools to produce easy, quick and efficient processed results.