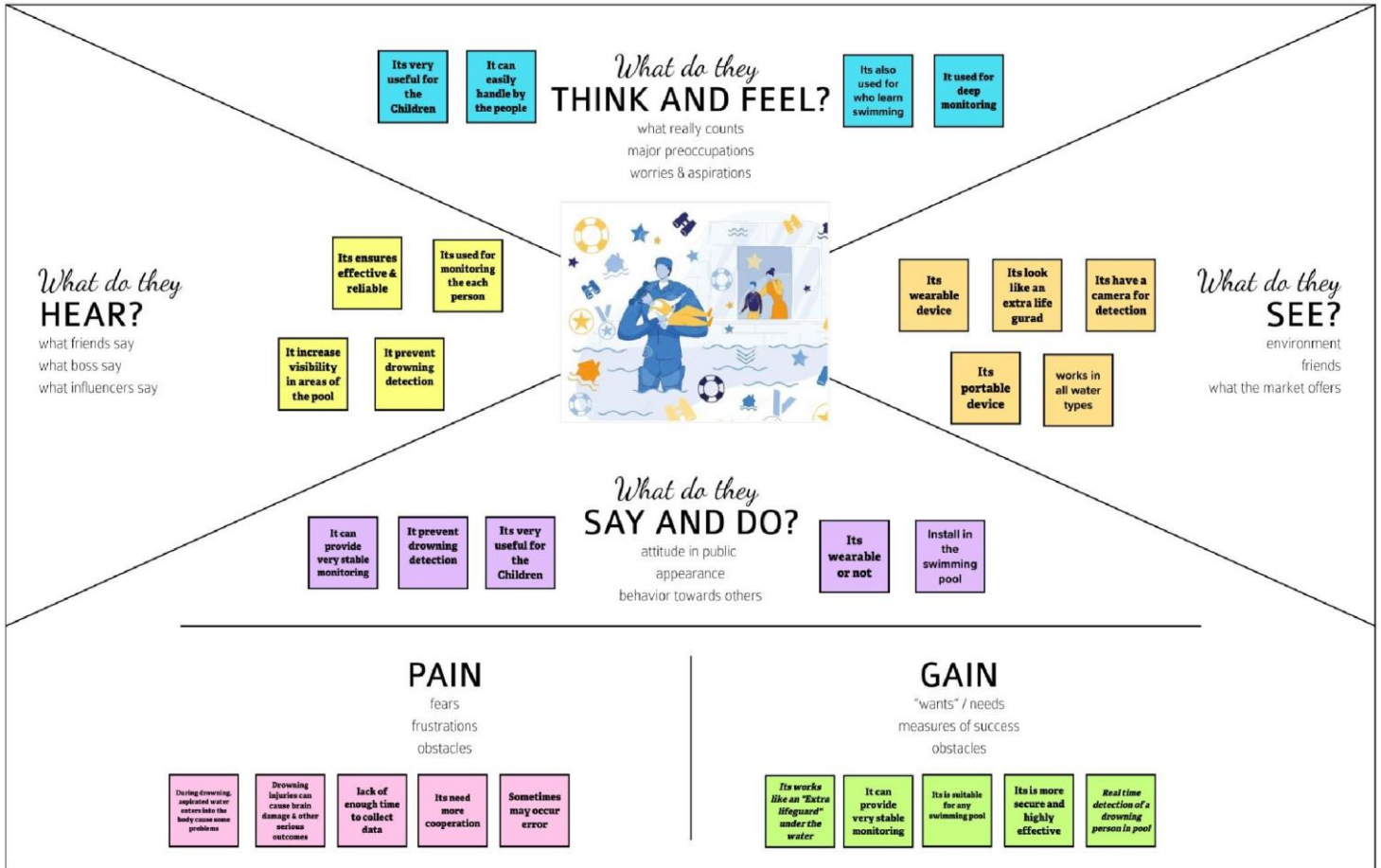


IDEATION PHASE  
EMPATHY MAP

DATE	10 September 2022
TEAM ID	PNT2022TMID27627
PROJECT NAME	Virtual Eye - LifeGuard For Swimming Pools To Detect
MAXIMUM MARKS	4 MARKS

EMPATHY MAP :



**Its very  
useful for  
the  
Children**

**It can  
easily  
handle by  
the people**

## *What do they* **THINK AND FEEL?**

what really counts  
major preoccupations  
worries & aspirations

**Its also  
used for  
who learn  
swimming**

**It used for  
deep  
monitoring**

## *What do they* **SAY AND DO?**

**It can  
provide  
very stable  
monitoring**

**It prevent  
drowning  
detection**

**Its very  
useful for  
the  
Children**

attitude in public  
appearance  
behavior towards others

**Its  
wearable  
or not**

**Install in  
the  
swimming  
pool**

**Its  
wearable  
device**

**Its look  
like an  
extra life  
gurad**

**Its have a  
camera for  
detection**

**Its  
portable  
device**

**works in  
all water  
types**

## *What do they* **SEE?**

environment  
friends  
what the market offers

## What do they HEAR?

what friends say

what boss say

what influencers say

**Its ensures  
effective &  
reliable**

**Its used for  
monitoring  
the each  
person**

**It increase  
visibility  
in areas of  
the pool**

**It prevent  
drowning  
detection**

## PAIN

fears

frustrations

obstacles

**During drowning,  
aspirated water  
enters into the  
body cause some  
problems**

**Drowning  
injuries can  
cause brain  
damage & other  
serious  
outcomes**

**lack of  
enough time  
to collect  
data**

**Its need  
more  
cooperation**

**Sometimes  
may occur  
error**

## GAIN

"wants" / needs

measures of success

obstacles

***Its works  
like an "Extra  
lifeguard"  
under the  
water***

**It can  
provide  
very stable  
monitoring**

**Its is suitable  
for any  
swimming pool**

**Its is more  
secure and  
highly  
effective**

***Real time  
detection of a  
drowning  
person in pool***