

Assignment - 1

The case of 50 Startups

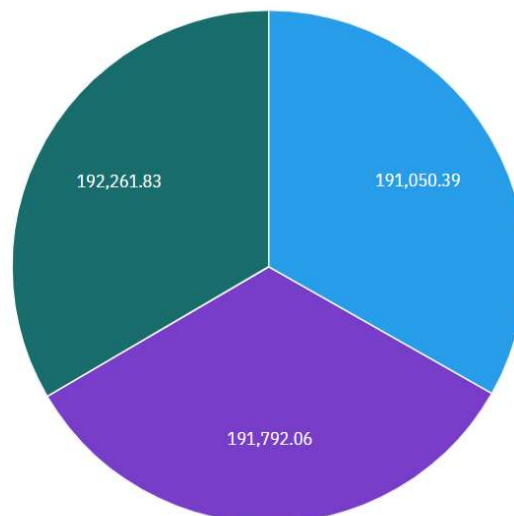
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1.Profit by state:

- This pie chart represents the Maximum profit by the states.
- New York has more profit than other states.
- Comparing these three states Florida has the least profit.

Profit by State 4

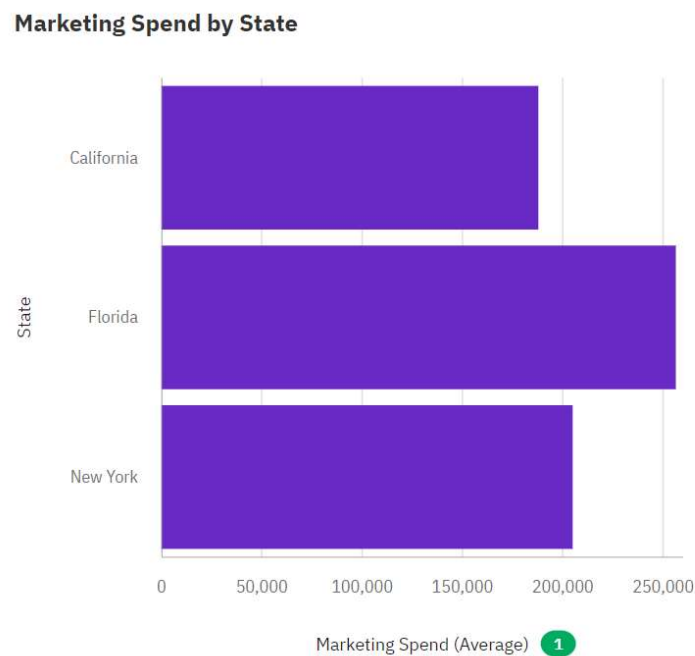
State
● Florida ● California ● New York



Profit by state

2. Marketing Spend by State:

- This bar chart represents the Average marketing spend by the state.
- California has the least marketing spend compared to other states.
- There is a high marketing spend in Florida.

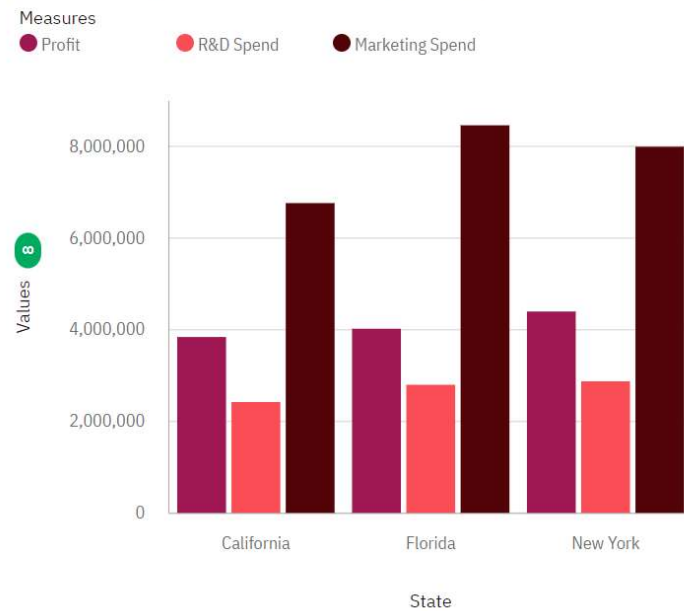


Marketing spend by state

3. Profit, R&D Spend and Marketing Spend by State:

- This column chart represents the sum of profit, R&D spend, Marketing spend by states.
- Each state generates a profit of around 4,00,000.
- In all three states profit is more than 6,00,000.

Profit, R&D Spend and Marketing Spend by State



Profit,R&D Spend and Marketing Spend by state

4.State,Marketing Spend,Profit,R&D Spend and Administration:

- This table represents the minimum profits,R&D Spend,Marketing Spend and Administration of the states.
- California has a zero minimum R&D expenditure.
- California and New York has a zero minimum Marketing expenditure.

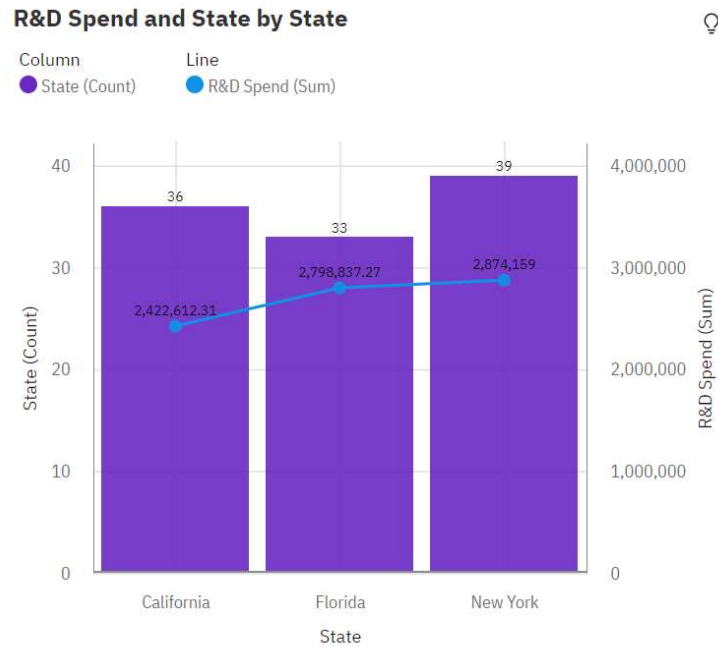
State, Marketing Spend, Profit, R&D Spend and Administration

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State	Profit	R&D Spend	Marketing Sp...	Administration
California	14,681.4	0	0	51,283.14
Florida	49,490.75	1,315.46	91,131.24	84,710.77
New York	35,673.41	542.05	0	51,743.15
Summary	14,681.4	0	0	51,283.14

5.R&D Spend and State by State:

- This line and column chart represents the R&D Spend and State by State.
- R&D spending is highest in New York.
- Compared to New York and California, Florida has the lowest R&D spending



R&D Spend and State by State