

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Team ID	PNT2022TMID03176
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

## Brainstorm & Idea Prioritization

1

Smart Fashion Recommender Application

solving the users problems in purchase Online shopping

5 minutes

Problem

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic
- Defier judgment
- Go for volume
- Encourage wild ideas
- Listen to others
- If possible, be visual

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Parameshwaran V.K

Trending Designs clothes

Shop with Assistant

Discounts & Offers

Cash on Delivery

Manoj Adithyan.A

Easy Price Comparison

Easy to send gifts

Online Tracking

Online Tracking

Dayanithi.S

Save Time

All size of clothes

24/7 Shopping

Home Delivery

Mohan Raj.M

Reviews of Products

Shopping via the internet saves time

No need to travel

Free shipping

3

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

A stack of ideas: ones could get done without any difficulty or cost, which would drive the most positive impact?

Feasibility

Regardless of their importance, which ideas are ones because they either (Cost, time, effort, complexity, etc.)

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