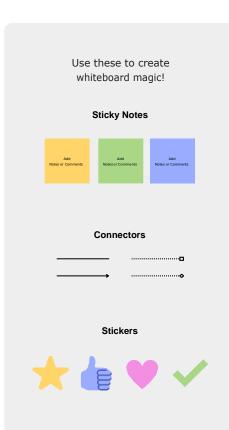
How to use this Whiteboard

STEP 1

Give edit access to your team by clicking on the "+" button in the upper right corner. Add people in or share the link.

STEP 2

Drag and drop sticky notes inside the Whiteboard to add information. Feel free to edit the text inside. You may also use the arrows to connect ideas.



Customer Journey Map

Varunkumar k Vedhadharshan B

Prem chand T

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Customer Journey Maps: This gives an overview of the customer experience. How do you want your business to reach users?

	STAGE 1	STAGE 2	STAGE 3	STAGE 4
OBJECTIVES	Downloading the application	Login process	Search for news	Watching news
NEEDS	Good User Experience	Push Notifications	Search and filter	Managing the project scope effectively
FEELINGS	User Friendly	Accessing the Latest and Updated news	Getting report on a current event	Getting statement of the requirements clearly
BARRIERS	Data storage is Unpredictable	Loss of the revenue generated from Ad Blockers	Update and maintenance efforts in multiple ways	Consuming more time to design

Date 30 October 2022

Team ID PNT 2022 TMID 03337

Project Name NEWS TRACKER APPLICATION