Date	08 October 2022
Team ID	PNT2022TMID52856
Project Name	SmartFarmer - IoT Enabled Smart Farming Application
Maximum Marks	4 Marks

## **CUSTOMER JOURNEY MAP**



What are their key goals and needs?

Maximizing Smart and Crop health yield using adaptive monitoring precision irrigation and weather farming system updates

What do they struggle with most?

Manual Water Identification of the state of

What tasks do they have?

Continuous Regulate irrigation of based on of water level arrameters requirements

te Choosing on ideal on fertilizers evel based on NPK ents and pH levels



