

Project Title: News Tracker Application
Project Design Phase-I - Solution Fit Template
Team ID: PNT2022TMID15260

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS Old age people, media, young stars, Commercial.	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> Need to satisfy the customers need and provide the necessity.	5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small> To reduce the current usage by seeing television and radio we can use mobile phones to the news tracker application.	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY PR Main problem is the client fulfilment. In each perspective client side satisfaction is the most important thing.	9. PROBLEM ROOT / CAUSE RC Clients can introduce the application to save their time and simple to utilize. They just need a cell phone with a web service in it.	7. BEHAVIOR + ITS INTENSITY BE First step is to install the application and the user need to install it in a verified server. Needs internet connectivity throughout the process.	
Identify strong TR & EM	3. TRIGGERS TO ACT TR It gives the customer satisfaction by saving the time and utilize it in someother ways.	10. YOUR SOLUTION SL Real time monitoring, working condition are ensured and restricted permission for entering the highly protected areas.	8. CHANNELS of BEHAVIOR CH ONLINE By using the websites client can do anything at any time.	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> Before : Viewed only at home at a particular time. After : Can be viewed anywhere at any time.		OFFLINE Clients can download the news and when they are offline they can view the downloaded news	



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