## Ideation Phase Define the Problem Statements

Date	27 September 2022		
Project Name	Project – Personal Expense Tracker		
Maximum Marks	2 Marks		

## **Customer Problem Statement Template:**



Problem	l am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	Corporate professional	Manage my expenses	I end up spending more than i intended to	I couldn't keep track of my expenses	Spendthrift
PS-2	Residential Student	Limit my spending	I can't keep track of it	I have multiple small spendings and I am forgetful	Irresponsible