

ASSIGNMENT – 1

The case study for 50 Startups

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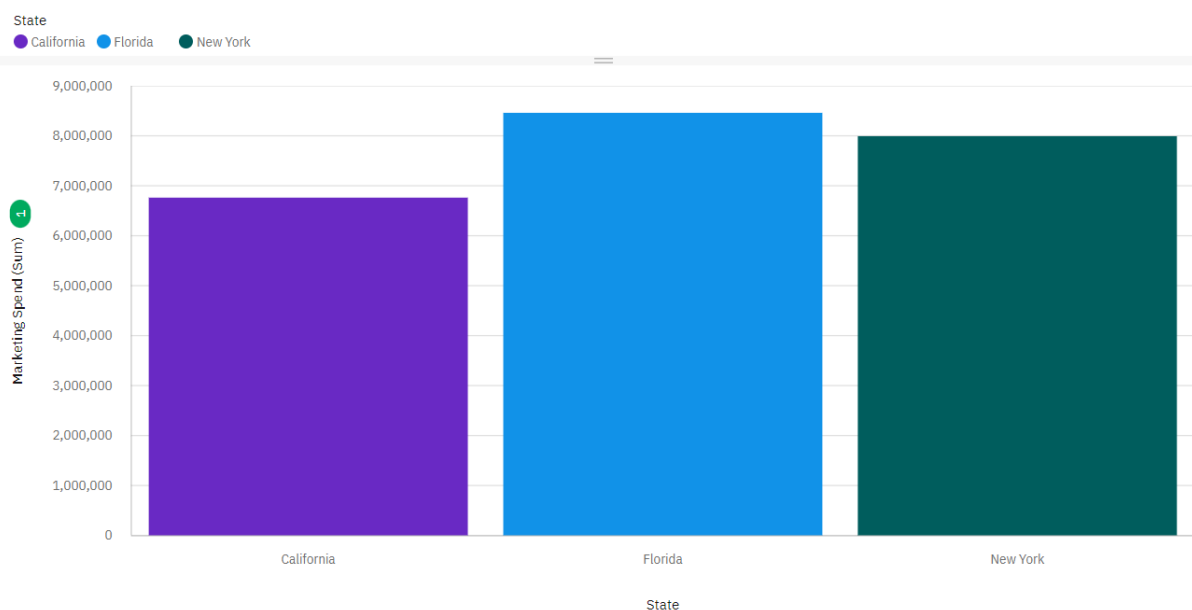
Roll No: 737819CSR132

College: Kongu Engineering College

1. Marketing Spend by State colored by State :

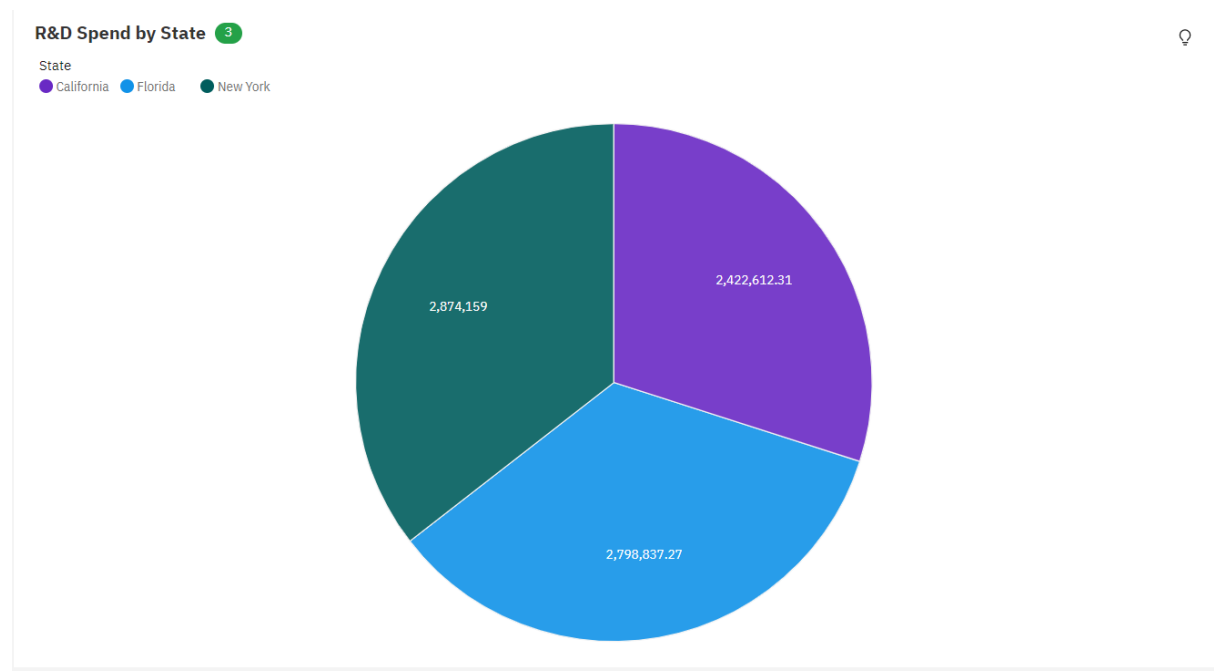
- ✓ This Column chart represents Marketing Spend by State.
- ✓ Across all states, the sum of Marketing Spend is over 23 million.
- ✓ For Marketing Spend, the most significant values of State are Florida and New York, whose respective Marketing Spend values add up to over 16 million, or 70.9 % of the total.

Marketing Spend by State colored by State



2. R&D Spend by State :

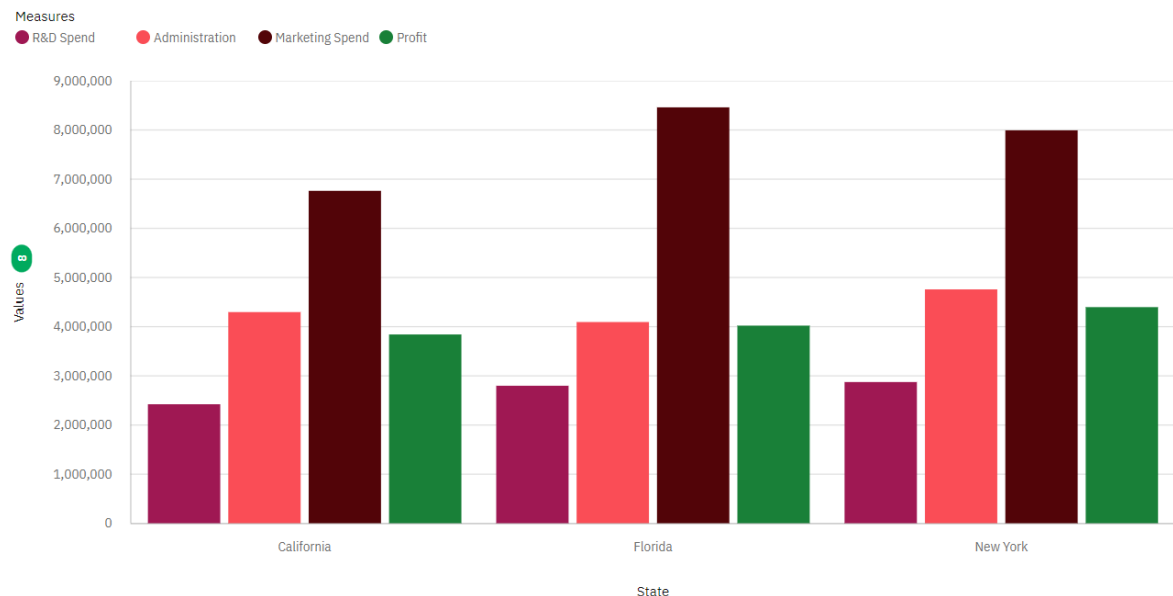
- ✓ This pie chart represents R&D Spend by State.
- ✓ Over all States, the sum of R&D Spend is nearly 8.1 million.
- ✓ R&D Spend ranges from over 2.4 million, in California, to nearly 2.9 million, in New York.



3. R&D Spend, Administration, Marketing Spend and Profit by State:

- ✓ The total number of results for Profit, across all states, is 108.
- ✓ The most common values of State are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.
- ✓ Administration ranges from nearly 4.1 million, in Florida, to almost 4.8 million, in New York.

R&D Spend, Administration, Marketing Spend and Profit by State



4. Administration by State colored by State :

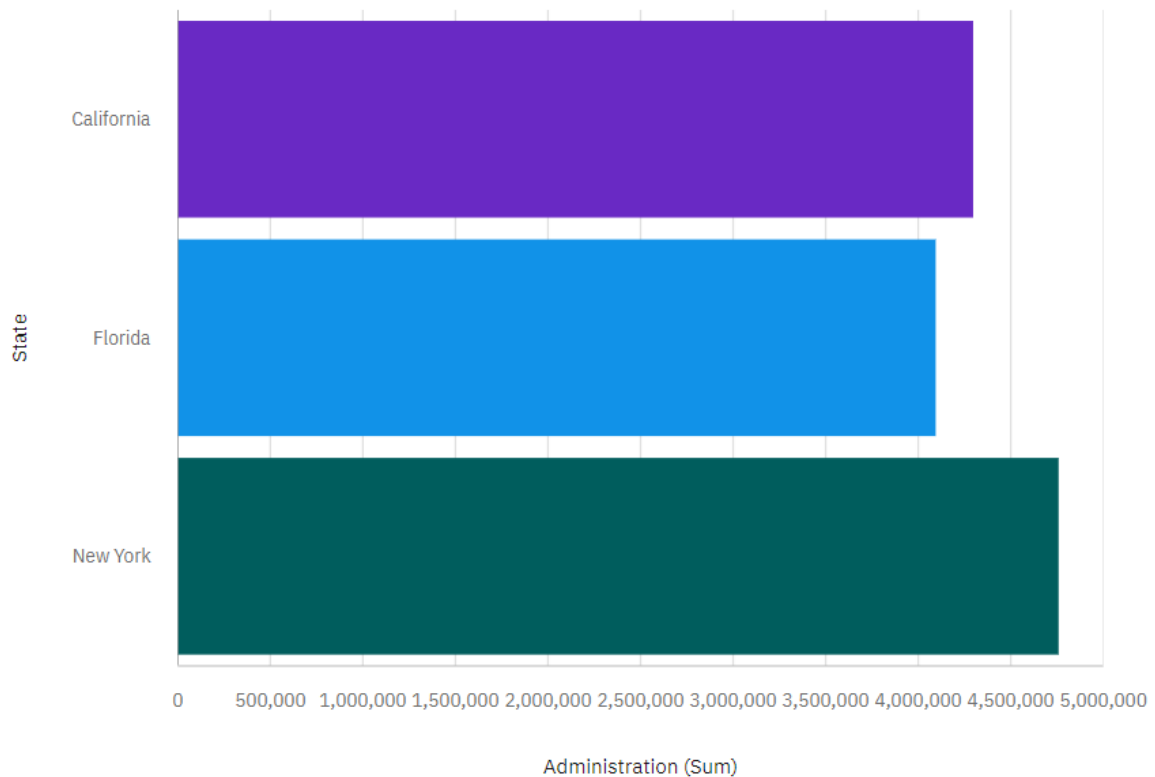
- ✓ For Administration, the most significant value of State is New York, whose respective Administration values add up to almost 4.8 million, or 36.2 % of the total.
- ✓ Across all states and states, the sum of Administration is over 13 million.
- ✓ The summed values of Administration range from nearly 4.1 million to almost 4.8 million.

Administration by State colored by State



State

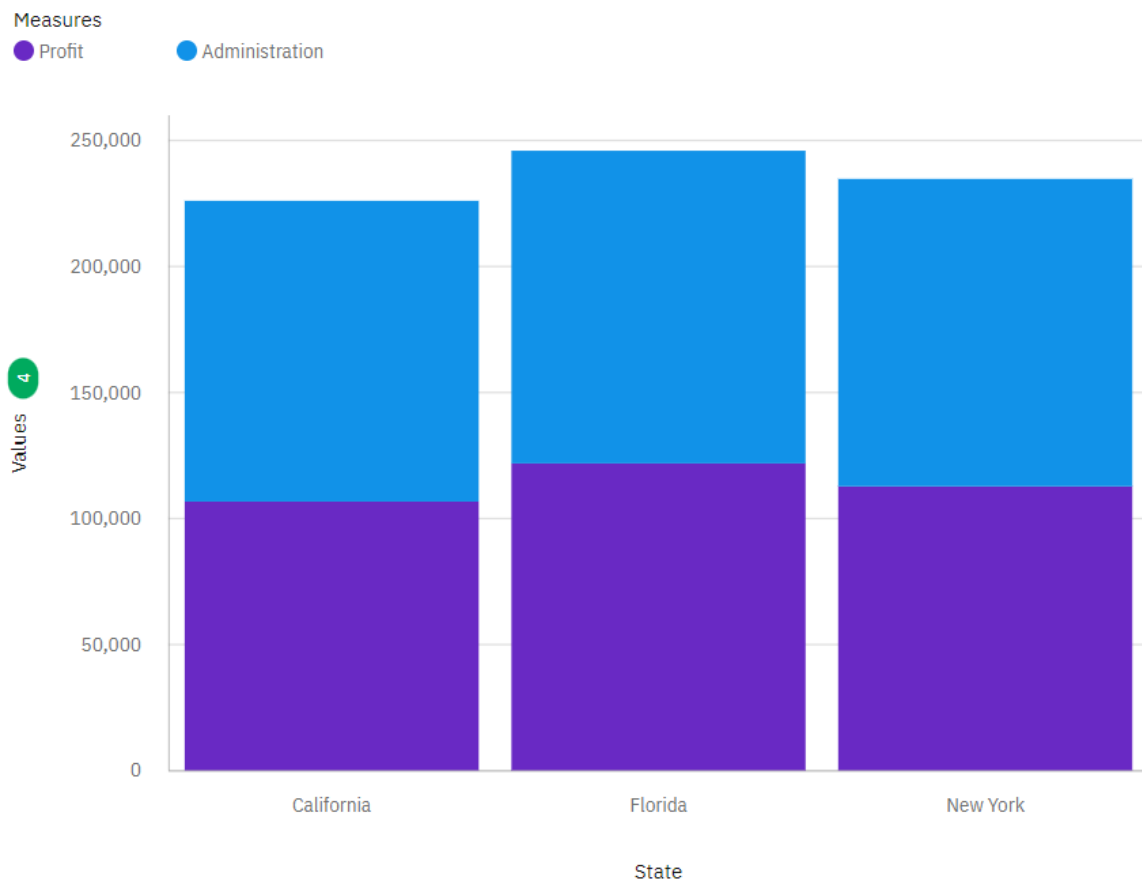
California Florida New York



5. Profit and Administration by State:

- ✓ The average values of Administration range from over 119 thousand, occurring in California, to over 124 thousand, in Florida.
- ✓ The total number of results for Administration, across all states, is 108.
- ✓ The most common values of State are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

Profit and Administration by State



6. Profit and R&D Spend by State:

- ✓ Over all states, the average of R&D Spend is almost 75 thousand.
- ✓ The average values of R&D Spend range from over 67 thousand, occurring in California, to almost 85 thousand, in Florida.
- ✓ The most common values of State are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

Profit and R&D Spend by State

