












Project Design Phase-II

Journey Map

Date	17 October 2022
Team ID	PNT2022TMID20581
Project Name	AI-Powered Nutrition Analyzer For Fitness Enthusiasts
Maximum Marks	4 Marks

Journey Map:

	 Entice How does someone initially become aware of this process?	 Enter What do people experience as they begin the process?	 Engage In the calm moments in the process, what happens?	 Exit What do people typically experience as the process finishes?	 Extend What happens after the experience is over?
 Steps What does the person (or group) typically experience?	Connect Your Google Account Choose a plan With the help our app you can get expert fitness ideas and stay healthy In this app you can get expert fitness ideas and stay healthy	You can see the nutrition plan by experts and choose the plan	Sets Alarm Sets on time Installs App	They will give a feedback about this nutrition app	Personalized Recommendation Personalized Health offers
 Interactions What interactions do they have at each step along the way? ■ People: Who do they see or talk to? ■ Places: Where are they? ■ Things: What digital touchpoints or physical objects would they use?	You can easily communicate with a people nutritionist, dietician and fitness expert	Installs health monitoring apps Takes nutritious food it is good for your health From their phone	Avoids all sugar products Concentrates more on your health	Direct interaction with the experts and other members in the group Leave a review about this app in their profile	Recommendations span across web, email and app Customer's email
 Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	Help me to set a goal Help me to change my perspective Help me to think fun and variety	Help me to schedule regular workout time Help me to feel confident	Help me to practice regularly Help me to stay consistent and I should not skip practice	Help me to leave with good feelings Help me to leave with good awareness	Help me to remember those days Help me to know what I have done
 Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	In this App you see the photos, videos, and explanations are exciting to see it	Happiness after personal dietician plan	People love their practice session itself, we have a satisfaction	People generally leave with feeling refreshed and inspired	People like looking back on their past days
 Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	There is no negative commands in this app	There is no negative commands to enter in this app.	There is no negative commands to engage in this app	People describe leaving a review as an infrequent process	There is no negative commands to extend in this app.
 Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	You stay fit healthy and happy and you can achieve within in this time	Monitor nutrition, track exercise, workout and Reduce weight	Provide a simpler summary to avoid information overload	So that each step feels more simple and easier	Help the people overcome and remember things they've done in the past