Explore AS, efine 1. CUSTOMER SEGMENT(S) 6. CUSTOMER CONSTRAINTS 5. AVAILABLE SOLUTIONS AS CC CS Which solutions are available to the customers when they Who is your customer? What constraints prevent your customers from taking action face the problem or need to get the job done? What have or limit their choices of solutions? they tried in the past? What pros & cons do these solutions -Travelers. have? -Passengers. -Scope. Ġ -Businessmen. -Cost. -Have to change their schedule. -Resources fit into -Alternative plans. differentiate Pros – customer satisfied. -Cons - may be able to affect next schedules. O O Focus on J&P, tap into BE, J&P 9. PROBLEM ROOT CAUSE 2. JOBS-TO-BE-DONE / PROBLEMS RC 7. BEHAVIOUR BE Which jobs-to-be-done (or problems) do you address for What is the real reason that this problem exists? What is the What does your customer do to address the problem and get the job done? your customers? back story behind the need to do this job? -be ready to change their schedules if they faces flight -Problem in Aircraft. -they need solution for the problem. -Previous flight delay. -they think about the problem and stressed. -if flight cancelled it affects passengers schedule then it -Medical emergency. -became anxious and tension. -Bad Weather. 踞 SL СН TR 3. TRIGGERS 10. YOUR SOLUTION 8. CHANNELS of BEHAVIOUR What triggers customers to act? If you are working on an existing business, write down your ONI INF current solution first, fill in the canvas, and check how much -fear of being delay make them anger What kind of actions do customers take online? -loss of money. If you are working on a new business proposition, then -delay for their work trigger them. -Try to get help from helpline, customer care. keep it blank until you fill in the canvas and come up with a ∞ಶ solution that fits within customer limitations, solves a strong OFFI INF problem and matches customer behavior What kind of actions do customers take offline? dentify strong -By Building this application for prediction model that give prediction of flight delay using Machine Learning Algorithms ΕM -Try to get help from officers, clerks, neighbors 4. EMOTIONS: BEFORE / AFTER which gives accurate flight delay. By this prediction we can 됬 able to known the flight delay earlier. So by this we can able to solve all the problem occurs and it will be solution for it. How do customers feel when they face a problem or a job Qo and afterwards? -Before- they are excited about their ride and happy for reaching their destination to do their job. -After- they became stressed, depressed about the delay and been ander.