

Cannot manage expenditure & savings ratio with the increasing inflation

Identify and eliminate wasteful spending habits

Expenditure exceeds salary

What do they Think & Feel?

It will become easier to manage expenses with expense tracker

Dynamic expense management system

Graph of income v/s expenditure

What do they Hear?

Financial objectives can be met easily and budget can be controlled

What do they See?

Money spent on various sectors

What do they Say & Do?

Alerts on wasteful spending

Day to day expense and remainder

Pain (fears/obstacles)

Out of money

Increasing inflation

Sudden expenses

Maintain records of transaction for future use.

Gain (wants/needs)

Spending mindfully which helps in saving the amount.

Better budgeting