



Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles by illustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and observations with real people rather than relying on your hunches or assumptions.

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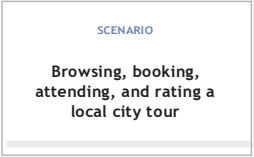













Document an existing experience

Narrow your focus to a specific scenario or process within an existing product or service. In the **Steps** row, document the step-by-step process someone typically experiences, then add detail to each of the other rows.

Team ID : PNT2022TMD27636

PROJECT NAME : Nutrition AssistantApplication.

<div><p>SCENARIO</p><p>Browsing, booking, attending, and rating a local city tour</p></div>	<div><p>Entice</p><p>How does someone initially become aware of this process?</p></div>	<div><p>Enter</p><p>What do people experience as they begin the process?</p></div>	<div><p>Engage</p><p>In the core moments in the process, what happens?</p></div>	<div><p>Exit</p><p>What do people typically experience as the process finishes?</p></div>	<div><p>Extend</p><p>What happens after the experience is over?</p></div>
<div><p>Steps</p><p>What does the person (or group) typically experience?</p></div>	<div><div>people can maintain their users calories value.</div><div>Maintaining users calorie value.</div><div>To lead a healthy life.</div><div>customer can able to keep track of their diet.</div></div>	<div><div>Unable to continuously manage calories or stick to a diet.</div><div>Nutrition Analyzing System.</div></div>	<div><div>Enter their details</div><div>Upload image.</div><div>View their calorie value</div><div>Provide encouragement to continue.</div></div>	<div><div>View their calorie value</div><div>Better food options</div><div>Healthy and redefined lifestyle.</div><div>Exhilaration sense of accomplishment</div></div>	<div><div>Can recommend others to actively use this application</div><div>Maintain users diet</div><div>Feel themselves fit and healthy.</div></div>
<div><div><p>Interactions</p><p>What interactions do they have at each step along the way?</p><ul style="list-style-type: none">People: Who do they see or talk to?Places: Where are they?Things: What digital touchpoints or physical objects would they use?</div></div>	<div><div>Easy to continue with the signup process.</div><div>view website.</div></div>	<div><div>Dashboard with the major features displayed</div><div>New programme that enables users to alter their diet.</div></div>	<div><div>24 x 7 service by dieticians</div><div>Take inspiration from trainers and other fitness coaches.</div><div>Users notified of everything to be kept in mind while on the diet.</div></div>	<div><div>Better body soul.</div><div>Having a clear plan of action</div><div>Be a motivated person.</div></div>	<div><div>Fit lifestyle</div><div>Choosing foods with lots of nutrients.</div><div>Calorie tracking</div></div>
<div><div><p>Goals & motivations</p><p>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</p></div></div>	<div><div>Give people some results examples.</div><div>Inform folks about a perks of a healthy diet.</div></div>	<div><div>selecting what to consume</div></div>	<div><div>Calorie tracking</div><div>Set alarms for when nutritional levels are reached</div></div>	<div><div>the app-inspired diet.</div><div>Set alarms for when nutritional levels are reached.</div></div>	<div><div>extend lifespan</div><div>Saves money</div></div>
<div><div><p>Positive moments</p><p>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</p></div></div>	<div><div>Interactive UI</div></div>	<div><div>Greater Insights</div><div>Cost Savings</div></div>	<div><div>Having healthy lifestyle</div><div>avoiding ailments like high cholesterol</div></div>	<div><div>Follow up diet chart.</div><div>healthy body</div></div>	<div><div>Less fat is present.</div><div>craving only wholesome food.</div></div>
<div><div><p>Negative moments</p><p>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</p></div></div>	<div><div>user have to provide a suitable food image.</div></div>	<div><div>lack of motivation to maintain control on a one-diet plan.</div></div>	<div><div>not adhering to a tight diet.</div><div>a desire for the meal</div></div>	<div><div>irregular logging in</div><div>Maintain the diet</div></div>	<div><div>not adhering to the advised diet</div><div>neglecting a healthy diet</div></div>
<div><div><p>Areas of opportunity</p><p>How might we make each step better? What ideas do we have? What have others suggested?</p></div></div>	<div><div>One users the ability to post updates to social media to boost position.</div><div>Whether there are positive or unfavourable developments, inspire people.</div></div>	<div><div>providing additional services in addition to calorie tracking.</div><div>Give users the ability to post updates to social media to boost position.</div></div>	<div><div>Future local competitions should be made possible.</div></div>	<div><div>Global leaderboards keep track of the top achievements and feature their on post on the app.</div></div>	<div><div>Links that will offer new members a discount on premium subscriptions.</div></div>

