

Brainstorm & idea prioritization

DATE	27-10-2022
TEAM ID	PNT2022TMID51508
PROJECT NAME	WEB PHISHING DETECTION
MAXIMUM MARKS	2 MARKS



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 **10 minutes** to prepare

⌚ **1 hour** to collaborate

👤 **2-8 people** recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your
problem statement]?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Know what a phishing scam looks like never enable any access

Get free anti-phishing add-ons

Don't give your information to an unsecured site

Don't give out important information unless you must

Deploy SPAM filters

make sure that we are using trusted resources

Manually block the sender

Do not open attachments

Purchase an extra line of security

tracking the crime person

Never publish your private email address on publicly accessible online resources.

Never publish your private email address on publicly accessible online resources.

Increase
email
security

Restrict
access to
sensitive
data

ensure for
updates

validating
DNS

Don't ignore
those
updates

Delete the
email
without
opening it.

Double-
check the
domain

Don't give any one
person unilateral
authority to approve
and send electronic
payments

Use two-
factor
authentication

extracting
the info of
some links

making of
redirecting
the url

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Most phishing attacks are successful because the person who receives an email is enticed to click a link which leads him or her to a third party data harvesting site

Consider identity theft protection services

Use two factor authentication to add another layer of security

Use the best anti-phishing software to prevent attacks

Domain Spoofing

Clone Phishing

The attack consist of a malicious attacker observing the browsing activities of groups of targets (what websites so they visit) and tries to infect the websites they browse with custom malware.

The advent of mobile technology brought about a myriad of advantages in communication and online banking. At the same time, it opened up a new point of contact for unscrupulous individuals t

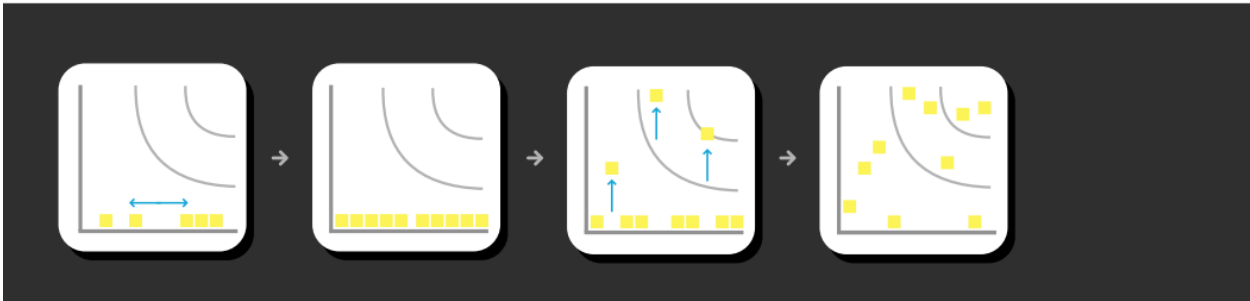
WI-FI access points are frequented by hoards of individuals looking for fast wireless connections to surf the web and carry out other internet-based activities.

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

[Open the template →](#)



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template →](#)



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