# Empathy Map Canvas

## Visualizing and Predicting Heart Diseases with an Interactive Dash Board

*What do they*
**THINK AND FEEL?**
what really counts
major preoccupations
worries & aspirations

How can I use it?

Is it trustworthy?

Can we believe then prediction?

Will it give accurate result?

Is it easy to understand the data?

Will it be worth?

The dashboard is interactive

It is cost efficient

It is user friendly

Guidance from expert Doctors

*What do they*
**HEAR?**
what friends say
what boss say
what influencers say

It gives accurate results

Reliable information

*What do they*
**SEE?**
environment
friends
what the market offers

It has faster Response

Friendly environment

It is easy to access

Do home exercises

In a relaxed feel

Visualization and Prediction of the disease

*What do they*
**SAY AND DO?**
attitude in public
appearance
behavior towards others

Maintain foodhabits

In a healthy behavior

It is simple and trustworthy

Avoid junk foods and be healthy

**PAIN**
fears
frustrations
obstacles

False alerts

Slower response

**GAIN**
"wants" / needs
measures of success
obstacles

Accurate

Regular check-ups

High cost

Requires previous knowledge

Trust on the result

Early alerts

Easy Handling

Easy to use